

#CAMERAREADYLOOK SELFIE SPRITZ

| *Face & décolleté*

Ingredients: Deionized Water, Glycerin, PEG-12 Dimethicone, Propylene Glycol (and) Diazolidinyl Urea (and) Iodopropynyl Butylcarbamate, Sucrose (and) Tapioca Starch (and) Xanthophyll, Acrylates/C₁₀₋₃₀ Alkyl Acrylate Crosspolymer, Disodium EDTA Triethanolamine



PRODUCT ATTRIBUTES

On-the-go beauty spray designed especially for selfie addicts, for use each time before taking a photo! The refreshing mist deposits a soft veil of lutein crystals onto the skin that shields blue light emitted by smartphones. The spritz awakes and nourishes the skin leaving a hydrating glow. Ideal to achieve the #cameraready skin look

RECOMMENDATIONS

To achieve a photo-finish look and offer the essential blue light protection anytime, carry the on-the-go bottle in a handbag as sunglasses for skin. Spray evenly on the face and décolleté before snapping a photo. No need to rub it in, the fine mist absorbs quickly into skin

KEY INGREDIENT BENEFITS



- Instant blue light shield
- Quick hydration
- Long term skin enhancement
- Naturally provides a warm color

FORMULATION FEATURES

- Jelly water texture
- Sprayable liquid
- Minimal formula

FORMULA SKELETON

- 1 main active: FloraGLO™ Lutein
10% Topical Water Dispersible
- A bodying agent to homogeneously suspend the lutein crystals

Distributed by:

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SENSORY EXPERIENCE DURING & AFTER APPLICATION

- Instantly awakes and refreshes the face
- Conditions and preps face before a selfie
- Immediately enhances the skin aspect
- Quick absorption
- Soft sensation when the mist dries
- Leaves a hydrating skin glow

#camerareadylook Selfie Spritz

with FloraGLO™ Lutein 10% Topical Water Dispersible

Formulation: KPC/PD15023.09

Phases	Ingredients	% w/w	Function
A	Deionized Water	93.52	Vehicle
B	Acrylates/C ₁₀₋₃₀ Alkyl Acrylate Crosspolymer ¹	0.05	Bodying agent
C	Disodium EDTA	0.05	Chelating agent
D	Glycerin	3.00	Humectant
E	Triethanolamine	0.03	pH neutralizer
F	PEG-12 Dimethicone	1.20	Emollient
G	Propylene Glycol (and) Diazolidinyl Urea (and) Iodopropynyl Butylcarbamate ²	0.50	Preservative
H	FloraGLO Lutein 10% Topical Water Dispersible - Sucrose (and) Tapioca Starch (and) Xanthophyll	0.15	Blue light filter
	Deionized Water	1.50	Vehicle

TOTAL 100.00

Bold denotes products available from Kemin.

¹Permulen™ - Lubrizol; ²Liquid Germall™ Plus - Ashland Inc.

Ingredient	% w/w	Cost In Use per kg in US\$	Cost In Use per oz in US\$
FloraGLO Lutein 10% Topical Water Dispersible	0.15	1.32	approx. 0.04

- Jelly sprayable water
- Instant moisturization
- Shields blue light



Manufacturing Process:

1. Weigh Phase A in the main vessel and position for mixing.
2. Disperse Phase B in A with agitation for 30 minutes.
3. Add Phases C and D and mix until uniform.
4. Switch to slow mixing and add Phase E. Allow the mixture to thicken evenly.
5. Add Phases F and G and allow to mix in between.
6. Pre-mix Phase H until crystals have become facile.
7. Add Phase H to the main vessel, making sure that the material is completely transferred.
8. Mix the product for 20 minutes until smooth and uniform.

Stability:

- Stable for 3 freeze-thaw cycles
- Stable for 1 month at 45 °C, slight discoloration may happen

Characteristics:

Appearance:	Translucent gel
Color:	Bright to pale orange
Odor:	Fragrance-free
pH:	6.5 ± 0.5 at 20 °C
Viscosity:	400-600 cP at 20 °C
	Brookfield Viscometer, Spindle RV2, 20 rpm, 1 min.
Centrifuge:	No precipitation at RT and 40 °C for 30 min.
	4,000 rpm

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