

# Anna Turner

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[www.snobstermedia.com](http://www.snobstermedia.com)

[www.snobsternews.blogspot.com](http://www.snobsternews.blogspot.com)

## **Education:**

Miami University: Dual Degree in Journalism and Theatre, 2011

## **Skills:**

Avid Media Composer, Final Cut, Adobe Creative Suite, Microsoft Office, Audacity, AP Style

## **Past Employment:**

### **College Humor (July 2014-present)**

Contributor

- Research, write, edit, and post humor articles for College Humor's website

### **Indigo Films (June 2014-present)**

Associate Producer for National Geographic's *Unlikely Animal Friends*

- Research, interview talent for, write, and deliver pitches to network for show segments
- Coordinate and manage travel, crew, equipment, location, and other logistics for shoots all over the country
- Write, research, and annotate beat sheets and scripts for segments
- Select, organize, and import music and sound effects for post production
- Assist in all aspects of post production for show

### **Brilliant or Insane (February 2014-August 2014)**

Managing Editor

- Research, wrote, edited, and posted pop culture, variety, and current event stories for Brilliant or Insane
- Wrote, edited, and posted weekly "Under Scrutiny" and "Weekly Web Round Up" columns
- Utilize innovative marketing practices, including social media, to reach our demographic

### **David's Bridal (December 2013-April 2014)**

Senior Stylist

- Worked with brides and bridal parties to find the right gowns
- Provided astounding customer service to all brides and guests
- Managed quality upkeep of inventory, including steaming, receiving, and cleaning

### **Michaels (October 2013-January 2014)**

Sales Associate/Cashier

- Saw to all customers' needs, ensuring they found what they needed
- Assisted customers in a successful check-out and positive experience
- Helped with store recovery and item return to shelves

### **Drink Up Downtown (October 2013-January 2014)**

Director of Marketing

- Created and implemented social media and online marketing strategy
- Produced marketing collateral in various forums, including company blog

- Assisted Manager in all aspects of brand establishment and promotion
- Orchestrated networking efforts with important groups in the market

### **Media Verite (January 2013-August 2013)**

Freelance Development Producer

- Created, developed, pitched show ideas in collaboration with Media Verite staff
- Produced, filmed, edited sizzle reels for development projects

### **Roommates Forever (September 2013)**

Audio Mixer

- Operated boom and zoom audio rig during production
- Coordinated audio management with talent and crew for ideal sound condition

### **Storage Wars (March 2012-June 2013)**

Associate Producer

- Managed, organized, strung out, edited footage using Avid Media Composer
- Coordinated legal releases, credits, production calendars, informational documents
- Assisted Story Producers and Editors in crafting episodes
- Created one to two minute web footage segments

### **Spring Gamers (May 2013)**

Production Assistant

- Assisted cast and crew in all aspects of production
- Managed craft services

### **Original Productions Development (September 2012-March 2013)**

Show Creator/Executive Producer

- Created, crafted, and pitched treatments for new series
- Produced, filmed, and edited casting reels for new series
- Orchestrated casting and pre-production/developmental processes of show creation

### **Chico's (March 2012)**

Style Expert/Sales Consultant

- Assisted customers during their shopping experience in any way needed
- Worked cash register and check out counter
- Managed inventory and kept shelves orderly

### **1,000 Ways To Die (February 2012-March 2012)**

Researcher/Writer

- Researched show content and created story segments in group writing environment
- Wrote beat sheets for field production use

### **CAP News Weekly (July 2011-December 2011)**

Freelance Writer

- Wrote humor and satire articles for online newspaper

### **The Texas Cockroach (July 2011-December 2011)**

Freelance Writer

- Wrote humor and satire articles for online newspaper
- Assisted with generating traffic using social media like Facebook

### **NUVO Newsweekly (May 2009-September 2011)**

Writer/Editorial Staff

- Researched, wrote, and edited stories about local culture, social justice, and arts and entertainment
- Managed web page, data entry, and built supplementary sites
- Copy edited and web-edited articles
- Assisted street team in promotional initiatives

### **Indiana Landmarks (February 2011-August 2011)**

Marketing and Special Events Assistant

- Prepared original content and verbage for new website
- Maintained calendar of special events
- Created contracts and other legal documents for guests, renters, and vendors
- Managed communications between interested parties and Indiana Landmarks
- Assisted in building network for new special events initiatives

### **Indy Planet (June 2011-August 2011)**

Writer/Editorial Staff

- Wrote humor and satire articles
- Assisted Editor in editing and researching of articles
- Created design template proposals for newspaper using InDesign and PhotoShop

### **First Inklng (October 2010-December 2010)**

Associative Editor of Humor

- Researched and analyzed college humor publications and writers
- Prepared annotated bibliography of humor pieces written by and for college students

### **The Miami Student/Amusement (October 2007-October 2010)**

Writer, Page Designer, Editor

- Researched and wrote stories for News, Features, Entertainment, and Community sections
- Served as primary humor writer for newspaper
- Managed a team of writers and designers for Entertainment section
- Designed artwork and page layout using InDesign and PhotoShop

### **Comedy Works (June 2010-August 2010)**

Operations and Management Intern

- Performed office duties to assist in day-to-day maintenance and management of club
- Managed spreadsheets and data of club operations, including inventory, profit and loss, payroll
- Welcomed guests, sat showroom (hostess), assisted wait staff, and crowd control during shows

### **F+W Media (May 2010-June 2010)**

Temporary Associate Editor

- Organized submissions for craft book, working with submitters to secure all material needed
- Prepared and edited thumbnail galley for publishing using InDesign
- Edited and organized certain indexes and sections of craft book

### **Miami University Theatre Department Marketing (January 2009-December 2010)**

Press Liaison/Marketing Team Member

- Orchestrated marketing efforts for theatre productions
- Managed communication and collaboration with members of the press and the theatre department
- Wrote articles and press releases for theatre productions

### **Miami Quarterly Magazine (August 2009-August 2010)**

Arts and Entertainment Writer

- Researched and wrote stories about on-campus arts and entertainment

### **The Irving Theatre (December 2008-August 2010)**

Booking Manager/Event Staff

- Booked, arranged, and managed shows with local, regional, and national bands
- Coordinated crowd control at events

**Herman and Kittle Properties, Inc. (March 2008-August 2008)**

Clerical Temporary Assistant

- Filed, scanned, copied, faxed, and organized documents and files
- Manned the reception desk, answering phones and receiving guests
- Organized and prepared presentational materials, such as brochures, pamphlets, and power points

**Authorhouse Publishing, Inc. (November 2005)**

Self-Published Author

- Wrote, edited, and marketed novel *The Complexities of My Ever-So Shallow Teenage Life: Summer Vacation*

***References Furnished upon request***