



### **2016 Downtown Creative ARTs Market**

The Downtown Creative ARTs Market is a program produced by the River District Alliance. It will operate November 11-12-13 and December 9-10-11 of 2016. Hours 11am to 9pm.

Location: Hendry Street between Bay Street and Edwards Streets

Exhibitors: This is a juried high quality market intended to feature a diverse mix of hand-made and seasonal gift items and unique products. Exhibitors will be selected based upon the contribution to a vibrant environment of varied high-quality gifts. Hand-made items, artwork, imported hand-crafts, clothing, fiber arts and specialty foods are welcome.

We are hoping for a diverse mix of art, fine crafts, handmade jewelry, accessories, bath/beauty and other local and handcrafted products are desired. As an additional draw, live-music and select food products will be part of the programming mix. Presentation is an important element of the market environment: booths should be inviting and thoughtfully arranged. Only pre-approved products will be allowed to be displayed. The RDA Creative Market committee reserves the right to restrict or reject any exhibitor with products deemed unsuitable. Pictures of products and booth/art tents images will be required for application acceptance.

Spaces: There will be 50 tented booth spaces available. All spaces are 10' X 10' – you must supply your own TENT. It must be a high-peak tent with a back wall, tall ceilings and closable overnight. Electricity will be provided. The RDA does not provide the tent, tables, chairs, extension cords, or lighting beyond general event lighting. Displays must stay inside your booth space.

Exhibitors must keep their booth space neat and orderly. Vendors must arrive on site with enough time to complete set-up or restocking prior to the public opening of the market.

RATES: Booth rate are \$225.00 for each three day event, \$200.00 for two consecutive days. You cannot sign up for only one day. Sign up for both months (All 6 days) \$400.00

You may share your booth space with prior approval.

Application fee: Normally, \$35.00 has been waived for this year.

ACCEPTANCE: Qualified exhibitors will be notified of acceptance and total amount due by mid August or early September. Payment is due by October 10, 2016. A signed application is a commitment to participate in the Downtown Creative Art Market. There are no refunds after October 30, 2016 or for non-attendance. A \$50.00 fee will be applied for dishonored checks.



Advertising: Broad advertising of the Downtown Creative Arts Market is planned by The River District Alliance and funded by the VCB, both regionally and targeted to the Southwest Florida Coast.

Application Process Timeline:

Application period:

Application deadline:

Selection notification sent to applicants by:

Mail Applications or Hand Deliver to:

Arts for ACT Gallery 2265 First Street Fort Myers, FL 33901

Unloading and Loading: Loading area will be available at the curbside of the Downtown Creative Art Market. You will be required to set-up and open for business by 11am.

Parking: Garage Parking is \$5.00 for the day or 10 hour metered parking available



### Downtown Creative ARTs Market Artist Application:

\$225.00 for 3 day event – November 11, 12, 13, or December 9, 10, 11 of 2016

Sign up for both months (All 6 days) \$400.00

\$200.00 for 2 consecutive days

This is a White Tent Event

Exhibitor Name \_\_\_\_\_

Type of Art/Merchandise \_\_\_\_\_

\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Website: \_\_\_\_\_

Federal Employer ID# \_\_\_\_\_

Days you want to participate \_\_\_\_\_

Application Materials: Submit high resolution promotional photography (300 dpi) in a digital file format (jpg, gif, png). Include captions and photo credits of your art and tent display. No hard copy printed photos. Send via email to: [cgoode@actabuse.com](mailto:cgoode@actabuse.com)

I understand that I will be listed in any and all advertising for the Creative ARTs Market. I agree to pay the River District Alliance the fees to exhibit. I agree to remove all trash generated at my tent. I also understand that I provide my own Tent and Chair.

Payable in Check, Cash or Credit Card

Checks made payable to the River District Alliance