

# Transition Advocacy Project

*National Coalition of Local Leaders Seeks Resources  
for Recovery, Revitalization & Resilience*



## Kick-Off National Webcast

from the team at

Sustainable Strategies DC

[www.StrategiesDC.com/Transition.html](http://www.StrategiesDC.com/Transition.html)

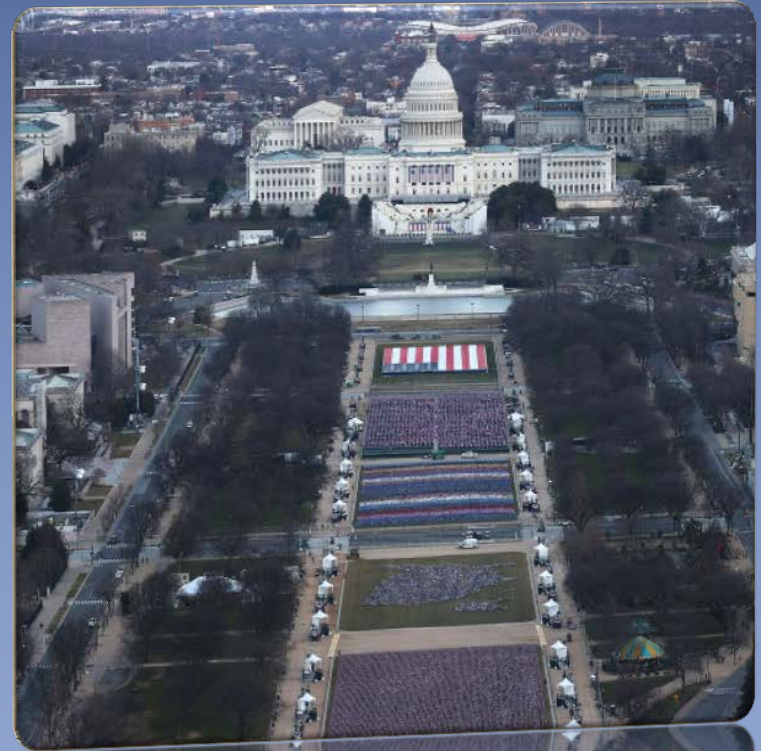


**S<sup>2</sup> TRANSITION ADVOCACY PROJECT:**  
**RESOURCES FOR LOCALITIES**

**January 21, 2021**

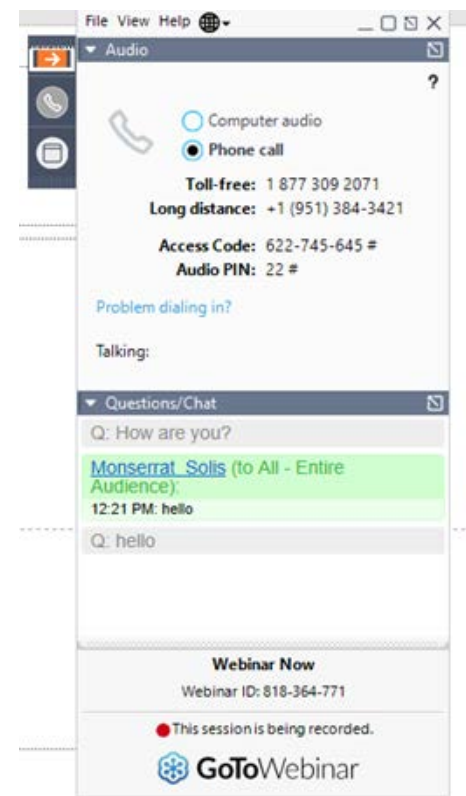
# Overview of Presentation & *Why Local Leaders Should Be Speaking Up*

1. Why local government leaders should be part of the Transition Advocacy Project
2. TAP Advocacy Agenda
3. How the TAP campaign will operate – and how you get involved
4. Q&A and Discussion

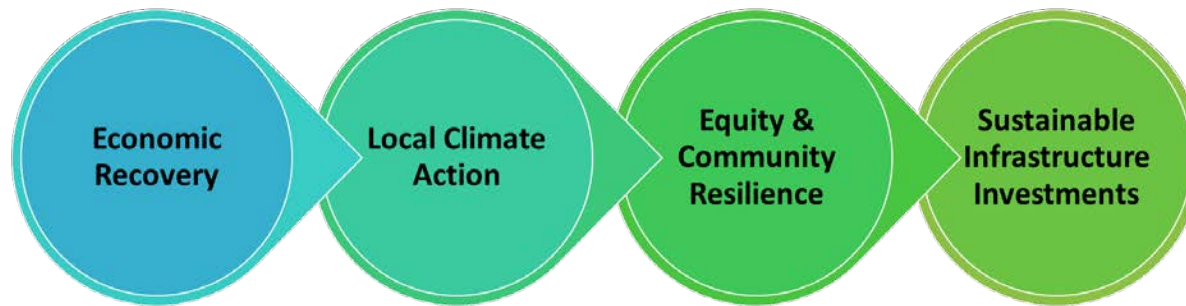


# How to Participate

- \* All participants on mute until Q&A at last part of webcast
- \* To ask a question, type in lower box of your dashboard
- \* This webcast will be recorded and the slide deck and recording will be sent to all participants and others who wish to review it
- \* Most importantly – stay in touch and follow up!  
Keep in touch at [www.StrategiesDC.com/Transition](http://www.StrategiesDC.com/Transition)



# TAP Federal Advocacy Agenda - *Overview*



- \* **Focused agenda** – does not cover every possible issue
- \* Mix of calls for **expansion** of existing programs, **renewal** of previous-but-inactive initiatives, and **new** ideas
- \* Consistent with **top priorities** of incoming federal leadership

# TAP Federal Advocacy Agenda - #1 of 4

## *Economic Recovery for Communities*

### **Economic Development Administration**

- Include \$3 billion in American Rescue package, and \$500 million in annual appropriations for EDA grants
- Support sectors beyond normal EDA focus including health & wellness, tourism & recreation

### **EPA Brownfield & Land Revitalization**

- Increase to fully authorized annual level of \$250 million
- Focus on green, resilient & clean energy approaches; economic recovery & post-COVID redevelopment

### **Reinstate congressionally directed earmarks**



# TAP Federal Advocacy Agenda - #2 of 4

## *Local Climate Action*

### Restore DOE “Energy Efficiency & Conservation Block Grants”

- Through the 2009 American Recovery and Reinvestment Act, EECBG program provided block grants to state and local governments to develop, promote, implement, and manage job-generating energy efficiency and conservation projects
- \$3.5 billion annually



### Reinstate EPA “Climate Showcase Communities” grant initiative

- Helps communities pilot energy efficiency building retrofits, financial incentives for efficiency, building code support, renewable energy, distributed energy technologies, alt fuel fleets & transportation, recycling & waste management
- \$25 million annually



# TAP Federal Advocacy Agenda – More #2 of 4

## *Local Climate Action*

### Expand EPA Office of Community Revitalization

- Brownfields, environmental justice, smart growth, urban waters, and other funding
- \$25 million annually
- Grants up to \$500,000 for [Building Blocks for Sustainable Communities](#) implementation grants



# TAP Federal Advocacy Agenda - #3 of 4

## *Community Equity & Resilience*

### Establish “Build Back Better” Task Force & Planning Grant



- Identify strategies and support for resilience strategies for localities (environmental, economic, health, equity, sustainability)
- Interagency Task Force with White House Intergovernmental, HUD, USDA, DOT, HHS & others
- Modeled after Obama-Biden “[Partnership for Sustainable Communities](#)”
- \$25 million annually for Build Back planning grants up to \$500,000



# TAP Federal Advocacy Agenda – More #3 of 4

## *Community Equity & Resilience*

### **Create HUD “ANCHOR Institutions” initiative**

- Help localities expand economic opportunity & jobs through collaboration with anchor institutions – hospitals & health systems, colleges & universities, cultural institutions
- \$25 million annually for \$250,000 HUD planning grants

### **Expand DOJ Community Relations Service**

- \$30 million annually for \$20,000 CRS grants for facilitated community policing, police-community collaboration, reform



# TAP Federal Advocacy Agenda - #4 of 4

## *Sustainable Infrastructure Investments*

### **New Infrastructure Legislation**

- Localities seek a real seat at the table on Build Back Better
- We back proposal from Biden Administration and House for all-infrastructure package of \$1.3+ trillion
- Focus on sustainable, resilient, smart growth & smart technology approaches, and support for rural communities

### **DOT BUILD Grants**

- Highly-Recommended Projects outstrip \$1B annual funding each year
- Propose \$4 billion in annual awards



# TAP Federal Advocacy Agenda – More #4 of 4

## *Sustainable Infrastructure Investments*



### **Transportation, Community, & System Preservation**

- Planning and coordination to improve efficiency of transportation system, reduce environmental, and ensure access to jobs, services, and trade hubs
- Restore former [TCSP](#) program at \$1 billion annually

### **NPS “Public Square” Initiative**

- New initiative to support development of parks, recreation, community centers, public waterfronts & public squares
- \$100 million annually, leverage by local, philanthropic & crowdfunding sources

# TAP Campaign Gameplan – *6 month plan*

## Coalition led by 25 “Founding Local Leaders”

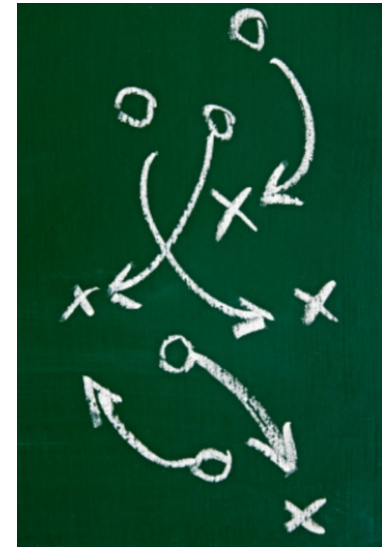
- 15 signed on already
- Diversity among localities, regions, types of communities, political assets, and representative leaders
- Total coalition goal = 50+

## Consultation with **Biden White House & Agencies**

## Advocacy to **Senate & House** leadership & Committee/Subcommittee leadership

## Tools to Localities for **Grassroots Support**

- Tools for local resolutions, media & social media announcements
- Tools for outreach to Members of Congress/staff, agency leaders & state officials
- Fly-ins (?) and Zooms



# TAP Needs You!

Stay tuned at [www.StrategiesDC.com/Transition.html](http://www.StrategiesDC.com/Transition.html)

## Join as a Founding Leader

### Be an Advocate

- Choose a TAP issue area to focus on
- Join monthly webcasts, zooms & conference calls
- Raise your grassroots voice locally (social media, media, resolutions, community forums)
- Contact Congressional Members & staff
- Participate in Zooms / fly-ins with White House & federal agency leadership

### Spread the Word

- Recruit three additional local leaders, ask your state municipal/county leagues to get involved



# Wrap-Up / Q&A and Discussion



Contact us at

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