**Humboldt Lodging Alliance**

Meeting of the Board of Directors

**WEDNESDAY SEPTEMBER 22. 2021, 10AM**

**MINUTES**

**ATTENDANCE:** Chris, Marc, Gary, Jeff, Sherrie, Mike, Nil, Shailesh, Lowell

**Welcome and Introductions.** Meeting called to order at 10:11 am

1. **Agenda.** Approved Unanimously. L/M
2. **Minutes.**  Board meeting minutes from July 21, Approved unanimously. M/L
3. **Financial Statement.** Financials from June through August 2012 Approved unanimously. J/L
4. **Report on the Board of Executive Committee actions.** Board received the report on the following actions since July 22, 2021
5. As of August 2021, a special Board meeting was called to approve 2021-2023 board members. Secretary Marc Rowley ratified.
6. As of September 9 2021, the Executive Committee agreed to a Marketing Committee of Mike Caldwell, Gary Stone, and Jeff Durham. Jeff was appointed chair of the committee
7. As of September 9,2021 Chuck Leishman presented the Sky Walk package of Standing Tall
8. As of September 9, the Executive Committee nominated officers for 2021-2022.

Chairman: **Chris Ambrosini**, BW Plus Humboldt Bay Inn, Eureka

Chair Elect: **Lowell Daniels**, Victorian Inn, Ferndale

Vice-Chair: **John Porter**, Benbow Historic Inn, Southern Humboldt

Secretary/Treasurer: **Marc Rowley**, Coho Cottages, Eastern Humboldt

Board approved the 2021-2022 officers in a unanimous vote. L/J

**1V. Adjournment** 11:17am