

LCTA Board Meeting

Family Circle Tennis Center 161 Seven Farms Drive, Daniel Island, SC 29492

8.11.2015

6:00 PM

Facilitator Steve Wilson

Note taker Pat Smith

Board Members Dee McCorkle, Nancy Pitcairn, Donna Brown, Ken Edwards, Steve Wilson, Dee Mack, Susan Mock, Meg Farrelly, Rob Eppelsheimer, Michael Fischbach, Tamara Hale, Charlotte Gerber, Pat Smith

Attendees Pat Smith, Donna Brown, Ken Edwards, Steve Wilson, Dee Mack, Rob Eppelsheimer, Charlotte Gerber, Nancy Pitcarin, Meg Farrelly

1. Review of February , meeting minutes

Presenter Steve Wilson

Discussion None.

Action The minutes were accepted and approved without revision

2. LCTA Marketing Material for Family Circle Tournament (Tent)

Presenter Ken Edwards

Discussion Ken stated that we have no current marketing materials for the tournament. We need to develop materials for next year. Suggestions included a generic brochure that could be used later and also receive 'inserts', a prize drawing post card, new banner, splash page for the website.

Motion was made by Pat Smith to "create an ad-hoc committee to develop marketing materials for the Family Circle Tournament. The motion was seconded by Dee Mack and approved by all present.

Deadlines include: **Draft ideas by October 2015.**

Action Ken Edwards will chair the Marketing Materials Committee. Rob Eppelsheimer, Pat Smith and Dee Mack will also sit on the committee.

3. Updates to the Board on Various items

Presenter Steve Wilson

Discussion

1. **LCTA night at Family Circle 2015** went well. 100 tickets were distributed. 12 womens teams entered. The mens teams did not respond as well.
2. The **Sky Suite** was a success. Turnout was good.
3. The liability insurance coverage letter for 2016 was shared for information
4. The LCTA Party date for this year was changed to **October 10th** from October 9th. Steve asked Pat to change the website ASAP.

4. Treasurer 's Report

Presenter Steve Wilson

Discussion The report was accepted for information.

5. Player Participation

Presenter Steve Wilson

Discussion Steve brought statistics on player participation over all our leagues. The overall teams are down by 7 this year . Mixed Doubles has declined the most, down 32 teams over the last two years. Several possible reasons were discussed such as maybe we have too many seasons. Ken suggested that Steve pull stats off of the state site to run reports on demographics so we can assess what age group(s) we need to target to get our numbers up.

We also talked a little about ideas to increase player participation such as Club Mixers.

6 Inclement Weather Rule .	
Presenter	Steve Wilson
Discussion	We considered a suggestion that "Inclement Weather" be defined with temperature limits. After some debate on the merits of giving captains/players clearer guidelines, the board decided to leave the wording alone and advise that no significant changes be made by the Adult League Tennis Local League Committee.
Action	None
7. LYTA Update	
Presenter	Rob Eppelsheimer
Discussion	Steve noted that he attended a day long retreat for the LYTA. They meet monthly. Rob reported that they are working hard and have already qualified a team for sectionals. They are working with title 1 schools. They are increasing junior tennis in the lowcountry.
Action	Received as information
8. Nominating Committee for Board Members	
Presenter	Steve Wilson
Discussion	Nancy Pitcarin appointed Ken Edwards to head the nominating committee. Ken agreed and said he would be sending out a message to get recommendations and to solicit members for the committee. Dee Mack agreed to be a member. Rob Eppelsheimer will also work with the Marketing Committee
9. Other Items Discussed	
Discussion	<p>There was some discussion about establishing a central Grievance Committee to hear all grievances. There is often confusion about which committee should hear a grievance. No action was taken on this subject.</p> <p>Steve suggested that someone be asked to be the webmaster "backup" person for Pat. No action was taken on this subject. Pat will give Steve the ID and password to access the web-builder files.</p> <p>Adding names to the LCTA mailing list from information requests received was approved. USTA-SC uses Constant Contact to send out the newsletters. Steve provides the email addresses for the newsletters. He will inquire about how many are opened etc.</p> <p>Registration signs for Singles and Fall League were distributed for delivery to facilities.</p>
13. Meeting Adjourned	