



Corona del Sol Basketball Booster Club  
P.O. Box 14114  
Tempe, AZ 85284-0048

## 2017 Aztec Basketball

Dear Business Owner:

We are contacting you on behalf of the Boys Basketball Booster Club at Corona del Sol High School. The booster club is securing advertising space for the 2017-2018 Basketball Program. Last year's team took 2<sup>nd</sup> in State and the Aztecs have won 4 out of the last 6 State Championships!

This is an opportunity for your business to:

1. Advertise in a high-profile publication in your community that will be seen by a large number of consumers who live in close proximity to your business. This year's Aztecs will be one of the biggest draws in high school basketball.
2. Encourage patronage of your business with coupons or discounts in the ad.
3. Publicize in a program that is distributed **FREE** of charge at all home games.

The pricing structure for advertisements in this year's Corona del Sol Boys Basketball program is as follows:

**\$600 Back Cover, Inside Front, Facing Inside Front & Inside Back Cover Ad**

**\$500 Full Page Ad**  
7.5 x 10 inches - non-bleed  
8.5 x 11 inches - trim  
8.75 x 11.25 inches - full bleed

**\$300 Half Page Ad**  
7.5 x 4.875 inches

**\$175**      **Quarter Page Ad**  
3.625 x 4.875 inches

**\$100**      **Business Card Size Ad**  
3.5 x 2 inches

The program will be printed in full color. If you have an electronic file for your ad, we can take your copy via email. Please send the file to Lesley McCoy at [lesleymccoy21@gmail.com](mailto:lesleymccoy21@gmail.com). If you are submitting a large file, please save to a disk and we will pick it up.

**Please provide artwork with the following specs:**

CMYK

300 dpi resolution at actual size

tif or pdf file format

InDesign files can also be accepted

If you are requesting a business card ad and do not have artwork, please supply a copy of your business card and we will scan and duplicate it.

To arrange a pick-up or if you have questions, please contact Lesley McCoy at (602) 292-2690. The cut-off date to have your ad copy submitted is **Saturday, October 14<sup>th</sup>**.

Please make checks payable to **CdS Boys Basketball Booster Club**. Mail payment, disk and/or business card to: P.O. Box 14114 Tempe, AZ 85284-0048.

Thank you for your support!

Sincerely,  
Corona del Sol Boys Basketball Booster Club  
501©(3) Tax ID # 30-0490501

**\*\*\*STATE CHAMPIONS 1980 1981 1989 1994 2012 2013 2014 2015\*\*\***

**\*\*\*STATE RUNNER UP 2017\*\*\***