

SHEPHERD ECONOMIC DEVELOPMENT CORPORATION

BOARD OF DIRECTORS

REGULAR CALLED MEETING

28 N. Liberty, Shepherd, Texas 77371

January 3, 2023, at 6:00pm

Members Present: Jody Cronin, Billy Lacoste, Kurtz Stowers, Amanda Addison, Mark Hamilton, Charles Minton,

Members Absent: Freddy Ramos

Others Present: Debra Hagler, Lauren Migl,

CALLED TO ORDER/INVOCATION/PLEDGE

Jody Cronin called the meeting to order. Mark Hamilton led in prayer and the pledges were stated.

APPROVE MINUTES OF PREVIOUS MEETINGS

Kurtz Stowers made a motion to approve the minutes. Billy Lacoste seconded, and the motion passed with a unanimous vote.

APPROVAL MONTHLY PAYMENT OF BILLS

Mark Hamilton made a motion to pay the bills. Kurtz Stowers seconded, and the motion passed with a unanimous vote.

CITIZEN PRESENTATIONS:

Ms. Sue Ellen Carr thought she was attending the City Council Meeting. She had a brief discussion with the Mayor regarding potholes and drainage and then left.

OLD BUSINESS:

None

NEW BUSINESS:

Discuss and evaluate 2022.

The board reviewed some of the events from the previous year including the change to the Halloween event to move it to the Community Center Park. Christmas in the Park although not an EDC sponsored event was determined to have been poorly advertised. Basically, the board felt that 2022 was a good year and successfully accomplished many things

Discuss and take action needed to approve Lauren's vision board of goals for 2023

Lauren discussed her vision board- she wants more training, networking, and community involvement. She discussed the small business grant she wants to help local businesses successfully be awarded. She wants to profile and spotlight local businesses. She mentioned having other EDC people attend and speak at the Shepherd EDC meeting.

Discuss and take action to set date for a Business Appreciation Dinner in March with a theme of "Lucky to Have You."

Charles Minton made a motion to host this "Lucky to Have You" dinner on March 23rd at 6:00pm with a \$4000.00 budget which Amanda Addison and Lauren Migl will coordinate. Mark Hamilton seconded, and the motion passed with a unanimous vote.

Discuss and take action necessary on request from businesses looking for rental spaces

No action was taken on this item. It was determined that this needs to be discussed with the City Attorney regarding termination of any lease.

MONTHLY REPORT FROM LAUREN:

Lauren reported that she had an upcoming meeting with the owner of “Little Tumblers” a new business developing in town. She announced that Daiquiri’s to God is now open in the Brooks’ Old Family Restaurant. She announced that Ray Atchley has a new office open to help with any insurance needs. She informed the board that because of some issues the Coffee Shop backed out and will not be opening at this time. The last item she reported is that the gym is open in its new location and is doing good. (it’s now in the strip center located at Hwy 59 S. Feeder and Hwy 150.)

OPEN DISCUSSION & ANNOUNCEMENTS

Billy asked why the sign at the EDC building is facing the direction it is. Lauren responded to be compliant with the space and TXDOT guidelines. A new wrecker service was mentioned that has a storage lot on Lilly Street. The Food Truck Distribution on January 13th was mentioned.

ADJOURN: 6:49

Kurtz Stowers made a motion to adjourn. Charles Minton seconded, and the motion passed unanimously.

Approved by: _____
Jody Cronin, EDC President
*Prepared by Debra Hagler