

APVA 20th Anniversary Monthly Spotlight (Volunteer Manager/Agency/Volunteer)
Month: JANUARY 2016

Natalie Barnofsky, Senior Manager, Volunteer Activities

I began working at New York Blood Center in the Human Resources department as a Recruiter/Generalist. After several years, I transitioned from HR to Operations as a Supervisor of Per Diem Blood Donor Recruiters. After a few years, the Volunteer Manager retired and Senior Leadership asked me to oversee the volunteer program until they hired another Manager. During this time, it was evident that my skills and experience were a great fit for the program. I truly enjoyed recruiting, training and working with the volunteers. I was energized and motivated by the work I was doing. At that point, I was then asked to manage the volunteer program on a full-time basis. **Why I joined APVA:** Since I was new to volunteer management, I needed all the help I could get. I became a member and attended the APVA workshops to learn as much as I could to run a successful volunteer program. I found the presenters extremely knowledgeable and engaging. The APVA members were welcoming and provided a wealth of information and resources for issues I had to manage. I learn something new at every workshop I attend. Natalie became a member in 2009 and recently joined the APVA Board of Directors.



The **New York Blood Center (NYBC)** provides the highest quality blood and stem cell products and related medical and consultative services to hospitals and patients primarily in the greater New York metropolitan area. NYBC also conducts the highest quality, novel and innovative research in the fields of hematology, blood banking and transfusion medicine, and cellular therapies along with developing products, technologies and services in these fields. NYBC volunteers assist in various areas. A majority of the volunteers help donors have a positive and safe experience at Blood Drives throughout the community, provide office assistance or speak at events on behalf of NYBC. We have **220 active volunteers** that donated **27,890 hours** over the past year (April 2014 to March 2015) to assist New York Blood Center achieve its mission of saving lives.



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Bob Wolber is a very special volunteer who has been with New York Blood Center since 1996. Bob is a retired Engineer from Grumman. Early on in Bob's NYBC volunteer career, he developed a call tracking system for our Telemarketing department. He then developed a report to capture much needed blood drive data affectionately known as the "Bob" report. Bob currently helps out the Donor Marketing Department with correction of blood drive and donor data in our systems. He consistently volunteers **300+ hours each year**. New York Blood Center genuinely appreciates the time and talent that Bob so generously shares with us.

