

**Bill Wilkerson Hits The Road**

Begins 6-city, 6-country speaking tour in  
Europe and US September-November;

Since 2013, this Canadian has taken his pitch to employers for support  
of workplace mental health to Dubai and 11 European capitals.

MADRID, SPAIN, September 23, 2015, The Executive Chairman of Mental Health International today opens a 6-city, 6-country tour of speeches and meetings to reach European and American business executives with his pitch for corporate support for employees in emotional distress and suffering mental illness.

Bill Wilkerson, today, will meet with Spanish business leaders brought together at the Canadian Embassy by Ambassador Jon Allen – the 5<sup>th</sup> time that Canada's top diplomats in Europe convened European business people to allow Wilkerson to deliver his message directly to senior business people country-by-country.

After Madrid, Wilkerson will travel to Boston to speak to an insurance industry conference, then to Frankfurt where he will address the senior management and employees of the European Central Bank. He hopes to engage other central banks as employers as a result of the ECB event.

Wilkerson then travels to Kristiansand, Norway to meet with leaders from business and science and from there, to historic Porto, Portugal for the First Portuguese Mental Health and Business Forum. From there to Rotterdam and the 2<sup>nd</sup> Annual European Business Leadership Forum on workplace mental health.

Wilkerson chairs an employer-led, Pan-European campaign called 'Target the Impact of Depression in the Workplace' bringing together major European employers with more than two million employees and assets in the hundreds of billions of dollars across Europe.

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