

Digital Marketing

Email, social media and Internet marketing are effective and affordable ways to connect with your audience.

PLJ Marketing does it all for you:

- Email Campaigns
- Database Management
- Tracking & Reporting
- Website Management
- Social Media

Return on investment (ROI) starts with your online presence. PLJ Marketing offers creation and/or management of professional **Website** and maintenance services.

Email Marketing remains a strong, growing, go-to channel for marketers. Preference for reading emails over making calls on mobile devices is ever increasing.

Interacting with consumers on **Social Media** is an important marketing strategy for small businesses. Using social media helps you build brand awareness, increase your customer base, and connect with current customers. ... Some common social media sites include Facebook, Twitter, Instagram, LinkedIn, and Pinterest.

Get the most out of your **email marketing** campaign, **social media** or other **digital marketing**, hire a Virtual Marketing Assistant.

Photograph "*Rigged for the Job*"



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