## KNIGHTS OF COLUMBUS RECRUITMENT STRATEGIES

## HOW TO DESCRIBE THE BENEFITS OF MEMBERSHIP

Use this list to describe the many benefits and opportunities that Knights of Columbus members and their families enjoy.

- *COLUMBIA* MAGAZINE Free subscription to the Order's monthly magazine examining issues of concern to Knights, Catholics and families.
- KNIGHTS of COLUMBUS ROSARY Blessed by the supreme chaplain, presented during the First Degree exemplification to each new member.
- DAILY MASS OF REMEMBRANCE AT ST. MARY'S CHURCH Mass for deceased members and their wives, and deceased members of the Squires program, at birthplace of the Order.
- INSURANCE Portfolio of top-quality life insurance, long-term care, and annuity products exclusively for members and their families.
- FAMILY FRATERNAL BENEFIT For eligible families: a) Pays \$1,500 for the child who dies before the age of 61 days; b) Pays \$750 for the child who is stillborn at least 20 weeks after conception; c) Offers guaranteed-issue insurance up to \$5,000 to any child under age 18.
- ORPHAN BENEFIT \$80 monthly allotment for orphans of eligible families; up to \$7,000 in college scholarships available.
- MEMBER/SPOUSE FRATERNAL BENEFIT Accidental death coverage for member and spouse at no cost.
- WIDOW BENEFITS a) Continues to be covered under the Member/Spouse Fraternal Benefit; b) May purchase life insurance, long-term care insurance, or annuities up to one year after insured member's death; c) Receives a free lifetime subscription to *Columbia*; d) Eligible with her children for scholarships, student loans, etc.
- SCHOLARSHIPS Scholarship programs for higher education available to members, their spouses and children.
- LEADERSHIP DEVELOPMENT Opportunity to build personal leadership skills, public speaking ability, organization skills, etc.
- FOURTH DEGREE Eligibility to join the "Patriotic Degree."
- HONORARY LIFE MEMBERSHIP at Age 70 with 25 years of membership.
- MEMBERSHIP CARD Entitles participation in all Catholic, fraternal and social activities in nearly 13,000 councils throughout the world.
- ACTIVITIES FAMILY/YOUTH/RELIGIOUS/SOCIAL/ATHLETIC Participation in a variety of programs and activities conducted by local councils.