

**AFFILIATED WITH MUSIC TEACHERS NATIONAL ASSOCIATION****OhioMTA Executive Committee**

Home of Suzanne Newcomb on Friday, January 9, 2015, 10:00 AM

Attendance: Brent Schloneger, Suzanne Newcomb, Sonya Szabo-Reynolds, Jerry Wong, Richard Van Dyke, Andrea Mcalister, Joy Morin (via Skype)

- I. Call to Order at 10:15 AM by Suzanne Newcomb, President-elect (Andi delayed in traffic)
- II. Approval of Meeting Minutes: November 19, 2014 (via E-mail)
- III. Treasurer's Report
  - A. Balance Sheet/Summary – Slight increase in revenue over last year (Addendum 1)
  - B. Conference Expense/Revenue
  - C. OhioMTA Scholarship Fund
- IV. President: Andrea McAlister
  - A. National Conference:
  - B. Gala – Ohio State Table
    1. Motion by Richard to reserve table at MTNA Gala Dinner
    2. Seconded by Brent
    3. Motion Passed
  - C. Two Fellows from Ohio.
    1. Janice Cook (\$1559.00 collected)
    2. Kate Young (\$519 collected, \$481 needed to reach \$1000.00)
    3. Ideas for 2016 (Lynn Singleton)
    4. Sunday evening dinner – Prix Fixe
    5. Meeting Attendance
      - a) Local Associations, Sunday March 22, 11:00-12:00 (open)
      - b) Arts, Awareness and Advocacy, Sunday March 22, 2:15 – 3:15 (open)
      - c) Collegiate Chapters, Sunday March 22, 2:15 – 3:15 (Clinton or Joy)
      - d) East Central Division Meeting, Sunday March 22, 5:00 – 6:00 (All)
      - e) Ohio State Dinner, Sunday March 22, 7:00 (All)
      - f) Certification Open Meeting, Monday, March 23 10:30-11:30 (Joy)
      - g) One for All Open Meeting Monday, March 23, 11:30-12:30 (Sonya)
      - h) State Presidents Advisory Council, Monday, March 23, 1:00 – 2:00 (Suzanne and Andi)
      - i) Wellness, Monday, March 23, 2:15 – 3:15 (Gail)
      - j) Independent Music Teachers, Monday, March 23, 2:15 – 3:15 (Richard)
      - k) Gala, Monday, March 23, 6:00 PM (Andi, Suzanne, Richard, Jerry, Others?)
      - l) Competitions Open Meeting, Tuesday, March 24, 9:15-10:15 (Jerry),
      - m) Composer Commissioning Open Meeting, Tuesday, March 24, 9:15-10:15 (Lucia)
      - n) Annual Business Meeting, Tuesday, March 24, 1:00 – 2:00 (All)
      - o) Collaborative Performance, Tuesday, March 24, 2:15-3:15 (Richard)
      - p) College Faculty, Tuesday, March 24, 2:15-3:15 (Sonya)
  - D. Governance Structure – New and approved at October 2014 Executive Committee Meeting
  - E. New and Open Board Members
    1. Voice - Open
    2. College Faculty Forum – Frank Huang
    3. Publicity – Open
  - F. Newsletter
    1. Monthly E-Notes (November 1, December 1 – Next goes out February 1)

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2. Promoting Candidates for National office
  - a) Equal opportunity for all candidates up for election.
  - b) Will provide links to webpages for each candidate
3. Use current E-notes/Constant Contact/Website updates for communication.
- G. Annual Mailing to go out August 2015: Suzanne will coordinate
- H. Advertising
  1. August Mailing : Ad Space 8 X 11
    - a) Full: \$200
    - b) Half: \$150
    - c) Quarter: \$110
    - d) Eight: \$80
  2. Conference Program Book
    - a) Full: \$150
    - b) Half: \$100
    - c) Quarter: \$70
    - d) Eighth: \$55
    - e) Outside Back Cover: \$225
    - f) Inside Front/Back : \$200
    - g) Exhibit Space: \$75 per table
  3. Website Links:
    - a) Sponsor Page on website
    - b) Link to sponsor page from e-notes
    - c) \$150/annually July 1 – July 30
  4. Links on the website for Summer Camps:
    - a) Institutional Member: No Charge
    - b) Non-Institutional/Member: \$40
    - c) Member: \$80
  5. Board discussion and approval.
    - a) Jerry moved to accept, Sonya Seconded
    - b) Motion Approved
  6. Website Updates – Richard van Dyke
    - a) Current Usage
    - b) Updated 2014 Conference Page Summary Complete
    - c) Future page Construction: Past Conferences, News Page as needed
- V. President-Elect: Suzanne Newcomb
  - A. Publicity
  - B. Central East Bylaws Approval
    1. Suzanne moved, Brent Seconded.
    2. Motion Approved
- VI. VP-Conferences: Sonya Szabo-Reynolds
  - A. 2014 Conference Wrap-Up
    1. Final Registration/Budget Revenue: \$11, 190.23 Expenses: \$8, 318.53
    2. Total Revenue: \$3,805.27 (includes adjustment for book sales)
    3. Attendance: 112
    4. Summary webpage is available on website will be up for two years
  - B. 2015 Conference – Central-East District
    1. November 12-14 Sheraton Columbus at Capital Square
    2. Suzanne Newcomb, Chair
    3. Program Draft

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4. Featured Artist – Antonio Pompa-Baldi
5. Composer of the Year – Austin Jaquith
- C. Discussed the following Showcase Options
  1. No Showcases
  2. Showcases if the presenter buys exhibit space and/or pays OhioMTA for advertising
  3. Showcases if the presenter also gives a non-advertisement-based presentation. No expenses or honorarium given.
  4. Showcases in the exhibit hall only. Limit showcases. Presenter that has a product that may fit the general theme of the conference
  5. Andi to work on the wording to guide 2016 Conference Committee on how to proceed
- D. 2016 Conference – Middle East District
  1. Karen Campo, Chair
  2. Planning Meeting will be held in February. Agenda to include:
    - a) Conference Artists (Peter Mack or Alan Fraser)
    - b) General Topics
    - c) Venue
- VII. VP-Membership: Joy Morin Skyped in from home
  - A. Membership/Certification Report (See Addendum 2)
  - B. Membership Protocol presented to board by Joy Morin.
    1. Call to check for renewals by September 1, 2015.
    2. Includes “Welcome Letters” to New and Reinstating Members
    3. Tracking of non-renewal members
    4. Sample e-mails to new and reinstating members
    5. Complete Details (See Addendum 2)
  - C. Membership Statistics (See Addendum 3 for details)
    1. 616 current members
    2. 135 Certified Teachers
  - D. Collegiate Engagement
    1. Michael Benson “Are there ways we might help or encourage student organizations to meet more regularly during the year? Could we promote on campus residencies or visits to each institution for special music events/concerts etc.? These questions are not meant to add more work but to brainstorm more collaborative student OMTA gatherings.”
    2. 2015 Collegiate Symposium Dollars.
      - a) Should budgeted funds for College Symposium be given for individual poster session winners when not used by Collegiate Chapter Chair or should a separate budget be established.
      - b) Joy to seek advice from Clinton on this issue
  - E. Wellness – Gail Berenson
- VIII. VP-Affiliated Districts – Annette Hoverman
  - A. District updates
  - B. State/District support of Foundation Fellows
  - C. Support of non-piano activities. “I do have a concern that I would like to discuss. Judging for the Buckeye Competition for strings in Columbus is never treated with the same considerations as the piano division. Most of the time there are only two judges (sometimes only one)...I can't remember when there were three. I contacted the state chairman about this several years and was told that it is a question of funds that the strings competition gets fewer judges. We string players pay the same dues as the piano people but we are treated as second class citizens by

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comparison. Reduce our membership fees or give us the same considerations that pianist get at competitions. Thank you. Jim McCullough”

- IX. VP-Student Activities – Jerry Wong
  - A. MTNA Competitions
    - 1. Site for 2015 Competition
    - 2. Most recent locations
      - a) 2009 (Cleveland State)
      - b) 2010 (UC-CCM)
      - c) 2011 (BGSU)
      - d) 2012 (Oberlin)
      - e) 2013 (Kent State)
      - f) 2014 Division Finals (Baldwin Wallace)
      - g) 2014 Capital University
    - 3. Division Competitions – January 17-19 in Wisconsin
  - B. Buckeye Competitions:
    - 1. Malone University; June 5-6
    - 2. New Chair for 2014: Michael Benson.
  - C. Performance Areas
    - 1. Strings: Eve Warner
    - 2. Orchestral Winds: Danielle Hundley
    - 3. Voice: (open)
  - D. Music Development Program
    - 1. Renewal as our State Certificate Program.
      - a) Moved by Richard, Seconded by Brent.
      - b) Motion approved
    - 2. Report from Sheila Vail, Chair (See Addendum 4)
- X. Immediate Past President – Richard Van Dyke
  - A. Nominating Committee for Executive Committee 2016-2018
    - 1. Richard Van Dyke, Chair; Suzanne Newcomb, President Elect; Merewyn Brasington, at large; Gail Berenson, at large; Ana Yoder Coulter, at large
    - 2. Motion to accept the nomination of this committee by Jerry Wong, Seconded by Suzanne .
    - 3. Motion approved
  - B. Job Descriptions
    - 1. All job descriptions to be rewritten to include timelines, including board positions.
    - 2. Process to begin with VP-Conferences and board positions under that jurisdiction.
    - 3. New folder will be created with all up to date items
- XI. Continuing Agenda Items
  - A. Site for MTNA Competitions
  - B. Follow up on Showcases at the Conferenc
- XII. Future Agenda Items
  - A. Membership, how to expand, improve communication
- XIII. Announcements
- XIV. Adjourn at 12:30 PM by President Andrea McAlister

Respectfully Submitted:

*Richard Van Dyke*

Richard Van Dyke, Immediate Past President

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## Addendum 1. Treasurer's Report

10:40 AM  
01/07/15  
Cash Basis**Ohio Music Teachers Association  
Balance Sheet  
As of January 7, 2015**

	Jan 7, 15
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
Checking Account	
TGSF Hldg Acct (Princ)	1,034.72
Travel Grant Schl. Fund - Int.	932.43
General Scholarship Fund (MDP)	262.00
Checking Account - Other	90,630.66
Total Checking Account	92,859.81
Scholarship Funds	
OhioMTA Travel Grant Schol Fund	39,692.00
Total Scholarship Funds	39,692.00
Total Checking/Savings	132,551.81
Total Current Assets	132,551.81
<b>TOTAL ASSETS</b>	<b>132,551.81</b>
<b>LIABILITIES &amp; EQUITY</b>	
Equity	
Opening Bal Equity	18,818.28
Retained Earnings	112,332.81
Net Income	1,400.72
Total Equity	132,551.81
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>132,551.81</b>

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Addendum 2: Membership Protocols

**OhioMTA VP of Membership****Protocol for Dealing with New/Reinstating and Non-Renewing Members**

**At the beginning of each month**, the VP of Membership should download a monthly report from the MTNA portal listing new and reinstating members. These members should be immediately added to the email list to receive monthly e-notes newsletters. They should also receive an email from the VP of Membership, with the OhioMTA President cc'd (see the provided sample emails).

New members should receive an email saying:

- Welcome, thanks for joining.
- You've been added to our mailing list to receive our monthly e-notes.
- This is your local district/chapter [website link]. Here is the person(s) to contact for more info about meetings in your area.

Reinstating members should be sent an email saying:

- Thanks for renewing your membership.
- We missed you and are glad you are back!

The VP of Membership should afterwards forward the sent email to the corresponding district/local Membership Chairs of those new/reinstating members. This will allow the local district/chapter to send follow-up emails.

Note: New members will receive the annual mailed packet in August, assuming they join before August 1st.

**Before the Fall state conference**, the VP of Membership should identify all new members that have joined within the past year. Those individuals should be invited to a breakfast meeting (combining new members and first-time conference attendees) during the state conference.

**Around February 1st**, the VP of Membership should identify non-renewals (those who have not renewed their membership by).

Non-renewing members should be sent an email saying:

- We noticed you have not renewed your MTNA/OhioMTA membership.
- If this was inadvertent, we would like to remind you to pay your dues at the MTNA website [provide link] to reinstate your membership.
- If you have perhaps chosen not to renew your MTNA membership, would you be willing to let us know the reason?

*Updated January 2015.*

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**Sample email to send to new members:**

Greetings!

On behalf of the Ohio Music Teachers Association executive board, I want to personally welcome you upon your recent new membership to OhioMTA and MTNA. Our membership consists of over 600 members who committed to furthering the art of music through teaching, performance, composition, and scholarly research. We are thrilled to have you join us!

Your email address has been added to our list so that you will receive our newsletters. At any time, you can also find information regarding OhioMTA at our website: [ohiomta.org](http://ohiomta.org).

If you have not been connected yet with the district-level association or local / student collegiate chapter in your area, please let me know. I'm available by email anytime to answer your questions or concerns about your membership.

Sincerely,

OhioMTA VP of Membership

**Sample email to send to reinstating members:**

Greetings,

On behalf of the Ohio Music Teachers Association executive board, I want to personally welcome you upon reinstating your membership with OhioMTA and MTNA. We are glad to have you back!

Your email address has been added to our list so that you will receive our newsletters. At any time, you can also find information regarding OhioMTA at our website: [ohiomta.org](http://ohiomta.org).

If you would like assistance getting connected with the district-level association or local / student collegiate chapter in your area, please let me know. I'm available by email anytime to answer your questions or concerns about your membership.

Sincerely,

OhioMTA VP of Membership

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Addendum 3:

2014-2015 OhioMTA MEMBERSHIP REPORT

As of 12-31-2014

<b>Total Number of Members:</b>	<b>616</b>	
Number of student members:	73	
Number of new (1st-year) members:	66	
New members that are students:	35	
New members that are not students:	31	
Members with no email:	62	554 do.

**Retention:**

1st year members	66	
2nd year members	22	
3- to 4- year members	48	
5- to 9-year members	73	
10- to 19- year members	142	
20- to 29- year members	125	
30- to 39-year members	101	
40- to 49-year members	26	
50- to 60-year members	8	
60- to 75-year members	3	
<b>TOTAL:</b>	<b>614</b>	(no join date listed for two members)

**Previous Years:**

End of 2013-14	658
End of 2012-13	
End of 2011-12	

**Certification (according to MTNA as of Sep 2014):**

2,977 of 19,200 MTNA members are certified (15.5%). 17 members were certified between 7/1/14 and 6/30/15.

135 out of 593 of OhioMTA members are certified (22.8%). Our national rank is 10 out of 51. Two members were certified between 7/1/14 and 6/30/15.

Respectfully submitted,

Joy Morin  
VP of Membership



**AFFILIATED WITH MUSIC TEACHERS NATIONAL ASSOCIATION****Addendum 4: OhioMTA State Report January 2015**Sheila Vail, *OhioMTA Student Certificate Program Chair***State Student Certificate Program: the Music Development Program (MDP)**2013-2014 Statistics:

Practical Exams:	312	(only one August Location)
Theory Exams:	73	
Ohio Teachers participating:	80	

2012-2013 Statistics:

Practical Exams:	438	(December 2012, May 2013 and August 2013)
Theory Exams:	100	
Ohio Teachers participating:	96	

Ohio News:

- **Gold Medals of Excellence:**

- Effective immediately, OhioMTA will award gold medals to all students scoring the mark of 90 or higher in their Performance Assessments\*\*.
- Medals have been redesigned this year

\*\*Obtaining accurate and timely information to determine winners of Gold and Silver Medals as previously done proved way too cumbersome. OhioMTA will now award medals based on mark sheets submitted in a timely manner following each assessment session.

- **The MDP State Certificate of Excellence award**

- A Certificate of Achievement is awarded to each and every successfully passed Assessment
- MDP will continue to award Certificates of Excellence to those Performance Assessment candidates with the highest scores per instrument, per grade.
- MDP awards national Gold Medals of Excellence to students earning the highest scores per instrument, per level

MDP Updates:

- **The Royal Conservatory has announced increased support for MDP in Ohio**

- August Assessments are likely to be reinstated for all centers
- Sheila Vail received a phone call from the Assistant to the President to discuss various ways in which RCM can actively support Ohio teachers and students. Suggestions will be submitted on a regular basis
- A newly formed committee of Regional Advisors for MDP met at RCM September 27-28 Ohio to discuss new initiatives in the U.S. In attendance were Amy Immerman and Sheila Vail
- Dr. Jennifer Snow, VP Teacher Education has rejoined RCM to drive the Music Development Program in the USA
- RCM has just hired dedicated Managers to oversee scholarships and school relations in the USA.
- RCM/MDP is investing in teacher professional development in key states (including Ohio)
- Communications: website and MDP collateral, certificates, medals, ribbons are in development for 2015

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- Assessments are available in both Performance and Academic Subjects
- Assessments are available at all Ohio Centers in May and December each year. Not all centers participate in every session.
- August Performance Assessments will be held in Cincinnati only; academic subject assessments will be held statewide in August.
- Center location, Registration information and program details are available at [www.MusicDevelopmentProgram.org](http://www.MusicDevelopmentProgram.org)

*Scholarship Awards to Ohio:*

- With several changes of personnel, the State Scholarship Program was overlooked last year. In meetings September 27, 2014 I met with the new director of operations and other to bring this program to his attention.
- The Scholarship program will continue and OhioMTA will receive Scholarship checks for 2012-2013 (\$965) and 2013-2014 (\$860). Delivery is expected in January 2015.

*Ohio Centers (Dec)*

Athens  
Bucyrus  
Cincinnati  
Columbus

*Center Representative*

Elizabeth Braun  
Donna Kurtz  
Erick Vail  
Jennifer Stark Kristoff

*Founding Schools in Ohio*

Ars Nova School for the Arts  
Athens Community Music School  
Cleveland Institute of Music  
Indian Springs Academy of Music  
Neighborhood Music School  
Oberlin Community Music School  
Peraza Music Workshops  
Sempre Piano School  
The University of Cincinnati College Conservatory of Music  
Toedtman School of Music  
West Chester Academy of Music and Dance