



Dear Potential Sponsor:

Kings Track Club has launched its annual fundraising Sponsorship Campaign for the current Track & Field season. Members of our Track club will have the opportunity to compete in the sport of track & field on the local, state, and national levels. Qualifying to participate in these competitions is an honor that reflects just how dedicated, hardworking, and talented each young student-athlete is on the track, in the classroom, and in the community.

In order for our program to take part in these events, while providing our athletes with the opportunity to participate in quality-structured program that promotes living an active healthy lifestyle within a fun and safe environment, we rely on the support of individuals and local businesses to help us build a better and healthier community through sports. We are availing sponsorship opportunities to help support our current and future endeavors as a track club. We offer different sponsorship levels that suit our needs and each donor's budget. We are a USATF and AAU registered non-profit and 501 (c)(3) eligible organization with an all-volunteer coaching staff dedicated to the success of our community's youth. Please note that 100% of your contributions will go directly toward items such as safe training equipment, uniforms, travel, healthy snacks, and sponsoring children and youth who otherwise would not be able to participate in our program. In addition, donations will help us reach our target of helping a minimum of thirty (30) student-athletes cross the finish line.

The mission of the Kings Track Club is to introduce the sport of track and field to the youth between the ages of 7-18 living in Clay County and the surrounding areas. While learning the proper techniques of running, jumping and throwing, we encourage our kids to find the potential within themselves. Our program helps to develop the characteristics of hard work, self-discipline, leadership, and a healthy lifestyle through physical fitness and proper nutrition. We are providing an opportunity to expose them to what the world outside of Clay County has to offer. These life-long experiences can be implemented by empowering our student-athletes to reach their full potential in all aspects of life.

We hope you will consider sponsoring Kings Track club, as we develop tomorrow's leaders one athlete at a time. If you have any questions, please do not hesitate to contact us at (904) 413-8052 or by email at [info@aatsportsacademy.com](mailto:info@aatsportsacademy.com)

Thank you,

Coach Merlin Smith  
Executive Director  
Kings Track Club

# Sponsorship Packages

## **Club Sponsorships:**

### **\$2,500 PLATINUM SPONSORSHIP:**

- Businesses/Individuals will be shown as “Title” or “Major” event sponsor for all club events for 1 year.
  - Includes: tournaments, parties, demonstrations, media campaigns (both print and web), clinics and club functions.
    - All professional design and production fees are included. Limited numbers of “Platinum Sponsorship” Plans are available.
- Advertising on team t-shirt provided to all club athlete, parents, and coaches.
- Full width banner advertisement on the club’s website sponsorship page with link to donor’s website.
- Business/Individual sponsors will be featured and highlighted on Kings Track Club social media pages.
- Kings Track Club plaque with photo of team for display.
- Kings Track Club Polo Shirt (up to 3)
- Access to participants and their families for marketing opportunities.

### **\$1,000 GOLD SPONSORSHIP:**

- 1 year advertising on a “Kings Track Club Banner” (Displayed at all major club events)
- Advertising on team t-shirt provided to all club athletes, parents, and coaches.
- Half width Banner advertisement on the club website sponsorship page with a link to your website.
- Business/Individual logo on sponsorship and social media pages.
- A Kings Track Club plaque with photo of team for display
- A Kings Track Club Polo Shirt (up to 2)

### **\$750 SILVER SPONSOR:**

- 1 year advertising on a “Kings Track Club Banner” (Displayed at all major club events)
- Advertising on team t-shirt provided to all club athletes and coaches
- Half width Banner advertisement on the club website sponsorship and social media pages with link to your website
- A Kings Track Club framed certificate of appreciation.
- Kings Track Club Polo Shirt (1)

**\$500 BRONZE SPONSOR:**

- Advertising on team t-shirt provided to all club athletes and coaches
- Logo listed on sponsorship pages on website and social media pages.
- Certificate of Appreciation
- Kings Track Club T-Shirt

**\$250 COPPER SPONSOR:**

- Logo listed on sponsorship pages on website.
- Team Picture

Make your selection below and return with your sponsorship contribution today.

**Club sponsorships:**

\_\_\_\_\_ \$2,500 PLATINUM

\_\_\_\_\_ \$1,000 GOLD

\_\_\_\_\_ \$750 SILVER

\_\_\_\_\_ \$500 BRONZE

\_\_\_\_\_ \$250 COPPER

**General CLUB donation:**

\$\_\_\_\_\_ enter the amount of your club donation:

Please choose your sponsorship level above and mail your completed form along with your check made payable to "Kings Track Club" to the address below.

Sponsor Contact: \_\_\_\_\_

Business Name (if any): \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Athlete Sponsoring: \_\_\_\_\_

**Thank You for your Support!**  
**Kings Track Club**  
**9526 Argyle Forest Blvd. B2-117**  
**Jacksonville, FL 32222**