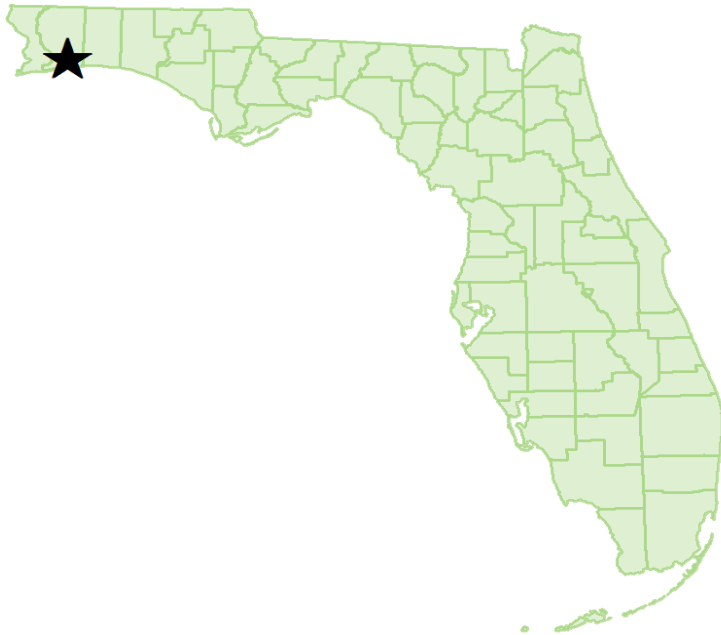


# Monthly Market Detail - July 2021

## Single-Family Homes

### Navarre Area Board of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.



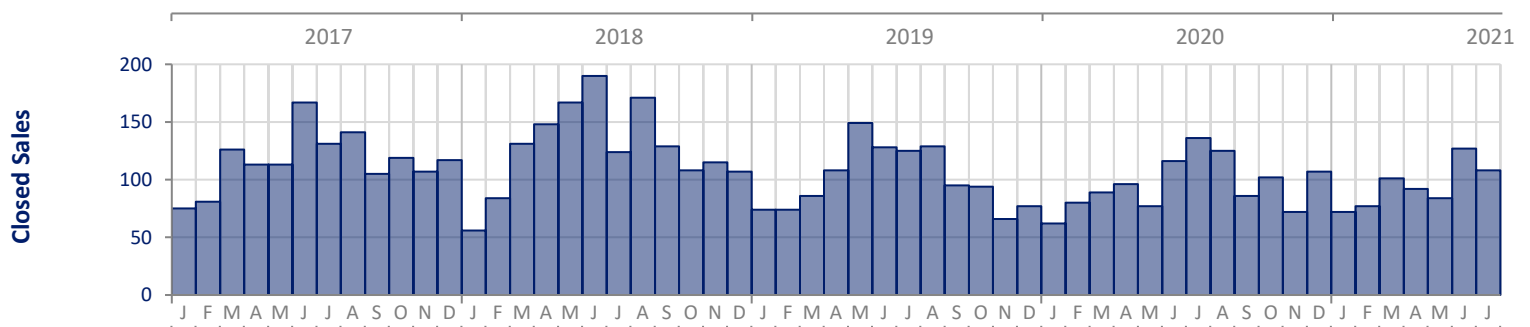
Summary Statistics	July 2021	July 2020	Percent Change Year-over-Year
Closed Sales	108	136	-20.6%
Paid in Cash	22	12	83.3%
Median Sale Price	\$344,335	\$301,485	14.2%
Average Sale Price	\$442,003	\$329,847	34.0%
Dollar Volume	\$47.7 Million	\$44.9 Million	6.4%
Median Percent of Original List Price Received	100.0%	100.0%	0.0%
Median Time to Contract	6 Days	25 Days	-76.0%
Median Time to Sale	52 Days	91 Days	-42.9%
New Pending Sales	108	153	-29.4%
New Listings	119	126	-5.6%
Pending Inventory	191	253	-24.5%
Inventory (Active Listings)	111	132	-15.9%
Months Supply of Inventory	1.2	1.4	-14.3%

## Closed Sales

The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	661	0.8%
<b>July 2021</b>	<b>108</b>	<b>-20.6%</b>
June 2021	127	9.5%
May 2021	84	9.1%
April 2021	92	-4.2%
March 2021	101	13.5%
February 2021	77	-3.8%
January 2021	72	16.1%
December 2020	107	39.0%
November 2020	72	9.1%
October 2020	102	8.5%
September 2020	86	-9.5%
August 2020	125	-3.1%
July 2020	136	8.8%



Produced by Florida Realtors® with data provided by Florida's multiple listing services. Statistics for each month compiled from MLS feeds on the 15th day of the following month.

Data released on Monday, August 23, 2021. Next data release is Wednesday, September 22, 2021.

# Monthly Market Detail - July 2021

## Single-Family Homes

### Navarre Area Board of REALTORS®



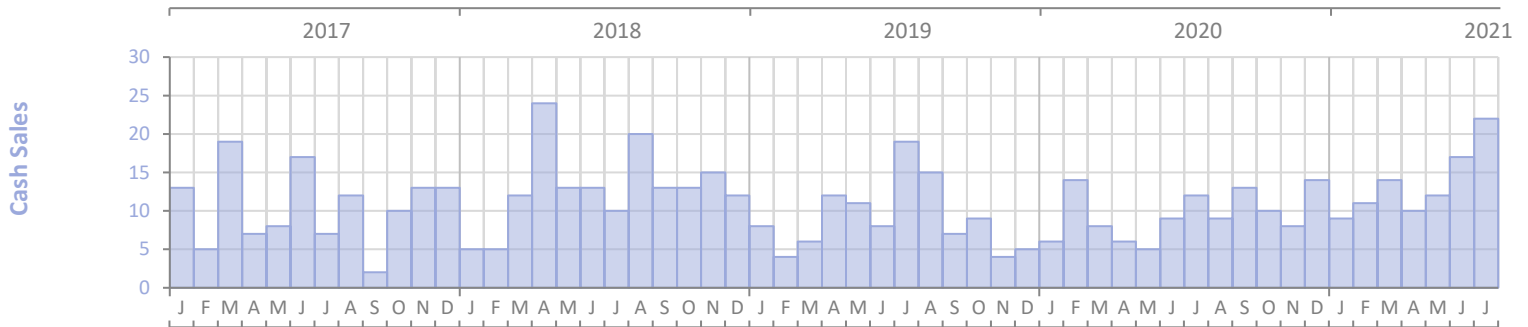
This report describes member activity for the association and is not confined to any specific geographic area.

#### Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

**Economists' note:** Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
Year-to-Date	95	58.3%
<b>July 2021</b>	<b>22</b>	<b>83.3%</b>
June 2021	17	88.9%
May 2021	12	140.0%
April 2021	10	66.7%
March 2021	14	75.0%
February 2021	11	-21.4%
January 2021	9	50.0%
December 2020	14	180.0%
November 2020	8	100.0%
October 2020	10	11.1%
September 2020	13	85.7%
August 2020	9	-40.0%
July 2020	12	-36.8%

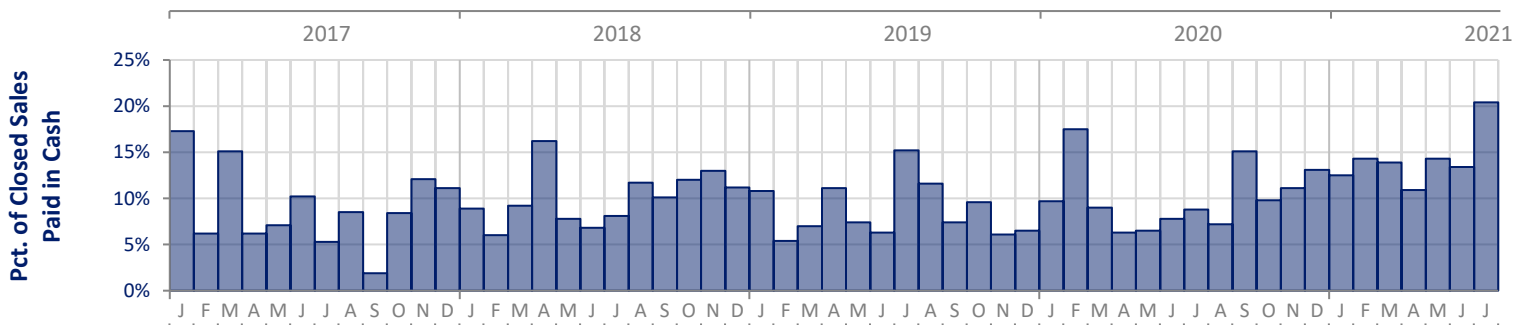


#### Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

**Economists' note:** This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
Year-to-Date	14.4%	58.2%
<b>July 2021</b>	<b>20.4%</b>	<b>131.8%</b>
June 2021	13.4%	71.8%
May 2021	14.3%	120.0%
April 2021	10.9%	73.0%
March 2021	13.9%	54.4%
February 2021	14.3%	-18.3%
January 2021	12.5%	28.9%
December 2020	13.1%	101.5%
November 2020	11.1%	82.0%
October 2020	9.8%	2.1%
September 2020	15.1%	104.1%
August 2020	7.2%	-37.9%
July 2020	8.8%	-42.1%



# Monthly Market Detail - July 2021

## Single-Family Homes

### Navarre Area Board of REALTORS®



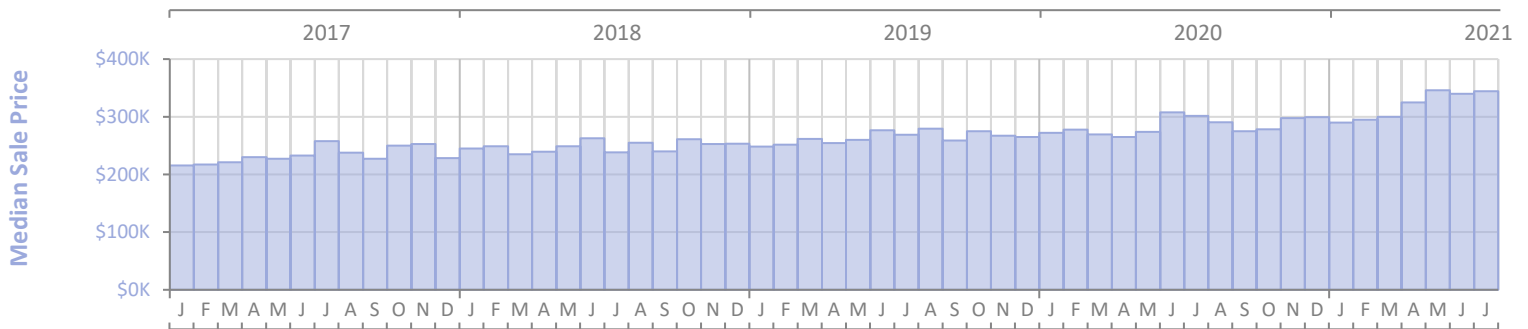
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## Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

**Economists' note:** Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

Month	Median Sale Price	Percent Change Year-over-Year
Year-to-Date	\$318,575	13.8%
<b>July 2021</b>	<b>\$344,335</b>	<b>14.2%</b>
June 2021	\$340,000	10.5%
May 2021	\$345,950	26.3%
April 2021	\$324,772	22.6%
March 2021	\$299,900	11.3%
February 2021	\$295,000	6.3%
January 2021	\$290,000	6.6%
December 2020	\$299,225	12.9%
November 2020	\$297,875	11.6%
October 2020	\$278,250	1.2%
September 2020	\$275,000	6.2%
August 2020	\$290,229	3.9%
July 2020	\$301,485	12.1%

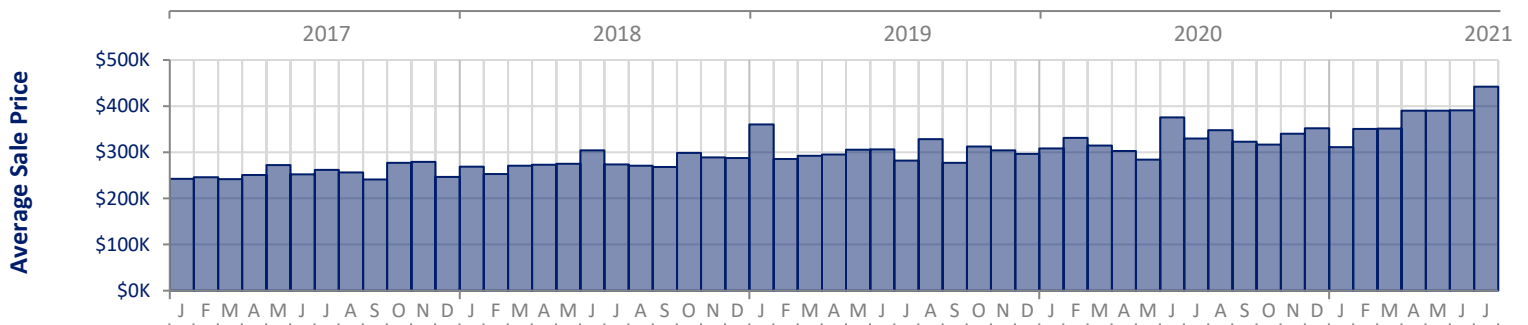


## Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

**Economists' note:** Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$379,559	16.9%
<b>July 2021</b>	<b>\$442,003</b>	<b>34.0%</b>
June 2021	\$390,814	4.0%
May 2021	\$389,970	37.3%
April 2021	\$389,996	28.9%
March 2021	\$351,354	11.6%
February 2021	\$350,416	5.9%
January 2021	\$311,289	0.9%
December 2020	\$351,709	18.7%
November 2020	\$340,286	11.8%
October 2020	\$316,412	1.3%
September 2020	\$323,148	16.6%
August 2020	\$348,020	6.0%
July 2020	\$329,847	16.9%



# Monthly Market Detail - July 2021

## Single-Family Homes

## Navarre Area Board of REALTORS®



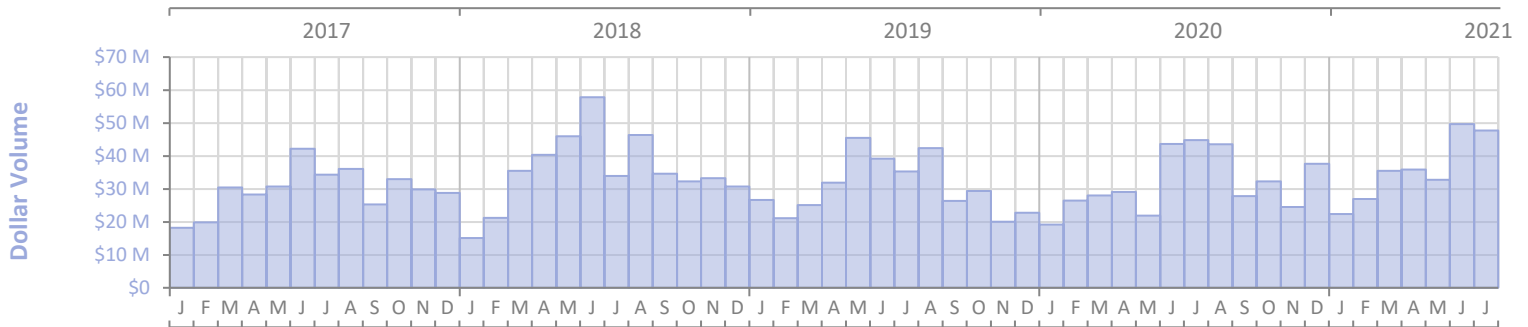
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### Dollar Volume

The sum of the sale prices for all sales which closed during the month

**Economists' note:** Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$250.9 Million	17.8%
<b>July 2021</b>	<b>\$47.7 Million</b>	<b>6.4%</b>
June 2021	\$49.6 Million	13.8%
May 2021	\$32.8 Million	49.8%
April 2021	\$35.9 Million	23.5%
March 2021	\$35.5 Million	26.7%
February 2021	\$27.0 Million	1.9%
January 2021	\$22.4 Million	17.2%
December 2020	\$37.6 Million	65.0%
November 2020	\$24.5 Million	21.9%
October 2020	\$32.3 Million	9.9%
September 2020	\$27.8 Million	5.6%
August 2020	\$43.5 Million	2.7%
July 2020	\$44.9 Million	27.1%

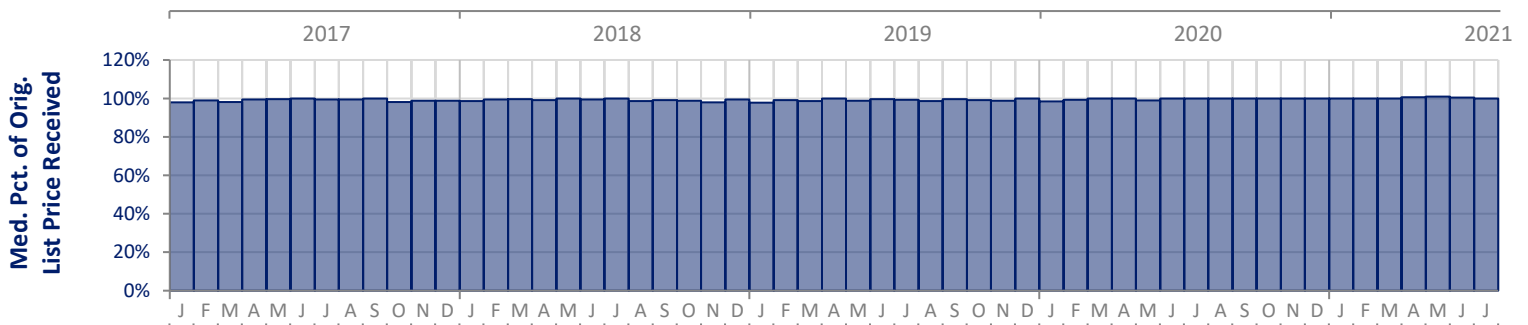


### Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

**Economists' note:** The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	100.0%	0.0%
<b>July 2021</b>	<b>100.0%</b>	<b>0.0%</b>
June 2021	100.4%	0.4%
May 2021	101.0%	2.0%
April 2021	100.6%	0.6%
March 2021	100.0%	0.0%
February 2021	100.0%	0.7%
January 2021	100.0%	1.5%
December 2020	100.0%	0.0%
November 2020	100.0%	1.2%
October 2020	100.0%	0.8%
September 2020	100.0%	0.3%
August 2020	100.0%	1.4%
July 2020	100.0%	0.7%



# Monthly Market Detail - July 2021

## Single-Family Homes

### Navarre Area Board of REALTORS®



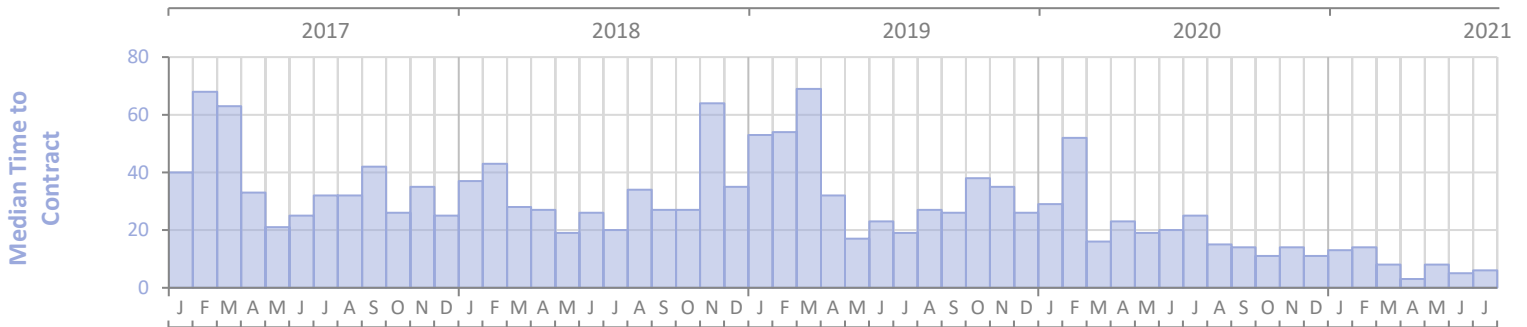
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## Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

**Economists' note:** Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	7 Days	-73.1%
<b>July 2021</b>	<b>6 Days</b>	<b>-76.0%</b>
June 2021	5 Days	-75.0%
May 2021	8 Days	-57.9%
April 2021	3 Days	-87.0%
March 2021	8 Days	-50.0%
February 2021	14 Days	-73.1%
January 2021	13 Days	-55.2%
December 2020	11 Days	-57.7%
November 2020	14 Days	-60.0%
October 2020	11 Days	-71.1%
September 2020	14 Days	-46.2%
August 2020	15 Days	-44.4%
July 2020	25 Days	31.6%

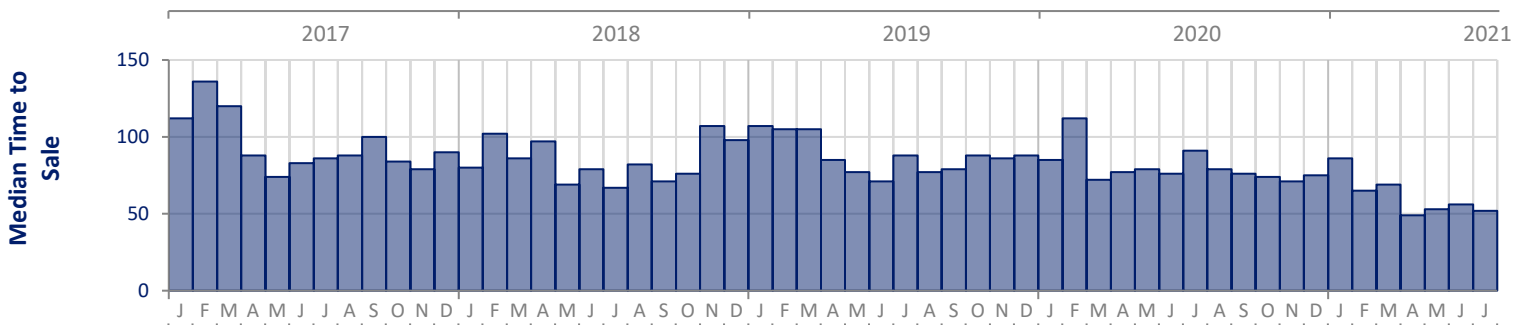


## Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

**Economists' note:** Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	57 Days	-32.9%
<b>July 2021</b>	<b>52 Days</b>	<b>-42.9%</b>
June 2021	56 Days	-26.3%
May 2021	53 Days	-32.9%
April 2021	49 Days	-36.4%
March 2021	69 Days	-4.2%
February 2021	65 Days	-42.0%
January 2021	86 Days	1.2%
December 2020	75 Days	-14.8%
November 2020	71 Days	-17.4%
October 2020	74 Days	-15.9%
September 2020	76 Days	-3.8%
August 2020	79 Days	2.6%
July 2020	91 Days	3.4%



# Monthly Market Detail - July 2021

## Single-Family Homes

### Navarre Area Board of REALTORS®

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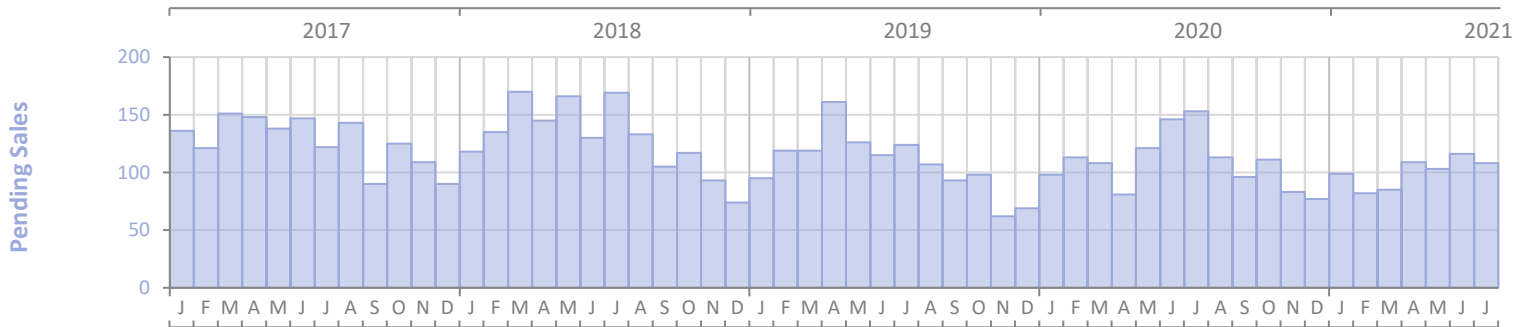


## New Pending Sales

The number of listed properties that went under contract during the month

**Economists' note:** Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
Year-to-Date	702	-14.4%
<b>July 2021</b>	<b>108</b>	<b>-29.4%</b>
June 2021	116	-20.5%
May 2021	103	-14.9%
April 2021	109	34.6%
March 2021	85	-21.3%
February 2021	82	-27.4%
January 2021	99	1.0%
December 2020	77	11.6%
November 2020	83	33.9%
October 2020	111	13.3%
September 2020	96	3.2%
August 2020	113	5.6%
July 2020	153	23.4%

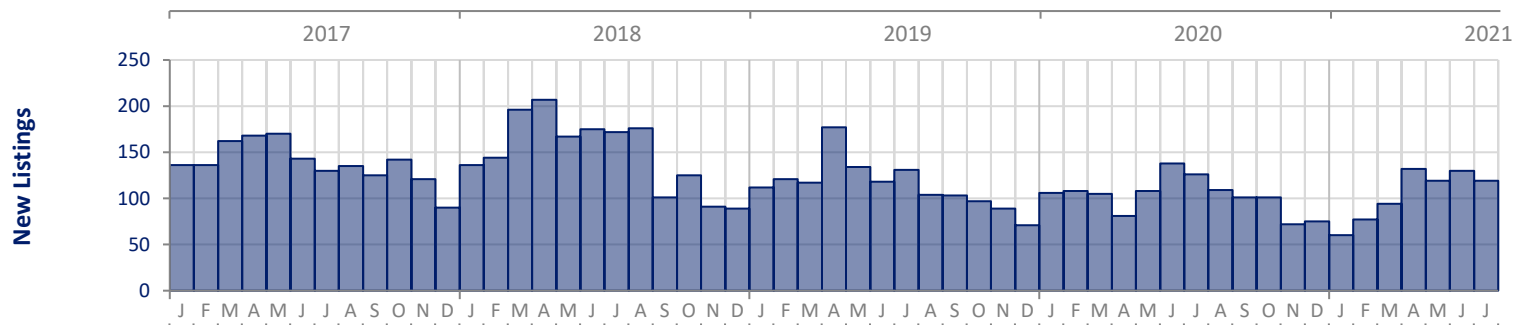


## New Listings

The number of properties put onto the market during the month

**Economists' note:** New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	731	-5.3%
<b>July 2021</b>	<b>119</b>	<b>-5.6%</b>
June 2021	130	-5.8%
May 2021	119	10.2%
April 2021	132	63.0%
March 2021	94	-10.5%
February 2021	77	-28.7%
January 2021	60	-43.4%
December 2020	75	5.6%
November 2020	72	-19.1%
October 2020	101	4.1%
September 2020	101	-1.9%
August 2020	109	4.8%
July 2020	126	-3.8%





# Monthly Market Detail - July 2021

## Single-Family Homes

### Navarre Area Board of REALTORS®



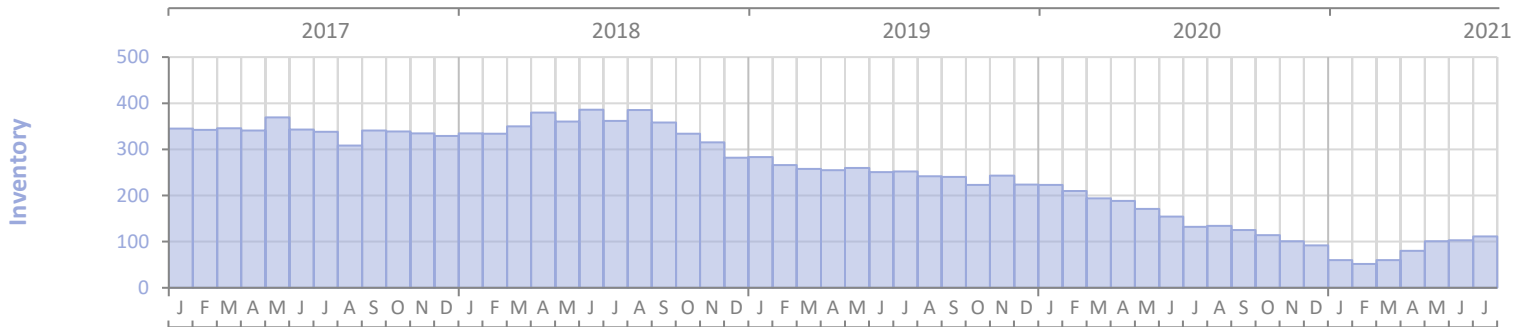
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## Inventory (Active Listings)

The number of property listings active at the end of the month

**Economists' note:** There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	81	-55.5%
<b>July 2021</b>	<b>111</b>	<b>-15.9%</b>
June 2021	103	-33.1%
May 2021	101	-40.9%
April 2021	80	-57.4%
March 2021	60	-69.1%
February 2021	52	-75.2%
January 2021	60	-73.1%
December 2020	92	-58.9%
November 2020	101	-58.4%
October 2020	114	-48.9%
September 2020	125	-47.9%
August 2020	134	-44.6%
July 2020	132	-47.6%

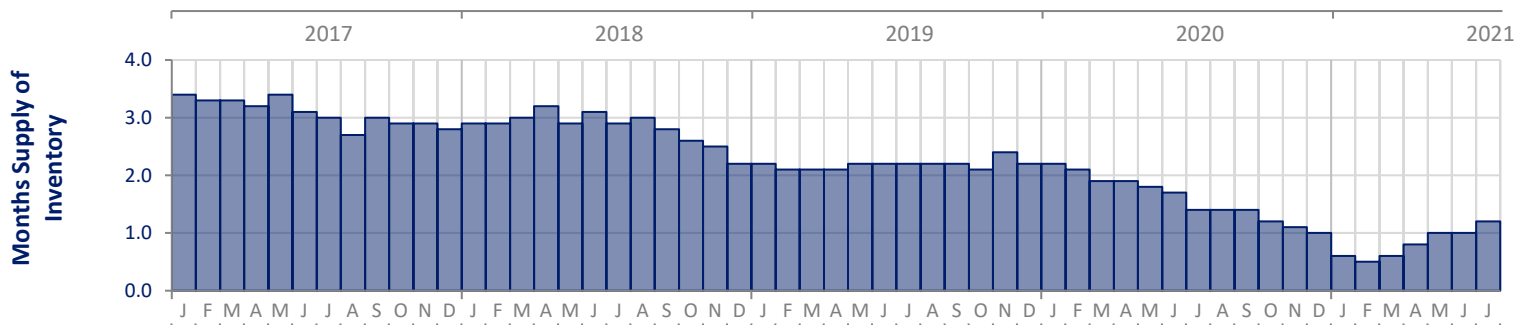


## Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

**Economists' note:** MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	0.8	-57.9%
<b>July 2021</b>	<b>1.2</b>	<b>-14.3%</b>
June 2021	1.0	-41.2%
May 2021	1.0	-44.4%
April 2021	0.8	-57.9%
March 2021	0.6	-68.4%
February 2021	0.5	-76.2%
January 2021	0.6	-72.7%
December 2020	1.0	-54.5%
November 2020	1.1	-54.2%
October 2020	1.2	-42.9%
September 2020	1.4	-36.4%
August 2020	1.4	-36.4%
July 2020	1.4	-36.4%



# Monthly Market Detail - July 2021

## Single-Family Homes

### Navarre Area Board of REALTORS®



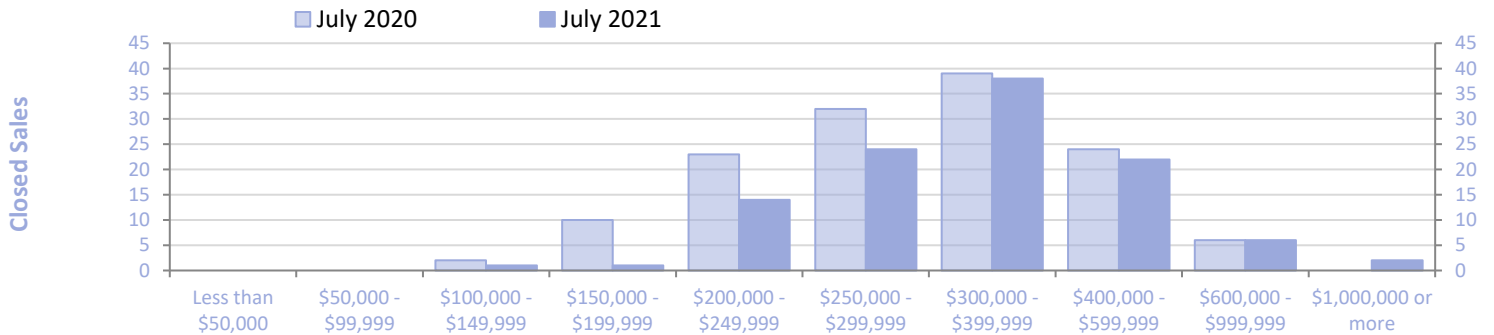
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#### Closed Sales by Sale Price

The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	0	N/A
\$100,000 - \$149,999	1	-50.0%
\$150,000 - \$199,999	1	-90.0%
\$200,000 - \$249,999	14	-39.1%
\$250,000 - \$299,999	24	-25.0%
\$300,000 - \$399,999	38	-2.6%
\$400,000 - \$599,999	22	-8.3%
\$600,000 - \$999,999	6	0.0%
\$1,000,000 or more	2	N/A

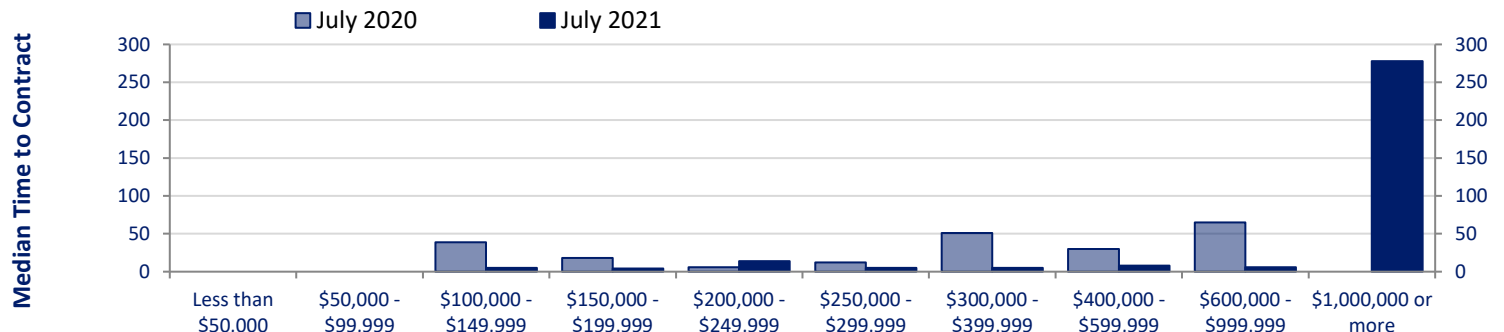


#### Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the month

**Economists' note:** Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	(No Sales)	N/A
\$50,000 - \$99,999	(No Sales)	N/A
\$100,000 - \$149,999	5 Days	-87.2%
\$150,000 - \$199,999	4 Days	-77.8%
\$200,000 - \$249,999	14 Days	133.3%
\$250,000 - \$299,999	5 Days	-58.3%
\$300,000 - \$399,999	5 Days	-90.2%
\$400,000 - \$599,999	8 Days	-73.3%
\$600,000 - \$999,999	6 Days	-90.8%
\$1,000,000 or more	278 Days	N/A





# Monthly Market Detail - July 2021

## Single-Family Homes

### Navarre Area Board of REALTORS®



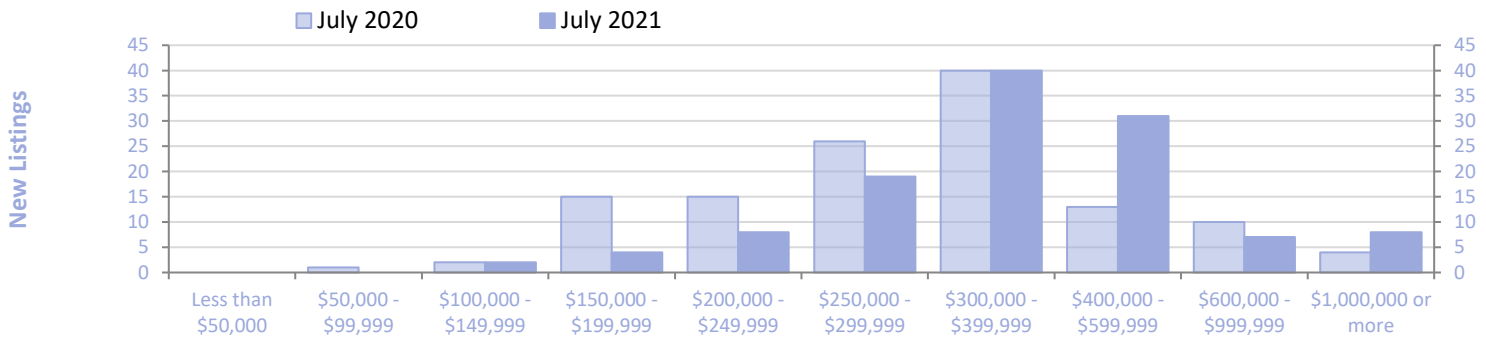
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## New Listings by Initial Listing Price

The number of properties put onto the market during the month

**Economists' note:** New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	0	-100.0%
\$100,000 - \$149,999	2	0.0%
\$150,000 - \$199,999	4	-73.3%
\$200,000 - \$249,999	8	-46.7%
\$250,000 - \$299,999	19	-26.9%
\$300,000 - \$399,999	40	0.0%
\$400,000 - \$599,999	31	138.5%
\$600,000 - \$999,999	7	-30.0%
\$1,000,000 or more	8	100.0%

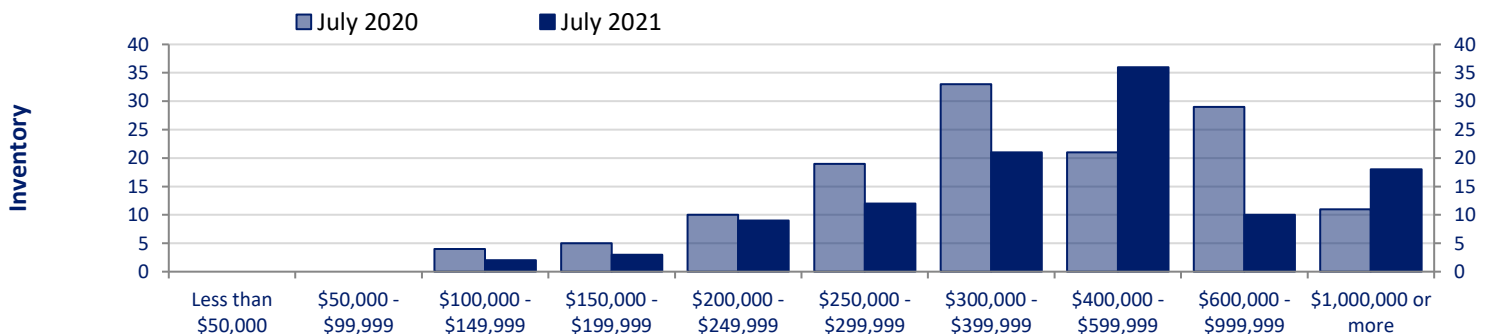


## Inventory by Current Listing Price

The number of property listings active at the end of the month

**Economists' note:** There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	0	N/A
\$100,000 - \$149,999	2	-50.0%
\$150,000 - \$199,999	3	-40.0%
\$200,000 - \$249,999	9	-10.0%
\$250,000 - \$299,999	12	-36.8%
\$300,000 - \$399,999	21	-36.4%
\$400,000 - \$599,999	36	71.4%
\$600,000 - \$999,999	10	-65.5%
\$1,000,000 or more	18	63.6%



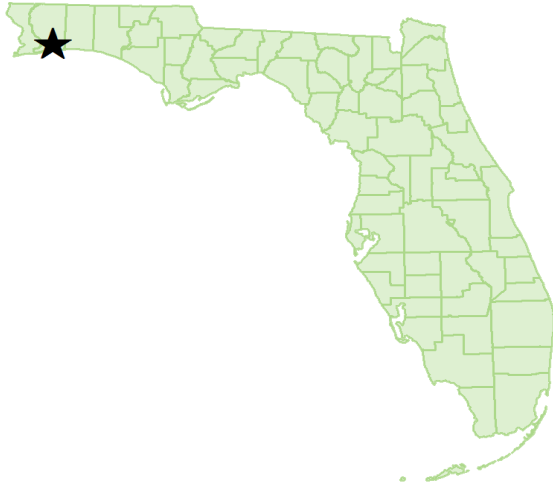
# Monthly Distressed Market - July 2021

## Single-Family Homes

### Navarre Area Board of REALTORS®



This report describes member activity for the association and is not confined to any specific geographic area.



		July 2021	July 2020	Percent Change Year-over-Year
Traditional	Closed Sales	108	134	-19.4%
	Median Sale Price	\$344,335	\$301,485	14.2%
Foreclosure/REO	Closed Sales	0	2	-100.0%
	Median Sale Price	(No Sales)	\$346,250	N/A
Short Sale	Closed Sales	0	0	N/A
	Median Sale Price	(No Sales)	(No Sales)	N/A

