



Advertisement Rates

Vero Beach Chamber Orchestra 2019 Season Program Booklet

Why advertise with us?

The Vero Beach Chamber Orchestra, directed by Colbert Page Howell, was formed to provide for the cultural enrichment of Indian River County by presenting two free concerts each year. The group is composed of an assortment of local musicians, ranging from high school students to seasoned professionals. A large portion of funds donated to the Vero Beach Chamber Orchestra throughout the season directly benefit the students in the Vero Beach High School Orchestra program.

This year, we will be printing one Program Booklet for the entire season, which will include information for both concerts. Our target demographic is men and women, age 55+, with a median yearly income of \$75,000. 1,500 copies will be distributed to local businesses, medical offices, as well as to each of our audience members at our two concerts in the Spring of 2019.

2019 Season Advertisement Rates

| Ad Size | Dimensions (in inches) | Price |
|---------------------|------------------------|-------|
| Full Page | 4.5w x 7.5h | \$135 |
| Half Page (tall) | 2.165w x 7.5h | \$85 |
| Half Page (wide) | 4.5w x 3.625h | \$85 |
| Quarter Page (tall) | 2.165w x 3.625h | \$50 |
| Quarter Page (wide) | 4.5w x 1.75h | \$50 |

Ad Specifications

Ads should be submitted as CMYK, high resolution (300 dpi or better) PDF (preferred) or JPEG files. We cannot accept Word, Publisher, Corel, PowerPoint or Pages files for printing.

ALL DEADLINES: DECEMBER 1, 2018

- Signed Ad Agreement and Payment
- Print-ready Ads submitted via e-mail.

Mail:

Vero Beach Chamber Orchestra
PO Box 651334
Vero Beach, FL 32965

E-mail: VBCOinformation@gmail.com

For advertising questions, contact:

Ginger Lagemann
Administrator for the VBCO
(813) 389-5079

VBCOinformation@gmail.com



2018-2019 VERO BEACH CHAMBER ORCHESTRA PROGRAM BOOKLET ADVERTISING AGREEMENT

Advertiser Name _____

Contact Person _____

Title _____

Phone (office) _____ Cell _____

Email _____

Address _____

City _____

State _____ Zip _____

Ad Size (Check one):

- \$135 Full Page (4.5w x 7.5h)
- \$85 Half Page tall (2.165w x 7.5h)
- \$85 Half Page wide (4.5w x 3.625h)
- \$50 Quarter Page tall (2.165w x 3.625h)
- \$50 Quarter Page wide (4.5w x 1.75h)
- \$25 For an additional \$25, we will list you in our program as a sponsor and place your advertisement on our website until November 2019. Please include a link for your business page: http://_____

Please note: All ads must be produced and submitted to the VBCO by the Advertiser. The VBCO does not provide ad design and production services.

TOTAL \$ _____

PAYMENT:

- My check is enclosed, payable to the VBCO.
- I have made my credit card payment securely online to: <http://www.PayPal.me/VBCOINC>
*Please include your business name, requested ad size, and contact e-mail in your payment note.
17-digit Transaction ID (found in your confirmation email): _____

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