

# BROWARD COUNTY INDUSTRIAL Economic Indicators Q3 18 Q3 19 12-Month Forecast Broward Employment 852k Broward Unemployment 3.4% 3.3% U.S. Unemployment 3.8% 3.7%

\* Numbers above are monthly figures, August 2019, FL Dept. Economic OPP

#### Market Indicators (Overall, All Property Types)

	Q3 18	Q3 19	12-Month Forecast
Vacancy	3.1%	4.3%	
YTD Net Absorption (sf)	463k	290k	
Under Construction (sf)	1.6M	1.9M	
Average Asking Rent*	\$8.73	\$9.80	

<sup>\*</sup>Rental rates reflect net asking \$psf/year

### Overall Net Absorption/Overall Asking Rent 4-QTR TRAILING AVERAGE





### **Economy**

Broward County's unemployment rate in August 2019 was 3.3%, down 10 basis-points (bps) year-over-year (YOY). The County added 11,400 jobs over the year for an annual growth rate 1.3%. While job growth was positive overall in the County, industrial using sectors shed jobs over the last 12 months. The Trade, Transportation & utilities sector lost 2,100 jobs and the construction industry gave back over 1,300 jobs.

#### **Market Supply**

The overall industrial vacancy rate increased by 120 bps to 4.3% at the end of the third quarter. The North Broward submarkets of Pompano Beach, Deerfield Beach and Coral Springs/Margate recorded 140, 440 and 570 bps increases, respectively. Tenant demand in Hollywood/Hallandale and in the Southwest Broward submarkets drove vacancy rate decreases even as new construction delivered.

Over 1.9 million square feet (msf) was under construction and expected to deliver within six months. Approximately 16% has been preleased with the expectation that more space will be taken by tenants as buildings deliver. The bulk of projects under construction consisted of big-box distribution centers in centrally located submarkets. Hollywood/Hallandale has three of the four largest projects under development. Prologis has recently completed the construction of a 222,145-sf and a 62,176-sf building at Prologis Seneca Park and has another two buildings of 190,494-sf each scheduled for 2020 delivery.

Construction completions year-to-date (YTD) were running ahead of deliveries when compared to this point in 2018. New additions were spread throughout the county with most larger submarkets seeing some type of new space options. Pompano Beach and Coral Springs/Margate had the largest deliveries to date with projects still under construction in both submarkets. Several developers phased projects to increase flexibility and address shifting needs by tenants.

### **Market Pricing**

Asking rental rates for all industrial types continued to rise due to the tight overall market, up 12.2% to \$9.80 per square foot (psf). Broward County's elevated rents were due to a large portion of industrial buildings that catered to tenants ranging in size from 15,000 to 40,000 sf. Spaces in these types of buildings remained tighter than the overall market which allowed building owners to be aggressive with pricing. Overall rental increases in Southwest Broward and Hollywood/Hallandale submarkets were most acute. For warehouse/distribution space, the Coral Springs/Margate submarket saw an impressive gain of 38.3% to \$7.25 psf on new availabilities.

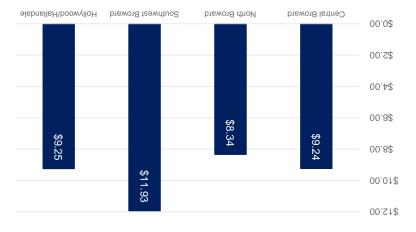


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Pindustrial Q3 2019

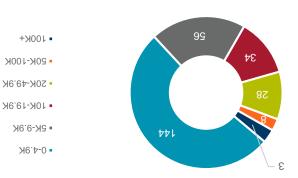
#### 5019 YTD 2018 2011 2012 2013 2014 2010 2017 2016 2015 5000 0.0 2.0 4.0 9.0 8.0 MSF 0.1 S.1 10-Year Historic Average = 638,000 sf 9. r

### Warehouse/Distribution Asking Rents by Submarket (NNN)



Availability by Size Segment OVERALL VACANCIES IN ONE SUITE

Mew Supply (msf)



There were over 1.0 msf in user sales for Broward County YTD, with 75% occurring in the Pembroke Pines/Miramar/Weston submarket. Investment sales volume, for all industrial asset classes, totaled 4.6 msf in the first nine months, with approximately 3.3 msf traded in

months, with approximately 3.3 msf traded in warehouse/distribution assets. Activity was especially high in Southwest Broward, which accounted for 65% of total sales volume, or just over 3.0 msf. Strong investor appetite for well-positioned warehouse/distribution assets, close to customers and logistic networks fueled demand which should continue

### Asking rental rates for increases by 12.2% YOY to \$9.80 psf, triple net.

### Market Demand

into 2020.

Leasing activity averaged 900,000 sf each quarter in 2019. The YTD leasing total was 2.8 msf, down almost 24% from the level recorded in the first nine months of 2018. Over 82% of all activity YTD was in warehouse/distribution space with every submarket seeing some level of tenant interest. The bulk of leasing activity occurred in the North Broward submarkets with 1.2 msf leased. Pompano Beach submarkets with 1.2 msf leased. Pompano Beach epresented approximately 65% of all activity on interest by eCommerce and third-party logistics firms.

Overall absorption YTD was positive on tenant move-ins in the Southwest Broward and Hollywood/Hallandale submarkets. Absorption figures through the third quarter were 43% less than levels at this time in 2018. Significant tenant moveouts in Deerfield Beach and in Coral Springs/Margate added almost 315,000 at of negative absorption to the market. Absorption in office services and manufacturing assets were also negative YTD, with -10,067 and -40,370 at, respectively.

### Market Outlook

- Population and job growth fuels expansion by users looking for last mile options close to customers.
- Overall occupancy levels should decrease slightly as new inventory comes online in the next six months.
- Construction should slow as the market takes a breather and allow tenants to occupy new space.



## MARKETBEAT Broward County Industrial Q3 2019

6E'6\$	\$14.26	<b>Z9</b> '6\$	1,424,929	1,919,314	826,682	<b>%</b> E'\$	4,633,208	989,846,16	9 <b>29</b> °L	влатот дяамояв
97'6\$	Α/N	00.01\$	1284,321	642,451	121,919	%0'9	000'47	££7,887,7	134	Southeast Broward
\$12.24	10.41\$	∀/N	0	249,005	428,48-	%9.4	£46,888,1	13,442,989	<b>∠</b> ⊅↓	Pembroke Pines/Miramar/Weston
99.01\$	94.91\$	70.11\$	202,440	717,411	232,415	%7.2	1,123,355	10,102,808	69 l	esinn2\noitstnsI9\eivs0
£6.11 <b>\$</b>	\$12.92	70.11\$	502,440	<b>677,838</b>	147,591	3.7%	3,010,298	23,545,797	316	Southwest Broward
9Z.7\$	60.71\$	33.7\$	726,90 <i>p</i>	716,812	589,82-	%9.8	826,921	424,83T,T	133	Coral Springs/Margate
<del>7</del> 0.6\$	\$12.03	∀/N	0	0	315,481-	%0.3	307,514	8,762,593	142	Deerlield Beach
18.8\$	45.11\$	68.01\$	142,275	612,203	214,640	3.4%	†9†'689	22,603,532	423	Pompano Beach
¢8:3¢	\$12.05	78.8\$	891,287	120,120	٦,642	<b>%8.</b> t	1,126,306	39,134,549	728	North Broward
11.6\$	46.91\$	16.41\$	120,000	0	£04,89	%L.4	000'02	7,320,411	132	Ft. Lauderdale - Airport/Dania
<b>49</b> .6\$	A/N	∀/N	0	t96,18	967'16-	7.7%	20,336	£46,887,8	190	Ft. Lauderdale - East/Central
91.6\$	\$12.19	∀/N	0	0	697'11	%9.2	892,928	£01,78E,8	172	Ft. Lauderdale - Central
¢2.6\$	18.61\$	15.41\$	120,000	<b>196</b> ,18	<b>₽</b> 29'↓↓-	3.3%	<b>†09</b> '6 <b>†</b> †	734,674,12	<b>46</b> 7	Central Broward
OVERALL DVA DƏTHƏIƏW NET RENT (WID)*	OVERALL NEIGHTED AVG. NET RENT NET RENT	OVERALL WEIGHTED AVG. / NET RENT (MF)*	YTD CONSTRUCTION COMPLETIONS (SF)	UNDER CNSTR (SF)	YTD OVERALL NET ABSORPTION (3P)	OVERALL YACANCY BTAR	YTD INVESTOR SALES ACTIVITY (3E)	INVENTORY (SF)	TOTAL 85018	SUBMARKET

FLEX = Flex Space MF = Manufacturing OS = Office Service/Flex W/D = Warehouse/Distribution

Rental rates reflect asking \$psf/year

DIRECT AVERAGE KING RENT	OVERALL ASKING RENT AS	YTD ONSTRUCTION COMPLETIONS (SF)		UNDER CNSTR (SF)	YTD OVERALL NET ABSORPTION (32)	OVERALL YNACANCY TAR	YTD INVESTOR SALES ACTIVITY (SF)	INVENTORY (SF)	TOTAL BLDGS	ASSET TYPE
68.6\$	68.6\$	1,424,929	720,792,2	₱16,919,14	996'688	%0.3	124,788,2	291,088,78	1,083	Warehouse\Distribution
Z9 <sup>.</sup> 6\$	Z9 <sup>-</sup> 6\$	0	92,488	0	078,04-	%2.2%	946,188	076,818,11	192	Manufacturing
92.41\$	92.41\$	0	587,575	0	۷90٬0۱-	7.5%	767,824	12,449,404	331	Xel7\epivreS epillO

 $^{**}\text{Leasing}$  activity includes only new and expansion leases and does not include Renewals

#### Key Lease Transactions Q3 2019

SUBMARKET	I KANSACIION I YPE	IENANI	48	YTAB40A4
Southeast Broward	New Lease	Florida Home Improvement Associates	103,000	3801-3899 SW 30th Avenue
Lombano Beach	New Lease	The Stone Collection	192,49	3001 W Coopans Road
Deerlield Beach	New Lease	4 Ocean	407,14	400 Hillsboro Technology
				$^{\ast}$ Renewals are not included in Leasing Activity.

### Key Sales Transactions Q3 2019

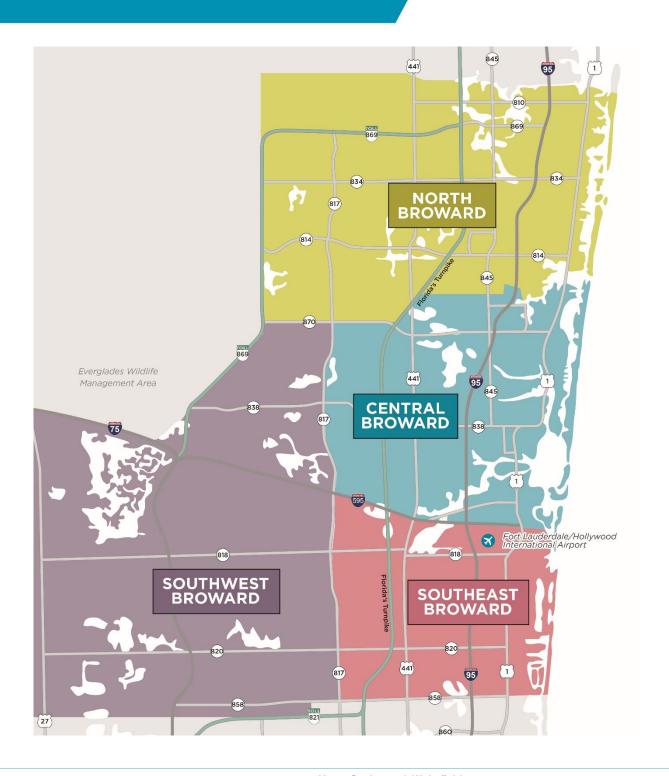
Miramar	261\$/000,002,811\$	IDI Logistics/Stockbridge Capital Group	622,709	Miramar Parkway Portfolio (5 Buildings)	
SUBMARKET	- SAS / 3018A	PELLER/BUYER	45	YROPERTY	

### **MARKETBEAT**

### **Broward County**

**Industrial Q3 2019** 





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