



Kennadee Riggs

MISS RODEO AMERICA 2023

Kennadee Riggs was crowned as Miss Rodeo America 2023 on Sunday, December 4th at the South Point Hotel in Las Vegas, Nevada. Having grown up under the western skies of Queen Creek, Arizona, Kennadee has carried on the legacy of her cowgirl bloodlines as a member of the Cowgirls Historical Foundation while working for the Arizona Farm Bureau and Cowboy Lifestyle Network.

Prior to being selected, the 22-year-old daughter of Don and Shanda Riggs, represented the Grand Canyon State as Miss Rodeo Arizona 2022. She

served an 18-month church mission in Brazil, Arizona, and Oklahoma, and is currently a student at Arizona State University pursuing journalism. She enjoys teaching horsemanship lessons, as well as volunteering as an instructor teaching English and Portuguese to Brazilians in weekly classes. Her passion of “Kicking Up Kindness” is reflected in The Kindness Journal Podcast and she encourages everyone to perform acts of kindness in their everyday lives.

During her reign as the official representative of the Professional Rodeo Cowboys Association, Kennadee will travel approximately 40,000 miles and appear at nearly 150 rodeo performances, as well as making appearances at schools, civic groups, and other special events in order to educate the public and create awareness about the sport of rodeo, its sponsors, and its opportunities. During her appearances she will represent and promote rodeo, agriculture, and the western way of life to more than 2 million people. Kennadee will also serve as a spokesperson at a variety of promotional events and model in commercial advertisements for western clothiers, publications, sponsors, and other service providers to the western industry.

For more information or to schedule Miss Rodeo America visit www.missrodeoamerica.com

