



Green for Life! community award

*Green industry businesses working in community
to promote the joys and benefits of plants and
landscapes*



2021 Award Application



Green for Life! community award



Purpose

To recognize projects or geographical segments within a community, region or municipality that have specific benefit to the public through the development and/or maintenance of green spaces.

The association encourages alliances that promote the benefits of plants and landscapes, while fostering community spirit. Past entrants have been applauded for their commitment to their local communities, environmental legacy and volunteer coordination. In 2014, MUN Botanical Gardens won this prestigious award.

This award evaluates collaboration, environmental stewardship, innovative design and overall project impact.

Benefits

- ✘ Acknowledgement of the respective community, organizations, parks and school groups and their special projects being recognized
- ✘ Stimulating community energy and interest
- ✘ Promoting excellence in environmental initiatives
- ✘ Recognizing the dedication of valuable volunteers
- ✘ Provincial and national exposure of project entries through promotional materials, media releases and websites

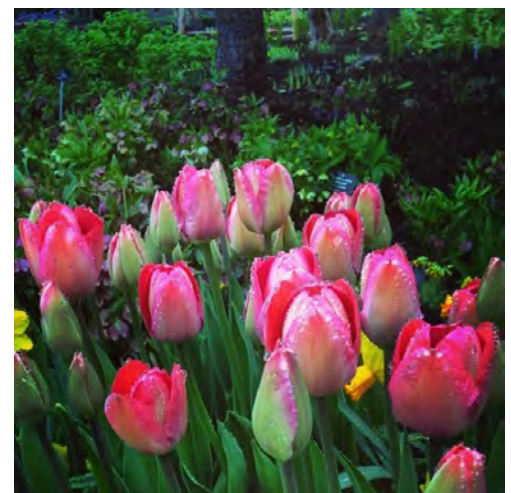


Submission Process

Provincially, a project can be nominated by anyone within the community or by the park, school, organization, or municipality championing the respective project. It is the responsibility of the Provincial Association to determine whether a project is eligible to be entered into the Green for Life Community Award competition. Entrants must submit this application to Landscape NL Horticultural Association. One provincial winner per year will be awarded. Winner of the provincial award will compete in the National Awards.

Judging

The judging panel will consist of industry and business experts, including horticulturists, educators and related business professionals. Judges will use a standard score card based on a defined set of criteria including Community Spirit, Innovative Ideas, Environmental Sustainability and Community Impact. Judging scores will not be released to participants; however, judges' comments may be provided upon request following Landscape NL Horticultural Association Awards of Landscape Excellence ceremony.



Criteria

Entrants must provide written information (500 words max. per category) and supplementary photos on the following categories:

- ✂ Community Spirit
Demonstrate the involvement from the community on this project that stimulated energy and interest.
- ✂ Innovative Ideas
Demonstrate the creativity in the design/build of this project.
- ✂ Environmental Sustainability
Demonstrate the initiative taken to create an environmentally friendly project with long term environmental benefits to the community.
- ✂ Community Impact
What are the long term benefits of the project for the community?
- ✂ Entrant Description
Description of the various partners that should be recognized as participating in the project (i.e. municipal staff, community volunteers, organizations, businesses, etc.)



Winners will receive significant promotions including press releases and other Landscape NL Horticultural Association communications.

Deadline for Submission / Entry Requirements

All submissions must be received by Monday, November 23, 2020. Late entries will not be considered. Application forms and all related materials can be submitted via email. It is mandatory that all materials be submitted in electronic format to allow for easy transmission of all entries to the judging panel. Entrants are required to use standard electronic formats such as Microsoft Word, Excel and PowerPoint; as well as Adobe PDF files. Photos may be submitted as PDF, JPG or TIFF files. Video clips can be included as .mpeg files or by providing links to commonly available sites such as YouTube, Video, etc.

Winning Entries / Prizes

The winning entrant of the 2021 LNLHA Green for Life Community Award will be submitted to the 2021 National Green for Life Community Award competition. National winners will be announced at the CNLA National Awards of Landscape Excellence ceremony, in August 2021.

Provincial Entry Form



This form is to be completed by the organization submitting their project for the Green for Life Community Award to LNLHA.

All information must be clearly typed or printed.

Principal Project Organization: _____

Name of Project Contact: _____ Title: _____

Address: _____ City: _____

Province: _____ Postal Code: _____ Website: _____

Phone: (_____) _____ Email: _____

Award Plaque and Promotional Information:

Please indicate the information exactly how it should appear on an award plaque or in presentations, websites, published association promotional material and/or media releases about the awards.

Name of project: _____

Project City: _____ Project Province: _____

Name of Project Organization(s): _____

Preferred Photo to be used for media (file name): _____

Copyright Release of Digital Photos:

I (we) understand that upon submitting this application to Landscape NL Horticultural Association the digital photos become the property of LNLHA and the CNLA, should this entry be submitted to the National Awards of Landscape Excellence.

I (we) agree to give LNLHA and the CNLA permission to use the digital photos in award recognition or any other promotional activity that LNLHA and the CNLA is involved with.

Project Contact's Signature: _____ Date: _____

Enclosed in this application:

Written brief detailing how the project demonstrates the four award criteria (500 word max. per section), Entrant Description (500 word max.), Provincial Entry Form completed and signed, supplementary pictures (and media if applicable).

Submit completed application to Landscape NL Horticultural Association via email lnl@landscapenl.com by Monday, November 23, 2020

