



## Neil Boyer Festival of Bands Program Ads Explanation

Dear Students and Parents/Guardians,

One of our largest fundraisers each year is the Neil Boyer Festival of Bands which will take place on Saturday, September 16<sup>th</sup>. We are able to raise funds the day of through ticket sales, merchandise sales, bake sale, and candy/air grams. There are also two great opportunities ahead of time for you to raise funds for your SAF accounts with our programs. First, we have business/sponsor ads in which local businesses can choose to pay for an ad in the program and/or an announced ad the day of the festival. Second, there are personal patron ads for your families and friends to send well wishes. These patron ads will be published in the program as well.

Personal patron ads costs \$5 each and SAF accounts will receive 50% of those. Business/sponsor ads range from \$20 to \$500. For students who sell up to \$499 in total in business/sponsor ads, their SAF accounts will receive 25%. For students who sell \$500 or more in total in business/sponsor ads, their SAF accounts will receive 50% of those ads. Separate forms for the personal patron ads and the business/sponsor ads can be found on the band app and our website. Also, on the website and band app, there will be a Google sheet titled "2023 NB Business/Sponsor Ads" listing the businesses that students have obtained last year. These students have the right to first approach that business again. This list will then be updated periodically as new ads are obtained for this year.

In order to make this process as smooth as possible for both our students, parents/guardians, and businesses, we ask that you email [bandfestival@phillipsburgband.com](mailto:bandfestival@phillipsburgband.com) as soon as you have approached a business so that we can add that to the Google sheet. This will ensure that a particular student gets credit once we receive the ad and that no other student also approaches that same business. In this way, we will not be bombarding our local businesses with multiple requests. Please let us know even if you are not sure if they will be submitting an ad or if they simply said no thank you.

Also, when approaching a business/sponsor, please know that they can either complete the form and send it with a check to the address provided or they can give you the form along with payment (cash or check). You will then need to place the form and payment in the PHS Band Booster mailbox in the band room or email [bandfestival@phillipsburgband.com](mailto:bandfestival@phillipsburgband.com) to make arrangements for collection. Please make sure that your student name is on the form as well. ***All ads (both patron and business/sponsor ads) are due no later than Friday, August 25<sup>th</sup>.***

We are very excited to start our journey towards another Neil Boyer Festival of Bands and we look forward to working with all of you to make this the best year yet! Please reach out with any questions.

Sincerely,

Neil Boyer Festival Programs Subcommittee