3/1/2018

RLMC 7pm-8pm

Present: Bob Cerretti, Christine Kustra, Tim Pasternak, Dan Madden, Monika Jalowiecka, Jeff Poynter

Absent: Marty Nelson, David Arroyo, Dave Strom

1. Get to know Your Lake May 19th, 11am-1pm
   1. Our goal is to have people learn about the ecology of the lake, adult audience is our target
   2. Tim to begin Power Point Presentation for Annual Report
      1. This would be relayed to Christine to cap off and together a letter to the Mayors and Police Chiefs will be created
      2. Once mailed, Dan offered to personally see those invited a week after to remind them of the invite
   3. Day Of Ideas
      1. Annual Report Presentations (inside)
         1. ILM will be our Keynote Presenter which will cover the Shoreline restoration highlight
      2. Pontoon rides to get environmental tour by Lake County Health Department (outside)
         1. Ask Marty and Dave to volunteer their boats to take on the tour alongside PD Pontoon
         2. This would increase the # of people at 1 time to take the tour
         3. Suspect a 30min tour
      3. Create a comments board, scavenger hunt, and/or trivia for adult audience which would be for the “land” portion of our event
         1. Create Placards of Round Lake Ecology Facts
         2. Fish Demo-no go
   4. Marketing
      1. Top left banner:
         1. Suggested Edits were changed
         2. Banner locations
            1. Washington Street (just outside of RLP Village Hall)
            2. Gateway Park (RLAPD Park)-Christine to get OKAY
            3. Cedar Lake Rd in RLB-Monika to find out if public land and get OKAY
            4. Pricing: $120-$150 each-would like patching on the banners
      2. April 5th-blurb will be given to Bob by Jeff to be in the newsletter of RLP
      3. Facebook Post by Jeff and Christine
   5. Additional
      1. Invite Conserve Lake County? Would they table outdoors, which then can be a part of our “land” portion