

# 27. Gaufest Sponsorship Levels

	Platinum Sponsor \$2000+	Gold Sponsor \$1000	Silver Sponsor \$500	Bronze Sponsor \$250	Contributor \$150
Sponsor will be given ad space in the Festbook given to all attendees. Sizes vary by sponsorship.	Full Page Ad Space	Full Page Ad Space	Half Page Ad Space	Quarter Page Ad Space	Listed as contributor in the back of Festbook
Logo Representation on banners at the Gaufest	Individual standing banner for sponsor at a chosen event	Large Logo on banner placed near on-site vendors	Small Logo on banner placed near on-site vendors	—	—
Logo Representation on social media outlets, such as Facebook, Twitter	Large logo on Gaufest website and Gaufest social media sites	Large logo on Gaufest website and Gaufest social media sites	Medium logo on Gaufest website and Gaufest social media	Small logo on Gaufest website and Gaufest social media sites	—
Company flyer/ coupon included in the individual information bags given to each attendee of Gaufest	X	X	—	—	—
Inclusion on the DC Gaufest's "Local Recommendations Website"* with tabs for restaurants, attractions, "for kids", stores, in the area	One of Main Page of Website and subject tab	One of top listing on subject page of website	Listing on Website	Listing on Website	Listing on Website

\*Website URL will be encouraged for use to all attendees and can be previewed at [tinyurl.com/DCGaufest2019](http://tinyurl.com/DCGaufest2019)

## How to become a sponsor:

The higher the sponsorship, the more we will put your logo and business name in front of our attendees. Perks range from individual banners with just your company represented to flyers for your business in the bags given to each attendee.

# 27. Gaufest Festbook Ad Prices

If you are not interested in becoming a sponsor of the Gaufest, but would still like to find a way to support it, consider simply placing an ad in the Festbook. This book is a guide to the entire event, holds ads for almost all individual dance groups who are part of the Gaufest event, and also serves a souvenir for all those who attend.

One Festbook is provided to each attendee who buys a ticket to the Gaufest as part of their information bag. However, they are usually kept well beyond the event and serve as a memento.

That means your ad lives on beyond our event for many years.

	Size of Ad	Non-Member Price
Full Page	8 X 10.5	\$350
Half Page	8 X 5.25	\$250
Quarter Page	4 X 5.25	\$150
Booster	Name listed on Booster page	\$25