



Early Disease Detection & Disease Prevention in Family Practice

5TH ANNUAL CME SYMPOSIUM

March 24th - 27th, 2022

EXHIBITOR PROSPECTUS

THE CONFERENCE

AFPPANP 2022 Annual Meeting offers exciting and productive opportunities to showcase your products and services to the most influential decision-makers in the Nation. Spend face-to-face time with current customers and meet prospective ones. AFPPANP provides the perfect venue to launch new products and gain real visibility. Our annual meeting is the perfect size for attendees to spend quality time with exhibitors, and we go the extra mile to ensure attendees come into the exhibit hall by providing breakfasts, breaks, and lunches in or around the exhibitor areas each day, as well as engage attendees with raffles and other incentives to ensure that you have the best opportunity to connect. For even more visibility, check out AFPPANP's sponsorship opportunities or product theaters.



WHO ATTENDS

With our 2021 symposium taking a different style of a virtual conference, AFPPANP still had a great turn out of 85 attendees. The year prior, our conference brought in such a success, with over 100 attendees. AFPPANP anticipates a higher volume of for 2022 with in-person events being held.

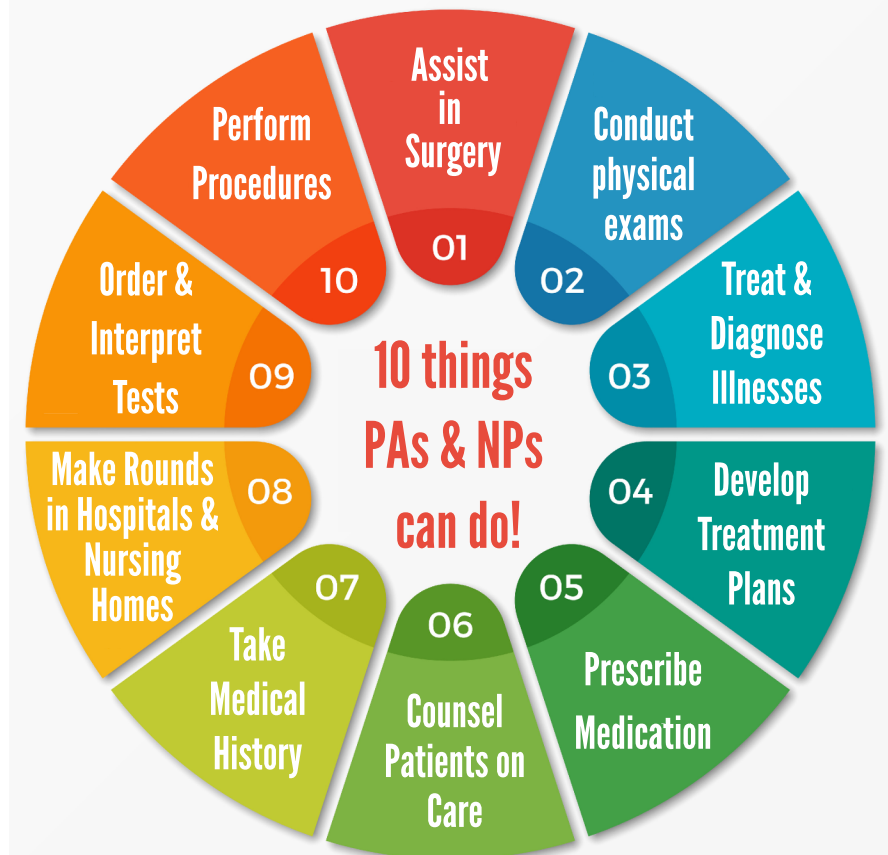
PA / NP FACTS

PAs have more than 400 MILLION patient interactions per year.

95.7% of **NPs** prescribe medications, & those in full-time practice write an average of 20 prescriptions per day.

131,000 **PAs** currently reside and work in the U.S. 36% in hospitals; 5.9% in urgent care; 53.3% in outpatient office or clinic; 4.3% other.

The majority of **NPs** (57.4%) see three or more patients per day.



EXHIBITOR INFORMATION

Dedicated hall hours are set aside, with no outside classes or meetings scheduled. Product Theater breakfasts, lunches, and dinners will be served with traffic-driving programs and giveaways promoting attendee engagement.

Conference Dates: March 24th - 27th, 2022

Exhibit Dates: March 24th - 26th

EXHIBIT HALL TIMES

Exhibitor Registration & Move-In:

Please view event page. Subject to change.

Exhibit Area Open:

Thursday, March 24th: 7am - 12pm

Exhibit Break specified in agenda

Friday, March 25th: 7am - 12pm

Exhibit Break specified in agenda

Saturday, March 26th: 7am - 12 pm

Exhibit Break specified in agenda

Morning exhibit hours only

Tear Down:

Please view event page. Subject to change

LOCATION

Astor Crown Plaza French Quarter

739 Canal Street at Bourbon - New Orleans, LA 70130

tel. 504-962-0500

EXHIBITORS FEES: \$1,250

EXHIBIT SPACE

All exhibits are one(1) 6-foot skirted traditional tabletop exhibits. One complimentary exhibit hall pass. Recognition as an exhibitor on AFPPANP website & mobile app.

EXHIBITOR BONUS

Attendee list - Pre-conference attendee email blast - Better exhibit hall location. (First come first serve) - Logo on website

***Exhibitor times are subject to change.**

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR- \$20,000

- Wi-fi Sponsor for all attendees with logo on business size card at registration with wifi code.
- Wi-fi Sponsor for all attendees with logo on log-in page.
- Conference Hotel Key Card Sponsor. All hotel key cards will have sponsor logo on them.
- Welcome Reception Sponsor
 - brief presentation
 - logo on screen
 - demo table for product information and discussion
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- Premium placement signage recognition as Platinum Sponsor
- Yoga Class Sponsor with yoga mats with company logo for participants, space is limited.
- Flyer insert in attendee bags
- Premier recognition on AFPPANP website & mobile app
- Premium exhibit space
- Attendee contact list

GOLD SPONSOR- \$15,000

- Napkins and coasters at breaks with company logo
- Phone & laptop recharging table sponsor with company logo on signage
- Headshot booth with photographer during exhibit breaks only and signage
- Signage recognition as Gold Sponsor
- Flyer insert in attendee bags
- Recognition on AFPPANP website & mobile app
- Premium exhibit space
- Attendee contact list

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR- \$10,000

- Floor or window decal with logo near registration.
- Flyer insert in attendee bags
- Recognition on AFPPANP website
- Premium exhibit space
- Attendee contact list
- Exhibit game sponsor

MOBILE APP SPONSOR- \$2,000

- Signage recognition w/instructions at registration
- Recognition as Mobile App Sponsor on the website/app
- All instructions will be emailed to attendees with logo included in email.

SPONSORSHIP OPPORTUNITIES

Audio Visual Sponsor

\$10,000

This sponsorship helps provided the technology needed to deliver a dynamic conference.

- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Signage recognition at registration and in the conference space.
- Logo and company name highlighted on the mobile app & website
- Attendee contact list

Event Floor Decal

\$3,000

Company logo on event floor at registration.

- Company logo and name on a floor or wall decal for all attendees to view.
- Cost includes decal production.

Conference Lanyard Sponsor

\$2,500

All participants receive a lanyard to securely keep their name-tags & other important information for easy access at registration.

- Choice of lanyard design and color
- The cost of lanyards are in addition to the sponsorship cost.
- Company name and logo prominently displayed on all lanyards
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.

Session Sponsor

\$1,000 per session

This sponsorship helps provided the speakers needed to deliver a dynamic conference.

- Recognition on mobile app & website for the session
- Logo on conference agenda for session
- Option for sponsor representative to introduce session speaker

Coffee Break Sponsor

\$3,000 each opportunity*

Attendees have the opportunity to network with the exhibitors in between sessions on Thursday, Friday, Saturday, & Sunday.

- Choice of coffee tumbler design and color
- Cost includes the tumbler production (additional tumblers can be purchased for future use.)
- Company name and logo prominently displayed on all tumblers.
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Food included.

MOBILE APP SPONSORSHIP ADD-ONS

Rotating Home Page Images- One slot on a 4-5 sponsor rotating images on home page of mobile app.

\$1,000

Social Wall - Place your logo on the social wall of the mobile app.

\$1,000

Session Banner Ad - Place your logo under a specific session on the mobile app.

\$750

Mobile App Access- Connective way to virtually meet with attendees & share information

\$199

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Hotel Room Door Drop - \$750

Insert in attendee bag - Flyer insert into attendee bags. - \$250

Email Blast to attendees. - \$200

PRODUCT THEATERS

Product theaters are 60 minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. No CME credit is provided for these sessions. Please provide your topic or title of the lecture on the registration form.

BREAKFAST PRODUCT THEATER

\$3,500 / \$3,000*

- logo displayed onscreen pre & post presentation, & signage at door
- post-conference attendee mailing list
- recognition on AFPPANP website, mobile app & listed on agenda
- standard AV included
- Note: food cost is NOT included

LUNCH PRODUCT THEATER

\$5,000 / \$3,000*

- logo displayed onscreen pre & post presentation, signage at door
- post-conference attendee mailing list
- recognition on AFPPANP website, mobile app, and listed on agenda
- standard AV included
- Note: food costs is NOT included



AFPPANP 5th Annual HYBRID CME Symposium

March 24th - 27th, 2022

*times are subject to change

Exhibit Dates: March 24th - 27th (Th/F/Sat 7am-12pm)

Astor Crowne Plaza French Quarter / 739 Canal St. @ Bourbon

New Orleans, LA 70130

Exhibitor/Sponsorship Application & Contract

Contact Information

Company

Contact Name/Title

Email

Phone

Address

Exhibit & Sponsorship Opportunities

Exhibit Opportunities:

- ☐ one six-foot table \$1,250
- ☐ Additional Exhibit Badge \$250

___ VISA ___ MasterCard ___ American Express
___ Discover ___ Check (payable to AFPPANP)

Premium Sponsorship:

- ☐ Platinum \$20,000
- ☐ Gold \$15,000
- ☐ Silver \$10,000
- ☐ Audio Visual \$10,000
- ☐ Conference Registration Bag \$3,000
- ☐ Conference Lanyard \$2,500
- ☐ Mobile App \$2,000
- ☐ Coffee Break \$3,000 each
- ☐ Session \$1,000 (per session)

Card #

Name as it appears on card

Expiration Date

Security Code

Authorized Signature

Product Theaters: **PLEASE CIRCLE THE DAY WANTED. *FOOD COST NOT INCLUDED.**

- ☐ Thurs./Fri./Saturday Breakfast \$3,500*
- ☐ Sunday Breakfast \$3,000*
- ☐ Thurs./Fri./Saturday Lunch \$5,000*
- ☐ Sunday Breakfast \$3,000*

*food costs are NOT included in fee

Add Ons:

- ☐ Rotating Home Page Image \$1,000
- ☐ Social Wall \$1,000
- ☐ Lead Retrieval for Scannable Badges \$1,000
- ☐ Hotel Room Door Drop \$1,500
- ☐ Session Banner Ad \$750
- ☐ One Page Flyer in Bags \$250
- ☐ Lead Retrieval w Mobile App Access \$150

Total:

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of AFPPANP. This contract is binding once signed.

___ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature

Date

AFPPANP Tax ID: 82-0787289

Disclaimer:

Exhibitor assumes responsibility and agrees to indemnify and defend AFPPANP and the Crown Plaza and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither AFPPANP nor the Crown Plaza insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.



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Exhibitor Terms & Conditions

If, after the contract is entered into, the Association of Family Practice PAs & NPs ("AFPPANP") fails or is unable to provide a Sponsor with the opportunity to sponsor at the AFPPANP Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Sponsor is not responsible for such failure, the Sponsor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, AFPPANP shall bear no further liability or responsibility under such agreement.

SPONSOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. SPONSOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY AFPPANP FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE SPONSOR OR AFPPANP OR THIRD PARTIES IN THE USE OF THE SPONSOR SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF SPONSOR SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Sponsor and AFPPANP will occur only when an official confirmation packet has been sent by AFPPANP via email. It is understood that disapproval of an Sponsor, per the terms outlined in the Sponsor Regulations, will result in termination of the agreement without penalty to either party.

Warranty of Authority: The Sponsor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Sponsor and is fully empowered to bind the Sponsor to all provisions contained in this agreement.

Title

Date

Signature

Company

Please return these forms with payment to:

Dane Pratt

P. O. Box 12544

San Antonio, Texas 78212

dane@afppanp.org

P: 210-488-3193 F: 210-568-6375