LECTURE & EXHIBITOR REGISTRATION



SALES! • Branding • Leads • Networking • Outreach Product Demonstration • Marketing • Education



This event is the first of its kind where many dental manufactures, local organizations, dental societies, dental study clubs and Dental Professionals will gather to reunite with acquaintances and local friends to learn about new technologies and dental procedures available to improve their dental career.



We offer an excellent opportunity for your organization to gain exposure within the Southern California dental community through Lecturing, advertising and Exhibiting of your companies products. There are advertising options available and booths for exhibitors to advertise and promote services or merchandise for sale.



To ensure an even flow of traffic, food and beverages will be served exclusively within the exhibiting areas encouraging more interaction among all participants. Please contact me about cost effective options for holding your own seminars to demonstrate and launch your products or services.

> **November 2017** *Total Attendance: 600*

- 200 Dentist
- 75 Hygienist
- 150 Dental Assistants
- 75 Front Office Staff
- 50 Exhibitors
- 50 Dental Students



Suggestions for additional sponsorship ideas are encouraged and welcome.

WWW.CEADENTAL.COM

Thank you, *Chris Ippolito, Founder & Producer* 619.277.4743

version 2018.01.03

PROGRAM & WEBSITE ADVERTISING

| | June | e 22-23, 2018 and Novem | ber 10-11, | 2018 Dr. Edward | | |
|-------------------|--|------------------------------------|--|--|--|-----------|
| | "Program Distril | bution" | Dr. Howard Farran of Dentationen therntattown | NOVENIBER 16 & 17, 2012 7, 45 NM - 6,00 PM WWW.CEADENTALCOM MOREN VILLAGE CONTROL OF DATA 151 Open PM Database 151 Open PM Dat | A set of the set of th | |
| 6,000 copies | | | AD | AD Rates | A de ordener desperter des en el de forde des des destantes destantes entretentes destantes destantes entretentes destantes destantes | |
| | | | | Size | Check Box | |
| Г | | | - | June 22-23 | | any water |
| | San Diego County and South Orange County | Webinar e-mai Advertising | 1 | November 9-10 | | |
| | Total Print | \$500 Set-up | 214 18 | Full Page 8.5" x 5.5" | \$500 | |
| | 6000 | \$200 Month | | 4C Spread | \$1200 | _ |
| | USPS Mailed per issue each county | Paid Annually | , | Half Page 4.25" x 5.5" | \$300 | |
| , | Orange County -2500 x 2 | \$1700 Total | | Featured Written Articles 2 pages | \$1200 | |
| | San Diego County -2500 x 2 | 2 emails per mon 6 month Contra | | Inside Covers Front (2) | +\$300 | |
| | Email Digital Copy: -10,000 | | | Inside Covers Back (2) | +\$300 | |
| | -10,000 | | | Web-site Banner Ad | \$100/month 6 month contract | |
| | | | | Webinar E-mail Advertisement | \$1700 | |
| | | | | TOTAL AMOUNT | | |
| | Phone: (619) 277-4743 Fax: (866) 805-1860 | M ail: | | Email: info@ceadental.co it Dr. La Mesa, CA 91941 | | |
| MC | COMPANY: | | Email | | | |
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| WWW.CEADENTAL.COM | PHONE: FAX: End of the phone | | | | | |
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FLOOR PLAN ~ BOOTH and LECTURE RATES San Diego Dental Convention, June 22-23, 2018 and November 10-11, 2018



Booth Prime & Standard Rental Includes: A pipe and drape 3'side wall of fabric , Overnight security outside the exhibit Hall Daily cleaning of aisles and common areas General

Booth size and floor plan subject to change without notice

| Prime 2-Day 8'X 6' | | | | | | | |
|--|--|--|--|--|--|--|--|
| Lecture and Exhibit Sponsor\$192-Day Lecture and CEA Dental Sponsor\$29 | | | | | | | |
| ADDITIONAL OPTIONS (3-Day Rental Additional Company Personnel Each (2 people include with table fee) 6'Table Carpeting Electrical 2 Chairs Wireless Internet Belly Bar Round Table 27" w X 48" H 27" Monitor 40" Monitor | s ThurSat.) \$50 \$50 \$50 \$50 \$50 \$50 \$150 \$150 \$150 | | | | | | |

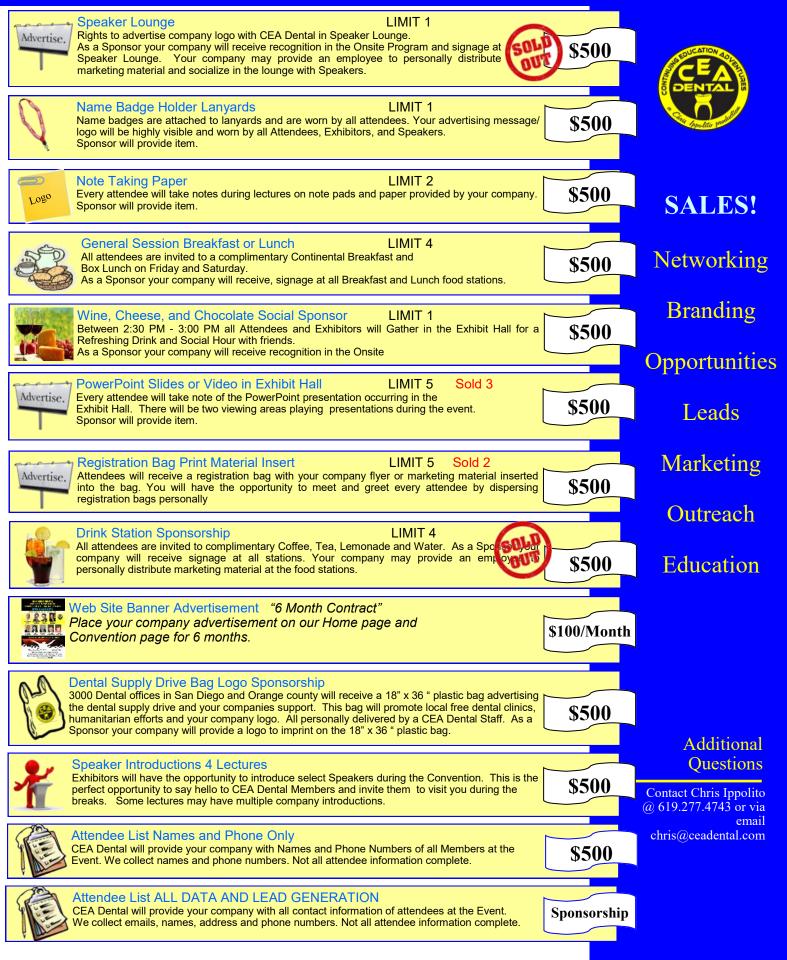






EVENT ADVERTISING AND BRANDING OPPORTUNITIES

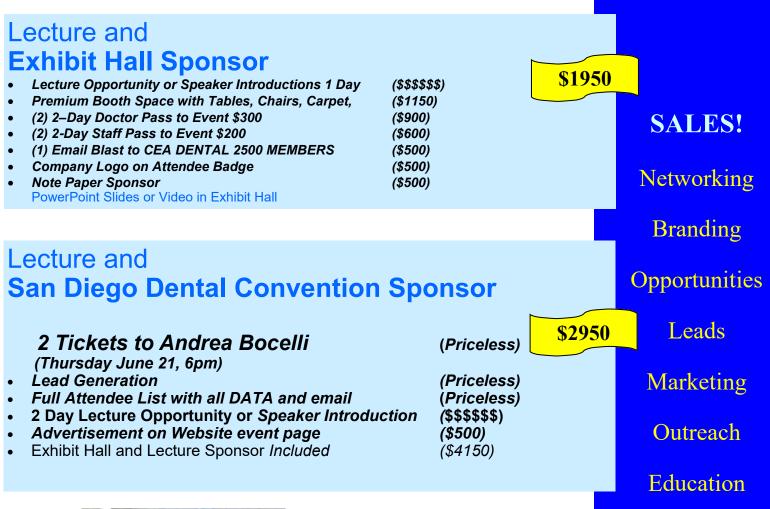
San Diego Dental Convention, June 22-23, 2018 and November 10-11, 2018



SAN DIEGO DENTAL CONVENTION EVENT SPONSORSHIP

San Diego Dental Convention, June 22-23, 2018 and N

November 10-11, 2018







TERMS AND CONDITIONS

2-DAY PASSES: 1st time Attendee Only Must present at time of Registration. EXPIRE 7 DAYS BEFORE EVENT.

Dental Convention Sponsorships Expires 60 Days after event San Diego Dental Convention, June 22-23, 208 and November 10-11, 2018

Can Exhibitors sell products on the show floor or take orders for future delivery? **YES!**

Booth assignments & notification

Booth Assignments will be assigned by CEA Dental. It will be based upon receipt of payment and application received. Notification of booth will be given to vendor at Exhibitor registration. There is no guarantee of Booth Number. Space plan may change at anytime without notice.

Exhibit Hall Hours

(Friday) 7:45am-3:00pm (Saturday) 7:45am-3:00pm

Booth Setup

We will NOT provide laborers for set up or dismantling of your booth.

Setup and Dismantle Times

Setup: Thursday 12:00pm-6:00pm Dismantle: Saturday 3:00p.m.-6:00p.m. All Booths must be dismantled and removed from the exhibit halls by 6p.m.

Requested Booths

CEA Dental cannot guarantee exhibitors will receive the exact booth numbers requested. Assignments of exhibit space shall take into account the amount of booth space required and when the application and payment to exhibit is received. CEA Dental cannot guarantee it will be able to assign the location requested on the application. Floor plan may change without notice.

Course Attendance for Exhibitors

Exhibitors may attend lectures only if the lecture is not at full capacity.

Attending Exhibitors

First 2 Exhibitors are included with booth rental Additional Exhibitors \$50 per person.

Application and Payments

Mail Checks to (no fee): Attn: CEA Dental 4242 Summit Dr. La Mesa, CA 91941 Pay by Credit Card Register Online at: www.ceadental.com

Exhibit Material & Supplies Shipping

Storage of materials is complimentary from 8am Monday before the event until the following Monday at 5pm.

Advance shipments to the CEA Dental Storage unit may be sent 5 days prior to the show and should be addressed to: Marina Village Conference Center Attn: CEA DENTAL 1936 Quivira Way San Diego, CA 92109

























| EXHIBITOR | R BOOTH & SPONSORSH San Diego Dental Convention, June 22-23, 201 | | | | | | |
|--|---|--|--|--|--|--|--|
| CHECK BOX FOR EVENT: | SAN DIEGO DENTAL CONVENTION SAN DIEGO DENTAL CONVENTION | June 22-23, 2018 November 9-10, 2018 | | | | | |
| EXHIBITOR INFORMATIOn Company Name: Key Contact: Email: Mailing Address: City: Exhibitor 1:(Free) Exhibitor 3:(+\$50) : | Phone: Title: Website: | Fax: QtyX \$50= | | | | | |
| BOOTH SPACE: | Booth # Preference 6'X 5' or | \$500= \$850= \$950= Qty X \$50= rds erial Insert owerPoint onsorship | | | | | |
| Lecture & Convention Sponsor Lecture & Exhibit Hall Sponsor Website Banner ADVERTISEMENT " | 6 Month Contract @ \$100 Month " —— | \$2,950= \$1,950= \$600= | | | | | |
| SUBTOTAL: | | | | | | | |
| | Last: | | | | | | |
| Visa MasterCard | AmexDiscover Exp: | Cneck 4-Code: | | | | | |
| It is hereby certified that myself and the company I represent have read and will abide by the terms and conditions on this form and in the Exhibitors Guide. The above guest are not dentist. Personnel listed are employees of this company. | | | | | | | |
| Signature: Date: Time: +\$50 Raffle Prize to give away to CEA Dental Members Send Payment to: CEA Dental 4242 Summit Drive, La Mesa, CA 91941 Or Register and pay at: www.ceadental.com | | | | | | | |