

Game Day Program Book

Business ads and logos catch everyone's attention and are what your customers will remember. Get your business in our free game day program for the entire 2023 season.

Our program books are printed in full color, on high quality paper, perfect for fans to have a souvenir from attending a game. A full-page ad is approximately 5.5 x 8.5 inches.

Back color cover \$300

Inside color cover \$250

Full page color ad \$200

Half page color \$125

Quarter page color \$75

Business listing \$25 per line

OFFICIAL BROADCAST PARTNER



Game Broadcast Add-On Package Cost: \$200.00

Your business can be a part of the biggest and absolute best broadcast coverage in the MINK League with the Show-Me Sports Network, the exclusive broadcast home for the Jefferson City Renegades. This add-on package gets your business two (2) :30 second rotated ads (Pre-Game, In-Game, and/or Post-Game) per broadcast. Your business will also have the business name mentioned in all Pre-Game, Game, and Post-Game Billboards, business logo displayed (in rotation, when available) on Broadcast Media Center, business logo featured with link on Broadcast Media Center (Broadcast Partners Tab), and social media exposure. This add-on package guarantees your business maximum exposure from the entire season, from Opening Day's first pitch to the season finale's last out, including ALL post-season games. All game broadcasts are also archived (in podcast form) for future listening as an added bonus. Jefferson City Renegades broadcasts have been heard from Coast to Coast and Around the World!

HOME GAMES ARE PLAYED AT VIVION FIELD IN LATE MAY THROUGH JULY.



Contact us:

JCRenegades@gmail.com

FOLLOW US

www.jeffcityrenegades.com

Facebook.com/JeffCityRen

Twitter @JC_Renegades

Instagram JCRenegades

Our players are involved in community events such as Kidsfest, reading at Boys and Girls Club, Special Learning Center, working with Special Olympics campers, and many more.

Thank You for the consideration to be a part of the Jefferson City Renegades for the 2023 season. We look forward to seeing you at the ballpark. We are glad that you are considering this excellent opportunity for you and your business. Our 2023 calendar of events includes 45+ baseball games, a Trivia Night, and a golf tournament. Thank you for supporting our fast-growing organization!

JEFFERSON CITY RENEGADES PARTNERSHIP



The Jefferson City Renegades are a 501c3 non-profit summer baseball team playing in the college wooden bat MINK League, which was founded in 1910. The Renegades started playing in the league in 2017. Our roster of collegiate players is a combination of local stars, along with players from all around the country, who are matched with a host family in our community. Our mission is to provide high quality family-friendly entertainment at an affordable price.





**GOLD
PARTNER
\$1,500**

1. 6x12 foot banner located on the outfield fence
2. 50 - 2023 Home Game Tickets (\$350 value)
3. Corporate Night where your business is the presenting sponsor of the game, you will throw out the first pitch, with staff & employees receiving free admission on this night
4. Business listed as sponsor on all events throughout the year
5. Full page color ad in Game Day Program Book (5.5 x 8.5 inches)
6. Logo with link to company on our website (www.jeffcityrenegades.com)
7. Business name included on the rotating Foul Ball Sponsor list, announced during games



**PARTNERSHIP
PACKAGES**

**SILVER
PARTNER
\$500**

1. 3x5 foot Banner located inside the stadium
2. 25 - 2023 game tickets (\$175 value)
3. Half page color ad in Game Day Program Book (5.5 x 4.25 inches)
4. Logo with link to company on our website (www.jeffcityrenegades.com)
5. Business name announced as sponsor at each home game
6. Business name included on the rotating Foul Ball Sponsor list, announced during games

**BRONZE
PARTNER
\$250**

1. 15 - 2023 game tickets (\$105 value)
2. Business name included on the rotating Foul Ball Sponsor list, announced during games
3. Business card ad in Game Day Program Book
4. Logo with link to company on our website (www.jeffcityrenegades.com)



**FOUL BALL
PARTNER
\$100**

1. Business name included on the rotating Foul Ball Sponsor list, announced during games
2. Business name printed in Game Day Program Book
3. Business name listed as sponsor on website (www.jeffcityrenegades.com)



CUSTOM PACKAGE

- Would you like to sponsor in-between innings games?
- Would you like to sponsor player meals?
- Special giveaways?
- We can work with you to develop a special package just for your organization.

