

ASSESSMENTS

MAADA CONSULTING SOLUTIONS			
COMMON PROBLEMS	DELIVER RESULTS	BUILD THE FUTURE	AVAILABLE TOOLS
Need to do situation assessments prior to strategic planning, but lack time or do not have knowledge, data, or process in place to create.	Work with client to identify sources for situation assessment, interview internal sources, and assist in compilation of observations in presentation format in strategic planning process.	Work with client to identify sources for situation assessment and map how to maintain as part of business intelligence dashboard platform.	<ul style="list-style-type: none"> • PESTLE analysis • Force Field Diagram • 5 Why's • LEAN Problem-Solving • Porter's Five Forces • Blue Ocean Strategy Canvas
	Conduct workshops to sort observations, identify root causes, develop SWOT's, and prioritize key issues.	<p>Train in-house team on processes to conduct situation assessments.</p> <p>Refresh training in subsequent planning cycles.</p>	
Internal team lacks objectivity to conducts un-biased SWOT assessment.	Facilitate clarifying discussion around objectives, core competencies, and key issues and introduce external information sources into consideration.	<p>Train the trainer for future exercises, transfer tool know-how.</p> <p>Refresh training sharing in subsequent planning cycles.</p>	<ul style="list-style-type: none"> • SWOT • Core Competency Identification • Compare & Contrast