The Good Horseman®'s Dressage Events



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The Good Horseman® Foundation is a 501-c-3 non-profit educational organization and a Group Member Organization of The United States Dressage Federation (USDF).

Advertising Rates

We have type-setting capabilities. You may handwrite what you would like to have in your ad. We will need clean, clear reproductions of photos, logos or other art. We can also accept .pdf and .jpg files.

Make checks payable to The Good Horseman® Foundation, and mail to address above, or use the credit card box below for Visa or MasterCard (no other cards).

Contributions and donations to The Good Horseman Foundation are tax deductible.

Show Program (circle one)

- Full page (7½x 10"): \$ 200
- Full-color full page: \$ 225
- Half-page (7½x5"): \$ 100
- Full-color half page: \$ 125
- Quarter Page (7½x3½"): \$75
- Full-color quarter page: \$100

- Banner on stadium wall or bleachers rail: \$150/weekend
- Vendor/weekend/\$100 includes half-page ad in program if received in time—add \$25 per weekend for electrical hookup if needed; \$50/day for hanners.
- Electronic Scoreboard: Show awards sponsors' and advertisers' logos are displayed.

RECEIPT The Good Horseman® Foundation (IRS Tax ID #58-2163463)

Name of Event	Event Date
Name of Vendor Company	
Name of Person in Charge	Amt. Paid
Address City_	State ZIP
Phone	Did you include ad copy? ☐ Yes ☐ No
Received \$ from	(Advertiser/Donor's name)
GHF Member Signature	Date
(Receipt will be mailed to address above.)	
Visa/MC No	Exp. date
Name on card	CSV # □\$10 EFT Fee
Zip Code where credit card statement received_	Total Amount