

August 28, 2013 ATA Meeting

Chugach Electric Association, 5601 Electron Drive

Present: Christian Dougherty, Dana Griffin, Jerry Kaplan, Scott Kohlhaas, Stephanie Williams, Andrea Rosenberg, Whitney Williams, Reed Lekander, Trena Rairdon, Mona Yarnell

Excused: Peter Lang, Matt Henry, Ed Hendrickson, Jody Wolfe,

President Scott Kohlhaas called the meeting to order at 6:01 pm.

Minutes: The Board minutes from the July 10, 2013 meeting were approved.

President Reports – Motion made to reimbursement teams traveling for entry fees, board unable to vote due to lack of quorum. Discussion of around the process and responsibility of sending Thank You notes. Recognition of High School advisors tennis wins in lower 48 tournaments. Data requested by Chamber of Commerce regarding tennis court usage. Board discussed the need to quantify the tennis community membership totals (Quickstart, Tournament, High School, Leagues and programs).

Treasurer's Report – No report

Committee Reports:

- **Facility** – Spoke with KTUU TV reporter regarding the publication of tennis activities, so that people are aware of the amount of activity is happening in the tennis community. Outline of programs that will be offered in new indoor facility.
- **Quick Start** – Summer activity summary provided to board included financial report. Early fall program started with Bridgeway Home School with 13 kids. Working on getting Quickstart on JBER and accessing the value of program in Mount View. In-school program application has been submitted and awaiting ASD response.
- **Fundraising** – No report. Need additional support from the tennis community to help raise funds. Draft email to membership regarding the assistance with fundraising.
- **USTA League** – Very good showing in regional tournaments from the Alaska teams. 40 & Over mixed doubles league will be starting in the fall.
- **Membership** – No Meeting. Membership table at tournament brought in several new memberships. Board discussion on potential membership drive ideas, such as gift certificate drawing with membership renewals.
- **Programming:**
 - **Tournament** – City Open recap – 105 adult and 73 junior participants (13 juniors from Fairbanks); sponsored by J&L Properties. Alaska Cup tournament had 4 7.0 teams and 3 8.0 teams.
 - **Grand Prix** – No sponsorship still making inquiries.
 - **Summer Program** – No report.
- **Social Networking** – Updated Paypal information and transferred donations received through website to association accounts.
- **Holly Henry Fund** – No report.
- **Competition** – No report.

Old Business:

- **Action Items list from March 4th meeting:**

- List of Prize for raffle – Jerry
- Balance Scorecard information under development – Peter
- **Action Items list from April 10th meeting:**
 - Peter working on Sharepoint
- **Action Items list from June 5th meeting:**
 - Clip pricing for next meeting – Trena
 - Invoice to Mike for last year activity for next meeting – Jody
 - Establish Competition Committee and draft mission statement for next meeting – Matt
 - Add survey to website for next meeting – Dana
- **Outreach to Matsu Tennis Association with potential of incorporating into ATA**
- **Tracking of Grand Prix points, who is responsible?**
- **Scholarship motion made but withdrawn after discussion. Board requested information on more comprehensive scholarship program, i.e. levels of support for different regional tournaments.**
- **Action Items list from July 10th meeting:**
 - Revise Sponsorship Brochure – Finance committee
 - New membership – all board members
 - Quick Start Facilities application – Andi
 - Survey Questions to Dana – Membership Committee
 - Research PCI Compliance – Dana
 - Option of accepting credit cards – Finance Committee
 - Grand Prix Points tracking – Peter
 - Sharepoint Presentation – Peter
 - Scholarship proposal - Ed

New Business:

- **Send out email regarding letters to editors – Trena**
- **Volunteer opportunities for juniors in Quickstart**
- **Hall of Fame nominees – Next Meeting**
- **Voting structure of annual meeting, clarifying the guidelines – Next Meeting**
- **Action Items**
 - **Membership totals for various programs**
 - **Quickstart**
 - **Tournament participants**
 - **High School**
 - **Leagues**
 - **Tennis Programs**
 - **Call Sourdough regarding annual meeting – Stephanie**

Next Meeting: The next meeting was scheduled for Wednesday, September 11, 2013 at 6:00 pm at Chugach Electric Association, 5601 Electron Drive, Anchorage, Alaska.

The meeting adjourned at 7:30 pm.