



## 5K RUN/WALK Sponsorship Form

Saturday, August 24, 2019 at Jackson Park

Founded 2009  
501(c)(3)

### OFFICERS

Edward Calahan  
**Founder**  
Calahan Funeral Home, Inc.

Shirley A. Calahan  
**Founder**  
Calahan Funeral Home, Inc.

### ADMINISTRATION

Rev. Jasper Taylor  
**Executive Director**

Erica Bell  
Administrative Assistant

### BOARD MEMBERS

Edric L. Calahan  
Calahan Funeral Home, Inc.

Valerie D. Calahan-Taylor  
**CLoCS Chair**  
Calahan Funeral Home, Inc.

Alton Bell  
**Scholarship Chair**  
Bell Tax Service, Inc.

Dr. Dennis Deer  
Cook County Commissioner  
2<sup>nd</sup> District

Debra German  
Moore Security, Inc.

Hank Johnson  
Proven Business Solutions, Inc.

Patricia McCreary  
Clerk of the Circuit Court of Cook County

Dr. Richadine Murry  
Educator

Atty. Lauren Raymond  
Cook County

Charles Walls  
Retired ComEd Executive

Dear Potential Sponsor,

Each year the Calahan Foundation supports 16 students who are attending a four-year college or university. We are able to accomplish this mission by partnering with people like yourself who believe in our mission of "Giving a Hand Out to Give A Hand Up".

We ask for your support by sponsoring our Annual RUN4LIFE 5k Run/Walk. The 5K will be held on Saturday, August 24, 2019 in Jackson Park at 63<sup>rd</sup> & Hayes Drive, Groves A & B. Stretch and warm up begins at 7:30 a.m. and step off will be at 8:00 a.m. It is a timed race and awards will be given to top qualifiers.

Your sponsorship will help to support the Edward & Shirley Calahan Scholarship Fund. A portion of the funds received from our sponsors will be used to defray the events costs, such as T-shirts, awards, complimentary drinks, and snacks for each race participant. This year our fundraising goal is \$25,000. Enclosed in this packet you will find various ways you can be a sponsor. **We sincerely need your commitment by June 15, 2019.**

Thank you in advance for your consideration of becoming a sponsor. Attached is a sponsorship form to be completed and submitted by mail. Please call us at 773-723-3079 or email us at [hands4u@calahanfoundation.org](mailto:hands4u@calahanfoundation.org) to answer any questions. Please visit our website for more details at [www.calahanfoundation.org](http://www.calahanfoundation.org).

Sincerely,

Jasper P. Taylor I | Executive Director  
The Calahan Foundation



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<b>Organization Name:</b>		
<b>Address:</b>		
<b>City:</b>	<b>State:</b>	<b>Zip:</b>
<b>Contact Person:</b>		
<b>Contact Email:</b>	<b>Phone Number:</b>	
<b>Website Address:</b>		
<b>DOUBLE YOUR DONATION with MATCHING GIFT PROGRAMS!</b> <i>A matching gift is a charitable donation by a corporation that matches an employee's donation to an eligible nonprofit organization, most often dollar for dollar. Contact us for more details!</i>		

**1. Sponsorship Level (please circle one):**

Platinum      Gold      Silver      Bronze      Mile Marker      Water Station

**2. We plan to send materials/giveaways for the participant bags:      YES      NO**

If yes, what item would you like us to include?

\_\_\_\_\_

**3. Please write your company name exactly how you'd like it to appear on website, signage, etc.:**

\_\_\_\_\_

**IMPORTANT:** Artwork and logos for the website and signage should be submitted as high resolution (300 dpi) JPEG or PNG files to [hands4u@calahanfoundation.org](mailto:hands4u@calahanfoundation.org).

**4. Participants can register for the RUN4LIFE 5K RUN/WALK at [www.calahanfoundation.org](http://www.calahanfoundation.org).**

**5. Make checks payable to the Calahan Foundation and mailed to 7030 S. Halsted, Suite 200, Chicago, IL 60621. PLEASE MAIL as soon as possible, but no later than July 15, 2019. This will ensure that we get you on our marketing materials for the event.**



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Sponsorship Levels	Platinum \$2000	Gold \$1000	Silver \$500	Bronze \$300	Mile Marker \$200	Water Station \$100
Listed as top sponsor on website with logo and link	X	X				
Listed on website			X	X		
<u>Prominent display</u> of company name on all race T-shirts	X					
Company name on all race T-shirts		X	X			
Opportunity to speak at opening of race	X					
Promotional materials in race packet provided by sponsors by Monday, August 12, 2019	X	X	X	X		
Special PA announcements mentioning sponsor name during and after the race	X					
Company name on displayed at the finish line	X	X				
Company name will appear on one-mile marker sign or on the two-mile marker, or three-mile marker. For \$300, you can have a sign at all mile makers.					X	
Company name will appear on a prominently located sign at the water station.	X					X
# of complimentary race entries	4	2	2	1	0	0

**IN-KIND Donations** \_\_\_\_\_

**Matching Fund Donations** \_\_\_\_\_