WHAT'S NEW?!

GRAND OPENING
MARCH 6 @ 9 A.M

Here's a sneak peak of the Breakfast Menu!

WOMELETTES • TOAST:

What is a WOMELETTE?
Well, it's an omelette made on a waffle iron.
It is both tasty and adorable.

- Mushroom/Feta ........................................ $4.25
  Egg, mushroom, spinach and feta cheese
  Served with whole wheat or sourdough toast

- Bacon/Ham/Cheddar ................................. $4.25
  Egg, bacon, ham, cheddar cheese
  Served with whole wheat or sourdough toast

BACkEaST EGG SANDWICHES:

- Veggie + Pepper jack ................................ $4.50
  Egg, tomato, spinach and pepper jack cheese
  on whole wheat or sourdough bread

- Turkey Sausage + Pepper jack ..................... $4.50
  Egg, turkey sausage and pepper jack cheese
  on whole wheat or sourdough bread

- Bacon + Cheddar .................................... $4.25
  Egg, bacon and cheddar cheese
  on whole wheat bread or sourdough bread

Our patience will be rewarded on March 6th when the Red Elm Cafe hosts its Grand Opening. The community has been buzzing about the new food establishment since last summer. Check 'em out!

The style of service will be order-at-the-counter. Seating can accommodate 40, with a separate space that can double as a meeting area for at least a dozen diners. There is a children's play area and lounge areas with couches and chairs.

7 a.m.-5 p.m. Mondays-Saturdays and
8 a.m.-4 p.m. Sundays.
Red Elm Cafe
Address: 1114 Martin Luther King Jr. Way, Tacoma;
253-327-1791  www.redelmcafe.com
Hello All,

I am glad to report that the Executive Board Retreat was a success. We met and strategized around a number of issues and solutions for business growth in the Hilltop. Our priority focus will be business development for new and existing businesses.

There are workshops planned with partners from the banking community, corporate world, also federal and local governments will be involved. Our objective is to be a resource to enhance businesses through grants, loans, and information sharing.

There are a number of great events and partnerships on the horizon for the Hilltop Business Association, as well. At this time, we are looking for members and non-members that are interested in being involved with event planning and volunteer recruitment. This summer, we hope to host a number of events on the Hilltop leading up to our Annual Street Fair. We know that the Hilltop is a great place to be, we in the business community want others to see that it is a great place to do business, as well.

If you have any ideas of that you would like to share, please feel free to contact me at: pastor@allenchurch.org.

All the best!

Anthony Steele
HBA President

OFFICERS

PRESIDENT: Anthony Steele
VICE PRESIDENT: David Olson
TREASURER: Nat Brazill
SECRETARY: CathyRaye Hyland
AT LARGE BOARD MEMBERS: Kevin Grossman
                                  Jennifer English
                                  Sue DeRome
DISTRICT MANAGER: Mario Lorenz
HILLTOPPER EDITOR: Jennifer English
STREET FAIR PRODUCER: Mario Lorenz

If you have an event or would like to contribute to the Newsletter, please email Jennifer at: spuntacoma@gmail.com
OR Mario at: marioslorenz@gmail.com

BOARD AND MEMBER MEETINGS

NEXT MEETING IS THURSDAY,
MARCH 16TH AT 8AM

ALLEN AME CHURCH MEETING ROOM
1223 MARTIN LUTHER KING JR WAY, TACOMA

BOARD MEETINGS ARE HELD THE SECOND WEDNESDAY MONTHLY AT 4PM
(SAME LOCATION)
What happens to my business if there is a major earthquake or volcanic eruption in the Puget Sound area? What roads are open? Is my building safe to work in? Can my trucks roll and can I get supplies? Please join us as we hear from some of those who will be involved in making decisions that can answer those questions.

Post Disaster Recovery Forum
March 7, 2017

- Red Tagging: How do I get back in my building?
- Power/Water/Outage: How are priorities set for repairs?
- Road Closures: How are priorities set for what re-opens and when and for whom?
- The role of County, State and Federal Emergency Management

8:00 am - Registration and light refreshments
8:30 am - 12:00 pm - Program
Cost: Complimentary

Location:
Dacca Barn
2820 54th Ave E,
Fife, WA 98424

Contact:
Hans Kueck
hkueck@co.pierce.wa.us
253-798-2335

SERVICE CHANGE EFFECTIVE MARCH 12!

We will be adding 35,000 more service hours. This means buses will run later at night and with more frequency throughout the day. Some routes will shift slightly to offer more coverage, and some bus stops may change. A great way for readers to find specific information is to use our interactive map at: www.piercetransit.org/route-analysis-moving-forward/

Community Health Care has the full range of dental services.
- Fillings
- Sealants
- Cleanings
- Care for broken teeth
- Nitrous for children & adults
- Most insurance plans accepted.
- Sliding-fee-scale for those without insurance.

Hilltop Regional Health Center
1202 Martin Luther King Jr. Way, Tacoma
(253) 441-4742 www.commhealth.org
HILLTOP STREET FAIR:
LUNCHEON NEWS

SPONSORSHIP OPPORTUNITIES:

- HILTOPPER/Presenting Sponsor ($5,000)
- Gold Sponsor ($3,000)
- Silver Sponsor ($1,000)

Sponsorships include a complimentary vendor booth.

- Music Sponsor ($500)
- Roving Performer ($250)
- Hilltop Film Competition ($150)
- Hilltop Fashion Show ($150)
- Hilltop Quilt Show ($150)

^ Includes sponsorship signage at performance venues

5 ladies sewing table decor for the Street Fair Luncheon. A'donna Richardson, Emy Austin, Sharon Stirling, Susie Mathews, & Jo Davies

2017 Tacoma Hilltop Street Fair

Make Check payable to: Hilltop Business Association
PO Box 5293, Tacoma, WA 98409

5 ladies sewing table decor for the Street Fair Luncheon. A'donna Richardson, Emy Austin, Sharon Stirling, Susie Mathews, & Jo Davies

2017 HILLTOP STREET FAIR PLEDGE CARD

Please fill out the pledge card if you would like to be a Financial Supporter of Hilltop Street Fair 2016.

- Please contact me as my company and I am interested in more information
- Send me a Sponsorship Packet
- Enclosed is my donation to support Hilltop Street Fair

Please Print

Name
Address
Email
Phone
Credit Card#
Exp. Date
Amount $
Check Enclosed
Signature

Make Check payable to: Hilltop Business Association
PO Box 5293, Tacoma, WA 98409
Last month I suggested setting intentions for the New Year. The usual story for Hilltop is that there is a great deal of potential in this district for growth, building and for this to be the new up and coming district. This is true but I was having difficulty seeing this potential as I began to write my February managers report. Then I walked into the Center For Spiritual Living where I saw 5 ladies with sewing machines sewing table dressings for the Street Fair Luncheon coming up on the 22nd of this month. It lifted my spirits so much that I realized that no matter what the obstacle, when two or more are gathered, anything is possible. So if you have not already purchased your tickets to the luncheon please get on your horse and do it today. It will be a most incredible and wonderful event and we need your support and we need you in attendance.

The Theme for this year’s Street Fair is “Unity Through Diversity”. There could never be a better time to demonstrate the incredible need for us all to come together in unity no matter what background we come from. When my wife and I moved to Tacoma in 1997 we first lived on the west end in the shadow of the Narrows Bridge. Since then we have migrated to Hilltop and bought a home and have been here ever since. There is no better place in Tacoma.

Last month I listed 5 intentions for 2017.
1.) Continued membership sustained and new growth. The memberships are coming in at a good pace. If you have not already re-connected please do so as soon as you can.
2.) The Street Fair Committee has met twice and sub committees many more times, and it is coming along nicely with some 20-30 or more people working on various aspects of that event. 
3.) We added a second event to the Spring for April 8th “The Cherry Blossom Festival and Wine Walk”. Just today I did receive the go ahead from our second site for this event. We need as minimum of 10 for this event.
4.) The holiday lights upgrade is forming.
5.) Partnering with various organizations is taking hold and I intend to work with Associated Ministries to procure the Rite Aid lot not only for the Street Fair but for their use for an October event to benefit the homeless of Tacoma.

Another Idea gaining traction is to offer classes in business development and organization. HBA has the space and intends to bring in experts to speak and teach potential businesses about ways that may more easily facilitate getting their business opened. It is in the forming stage and will need input from businesses new and old about what they want to see in these classes and how we may help them get open to stay.

We plan for a very successful year in the Hilltop, and for us to become a place for everyone to grow and succeed.

Mario Lorenz
HBA Manager

2017 Memberships

Don’t forget to send in your renewal!
If you have not received a renewal form, please contact Mario Lorenz
marioslorenz@gmail.com

Happy Valentines Day and let the Love roll out in our district and make us new again.

Hilltop Business Association Mission: To promote, beautify, support revitalization, and advocate for Hilltop businesses and organizations
APRIL 8, 2017
TACOMA’S HILLTOP
CHERRY BLOSSOM FEST
& WINE WALK

FAMILY FEST IN PEOPLE’S PARK  11AM-5 PM
Join us at People’s Park for family activities with a Japanese theme: haiku poetry writing, origami, kite flying, picnics, entertainment, and a cherry blossom walk in the neighborhood. Great discounts at neighborhood businesses and restaurants are available throughout the day.

CHERRY BLOSSOM WINE WALK  4 PM-7PM
at Sponsoring Merchants—$ 25- get your tickets on line or at sponsoring merchants. Tickets $ 30 on April 8. Register and get your wine glass and entry stamp and passport at Marconi’s Chiropractic and Wellness Parking Lot, 1002 Martin Luther King Way.

FOR MORE INFORMATION: Sponsorships/Booths
CONTACT: Frances Lorenz  (253) 363-2956
EMAIL:   franceslorenz@gmail.com
WE BRING THE CUSTOMER TO YOU!  DEADLINE TO SIGN UP:  Friday, February 17, 2017

The Hilltop Business Association would like to invite you to participate in the launch of the HILLTOP CHERRY BLOSSOM FEST & WINE WALK to be held Saturday, April 8, 2017 from Noon to 7 PM.  There are two parts to the fest: family activities in People’s Park from Noon-5 PM and a Cherry Blossom Wine Walk from 4:00-7:00 PM.

Family Focus: Noon-5 PM  Family activities will take place in People’s Park including kite flying, haiku and art activity, origami and Asian entertainment on stage from Noon-5 PM.  A walk to see the neighborhood’s cherry trees in bloom will be available with maps. Also participants can get a Hilltop Cherry Tree Coupon book of goods and services to see and shop at during the day in the Hilltop Business District. Great discounts and sales will be offered on April 8!

Cherry Blossom Wine Walk: 4:00-7:00 PM  Guests will come to the ticket sales and ID table set up at Marconi’s Chiropractic and Wellness parking lot at 1002 Martin Luther King Way.  Prepaid ticketed guests are $ 25 each.  Buying a ticket on April 8 will cost $ 30.  Each guest will be provided a wine glass, a stamped emblem on the wrist, 10 wine tickets, and a passport with a map of all participating merchants.  They can visit as many locations as they choose. Restaurants can offer food samples.  Merchants who file a Tasting Application with the fee & are approved can be a wine tasting station where we file your liquor special event permit, provide two cases of wine and two wine pouring devices so you can pour 2oz samples of wine. You will need to get volunteers/staff to pour the wine and one volunteer to watch the door to see that participants don’t leave your shop with wine in their glasses.  An area in your store must be designated as a wine walk pouring station. Merchants are free to offer snacks to help attendees stay longer in your place of business. Participants must be 21 or over to participate.  All participants will be carded at registration.

If you are a RESTAURANT/BUSINESS MEMBER OF HBA with an existing alcohol permit and want to pour wine, you pay $ 100 to participate.  You will be provided 2 cases of wine.  You will need to set up a table as a wine pouring station.  We will provide the special 2 oz wine pouring devices for your use.  You will need volunteer pourers and a volunteer to check that no one leaves your restaurant with wine in their glass. Non HBA members pay $ 200.

If you are a RETAIL BUSINESS OR SERVICE AGENCY MEMBER OF HBA and want to provide wine for the evening, you pay $ 150 to apply.  This enables us to get a wine permit which costs $ 64/location, inclusion in the program advertising, on the website, and 2 complimentary wine tasting tickets (valued at $ 40).  You will need to set up a serving table with 2 volunteers and get a volunteer to watch the door so that no one leaves your business with wine in their glass.  Non HBA members pay $ 250 to apply.

How else can my business benefit?  You can do a raffle at your location.  We suggest asking for business cards from ticket holders and draw one at the end.  No need to be present to win.  This will help build your customer email/contact list.  This is just a suggestion to help.  The raffle prize needs to be selected by you.

Once we receive your application, we will send you a letter or email to let you know your status. We will send you a participant packet with relevant set-up information the week prior to the event. You will have the opportunity to sell tickets to your customers prior to the event and will be provided a poster indicating you are a participating merchant well in advance of April 8.  We will select 20 merchants to participate. Our goal is 500 in attendance at the Wine Walk.

To participate, please fill out the attached application with a check to:

HILLTOP BUSINESS ASSOCIATION/CHERRY BLOSSOM FEST
PO BOX 5293 * TACOMA, WA 98415

Call Mario Lorenz (253) 921-1718 for more information.  marioslorenz@gmail.com
HBA
2017 MEMBERS

AgriShop ACE, Keith Jones
253-272-9331, 2012 S 12th St

Allen AME, Pastor Anthony Steele
316-371-9393, 1223 MLK Jr Way

Associated Ministries, Wendy Morris
253-383-3056 X117, 901 S 13th St.

Bates Technical College, Becky Welch
101 S Yakima Ave, bwelch@bates.ctc.edu

Bob’s BBQ, Kay Littles/Jonathan Clark
253-627-4899/253-381-1333, 919 S 11th St.

Cedar River Clinics, Bryan Collins
253-473-6031, 1401 A MLK Way.

Center for Spiritual Living, Rev. Frances Lorenz
253-383-3151, 206 N J St.

Centro Latino, Lisa Carrillo
253-572-7717, 1208 S 10th St.

Charles Mann Company, LLC, Charles Mann
253-444-5674, 2142 S L St.

City of Rain Church, Rick Kendall
824 MLK Jr Way, 360-791-2185

Community Counseling Institute, William James
253-759-0852, 2502 Tacoma Ave. S

Community Health Care, Russell Sondker
CFRE, 253-722-1550, 1019 Pacific Ave #300

Community Montessori, Cathy Raye Hyland
253-627-7554, 1407 So. 1 St.

Courtney Associates, Rand Chiarovano
253-627-1044, 1101 S 11th St.

Diamond Green, Malik Singh
253-301-3148, 4002 S 12th St.

Eleven Eleven 1111, Justin Peterson
253-284-1111, 1111 S 11th St.

Feast Art Center, Todd Jannausch/Chandler Woodfin
303-601-5040, 1402 S 11th St.

Goodwill of the Olympics and Rainier Region, Melissa Huddleston
253-573-6823, 714 S 27th St.

Grossman Services Incorporated, Kevin Grossman
253-730-5567

Hilltop Action Coalition, Brendan Nelson
253-314-2486, 1116 Earnest S Brazil St

Hilltop Loans, Kenton Dale,
253-627-1044, 1101 S 11th St

House of Scott, Scott Scott/Kent Orton
253-572-9535, 1215 MLK Jr Way

Institute For Children’s Advocacy, Susan DeRome
253-228-2100, PO Box 5105, Tacoma, 98415

Johnson Candy Company, Ron Johnson/William Johnson
253-272-8504, 924 MLK Jr Way

Johnson Commercial Properties, Timothy Johnson
253-589-9999, 11120 Gravelly Lake Dr SW, Lakewood, 98499

KBTC, Alyssa Torres
253-680-7758, 2820 S 19th St.

Kevin's Auto Repair, Kevin Chan
253-566-6264, 1115 S Brazil St

KeyBank, Kristy Park
253-305-7763, 1101 Pacific Ave

Kyava Spa Wellness Center, Jennifer Richardson
253-212-0296, 1212 S 11th Street #42

Laughter Masters, Mario Lorenzo
253-921-1718, 816 S St

(Membership Continued)

Lopez Law, PLLC, Joe Lopez
253-272-0854, PO Box 5067, 98415

Marconi Chiropractic, Dr. Michelle Marconi
253-470-8479, 1012 MLK

Maxi-Space, David Harrison
253-572-1111, 401 S Sprague Ave

Mrs Geezy's Restaurant, Gay & Michael Miller
253-330-2065, 1012 South 11th St.

Multi Care Health System, Ingridour Mungla
253-403-7358, 315 MLK Jr Way

New Life Transitional Housing, Nat Brazil
natbrazil@gmail.com

Oldenburg & Associates, Rick Oldenburg
253-691-3195, Rainier Ave, Gig Harbor

Pacific Motor Co., Jeff McManamy/Diana Zook
253-572-7214, 1408 MLK Jr Way

Peace Lutheran Church, John Stroeh
253-383-1317 X101, 2106 S Cushman Ave

P.E.J. Construction LLC, Paul E Johnson
253-533-0311, 5034 N Lexington

Pennington Apartments, Brian Yee
253-396-9999/617-734-5698, 702 MLK Jr Way

Pho King, Andy Nguyen
253-272-6287, 1020 MLK Jr Way

Property Owner, Rane Shaub
253-691-5152, 817 S 11th St.

Ray Gibson's Caballeros Club, Gary Mason
253-572-9681, 1516 S 28th

Safeway, Reed Erickson
253-627-8840, 1112 S St.

Saravida, Sara Roberge
206-271-3582, 1011 S 11th St.

Second Cycle, Travis Martin/Noah Struthers
253-341-8671/253-495-0853, 1205 MLK Jr Way

Shared Housing Services, Mark Merrill
253-627-2532, 901 S 11th St.

Shiloh Baptist Church, Pastor Gregory Christopher,
253-272-4949/253-606-5193, 1211 South 1 St.

Soar Academy,
253-444-6759, 2136 MLK Jr Way

Sound Transit, Allison Gregg
206-398-5063, 401 S Jackson, Seattle, 98104

South Sound Outreach Service, Jeff Klein
253-593-2111, 1106 MLK Jr Way

Spun, Jennifer English/April Sanders
253-905-1952/253-347-3457, 1307 MLK Jr Way

St John Church, Pastor M
253-572-7054, 2001 S St

Subway, Diana & Ed Ward
253-573-1112/1112 S 11th St

Tacoma Community House, Liz Dunbar
253 383 3951, 1314 S 11th Street

1022 South J, Dawn Stubb’s/Rose Peterson
253 576 3112

Taco Town, Michael Mirra
253-207-4429, 902 S St.

Tacomaa Urban Digs, Eric Crittenden
253 222 4549, 7027 S Prospect St.

Tahoma Associates, Scot Rapp
253-627-7980, 1545 Tacoma Ave S

Tenth and I Associates, Terrance McCarthy
253-272-2206, 902 S 10th Ave

The Evergreen State College, Olga Inglebritson
253-680-3007, 1210 6th Ave

The T-Shirt Men Company, Willie/David
253 304 4246, 920 MLK Jr Way

The Urban Glow, Firefly
253 314 8873, 917 MLK Jr Way

Trinity Presbyterian Church, Pastor Matt Robbins Ghormley
253-272-8819, 1615 6th Ave

US Bank, David Olson
253-594-7300, 1145 Broadway, Ste. 100, david.olson@usbank.com

Vail, Cross and Associates, Bridgeette Lind/David Vail
253-383-8770, 819 MLK Jr Way