

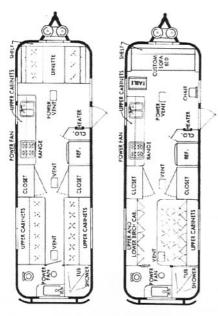
Meals are marvelous in this Avion dinette. For sleeping, the table drops down to bridge sofas.

AVION displays Four Lengths

The Avion Coach Corp. has planned for travel in comfort in the design of its traveling units from 21 to 30 feet. The big and bold 30-foot Imperial will take you in style. This traveler has been specifically designed to accommodate a family of four and can be converted to sleep six. The interior is tastefully furnished and appointed with an extra large kitchen, and modern bath facilities.

The 27-foot Travelcader also offers a choice of custom dinette (front) which converts to double bed or de luxe custom built in Polyfoam sofa bed which converts into double bed, table and two chairs. It has





been fashioned to take to the mountains home cooking and living accommodations. It contains complete bath facilities.

Hale and hardy Holiday 24 combines flair for traveling with practical slant in comforts. It's quality-built for budget-minded family of four, five—even six. Features include room, bath, choice of twin or double beds, de luxe refrigerator, built-in range and sink, choice of sofa bed or utility dinette.

The 21-foot Sportsman is compact, cozy and comfortable. Offering first class accommodations, even in the wilderness, for two. This coach also offers a complete bath.

Address inquiries to Avion Coach Corp., 1300 East Empire Ave., Benton Harbor, Mich.



we electrocute each AVION to make it ship-shape

After the drawing boards, the test trips and production line, each Avion undergoes a series of grueling checkups.

For example, a jolting 1200 volts is flashed through the 110 volt electrical system. Another: water is shot through the plumbing system with pile-driving force. In all, over 25 nothing-left-to-chance checkups are performed.

Such special attention to details results in this out-of-the-ordinary trailer, road-ready and rarin' to give you a lifetime of travel pleasure.

But there's much more to the Avion quality story

than this. Your nearest Avion dealer has it all.
Write for his name and a FREE Catalog.

Visit us at the Indiana Show, Elkhart, Ind., August 25-27, Space 1 & 2, Row 17.



Acrylic aluminum is the unseen armor that keeps Avion's finish like-new through years of travel.

AVION COACH CORPORATION

1300 E. Empire Benton Harbor, Michigan



America's yours and theirs to see— (budget wise—and fancy-free!)

in your AVION Travel Trailer

Treat your family to the thrill of misty peaks . . . desert dawns . . . historic towns. You'll thrill too, when you go joyfully—in comfort—with a carefree Avion. A true travel trailer, it follows easily along bumpiest trails or broad highways.

At day's end, you'll relax—pampered by the deluxe kitchen, modern bath with hot water, luxurious beds and closets. Could anyone want more? Not if you get Avion's riveted all-aluminum coachwork—it's Lifetime Guaranteed! Plan now for fancy-free (and budget wise) travel fun.



Write for FREE Catalog & Dealer's Name.

COACH CORPORATION, Dept. G. Benton Harbor, Mich.



See these NEW extra-value features at AVION dealers



▲ NEW COMBINATION DOOR and SCREEN — Full-size hinged screen door swings open, keeps insects outside when closed. Latches easily to main door when desired. Provides more interior living space.

AWNING-TYPE WINDOWS — ►
Larger than ever. They allow greater
visibility looking out, more daylight
inside. For walk-around safety outside, extend only 5½" when fully
open. Accommodate safety glass and
storm windows (optional). One crank
operates all louvers.

COMBINATION BUMPER and ► SEWER HOSE CARRIER—Heavy-duty tubular steel bumper stores flexible sewer hose, too. Continental tire mount (optional) saves storage space.

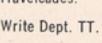




Compare Avion feature-for-feature with other travel trailers. You'll discover thoughtful new appointments that leave "me too" models far behind. For example, Avion has roomier cabinets in kitchen and bath. (Behind every door is a man-sized helping of stowaway space.) A new shallow oval sink conserves water when you're self-contained. Even the trailer step disappears up and out of the way for obstruction-free road clearance. There's a host of other extra-value features, too. Together they place Avion miles ahead in style safety and owner satisfaction. Let your Avion dealer show them to you this week.

Avion Travel Trailers, lengths 20 to 30 feet, are lifetime guaranteed.

Send today for name of your nearest Avion dealer, free Catalog and details on Avion Travelcades.





COACH CORPORATION

Benton Harbor, Michigan



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Write for FREE Catalog & Dealer's Name.



COACH CORPORATION, Dept. G. Benton Harbor, Mich.



Enjoy winter where you wish in an AVION Travel Trailer

Hitch your car to an easy-lowing Avismand head for relaxing, sundrenghed destinations. Travel leisurely, carefree, scheduless.

Forget costly motel and meal bills. Avion offers red-carpet accommodations—hot and cold running water, madern kitchen and bath, plush bods. Other self-contained convenionces optional.

Construction is the finest: lightweight riveled anodized aluminum. Lifetime Guaranteed. A quality investment for the practical, fun-minded and travel-wise.

AVION

COACH CORPORATION Deal G. Beeten Herber, Michigan Models 18 to 30 ft. Write for FFEE Catalog 6. Dealer's Harry.





Why happy folks leave home in an Avion

Just owning an Avion adds a world of extra pleasure to travel enjoyment.

First, you have the proud assurance of owning the finest travel trailer on the road. Be prepared to have it looked at, admired and asked about—frequently. Next, expect to enjoy the latest advancements in construction and features. An Avion is known for its years-ahead ideas. Just a few: Anodized aluminum exterior. Unique combination door

and screen. All-in-one bumper sewer hose carrier.

And finally, look forward to the ultimate in homemaking conveniences. Ultra-modern kitchen and bath. Electricity far from the power poles. Hot and cold running water. Masterfully-crafted birch cabinets with generous storage space. (We could go on).

Why, it's almost as if you never left home.

Except, of course, Avioning lets you see new sights every relaxing day you're on tour.

If you're looking for genuine quality in a travel trailer,

20 to 30 ft., look at an Avion. Your dealer will gladly give you a personal showing.

We'll send you his name plus a free full color catalog. Write Dept. J, Benton Harbor, Mich.





Why happy folks leave home in an Avion

BENTON HARBOR, MICHIGAN

SAN JACINTO, CALIFORNIA

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Write Dept. TT



Follow the seasons for your favorite pastime...



in an Avion Travel Trailer

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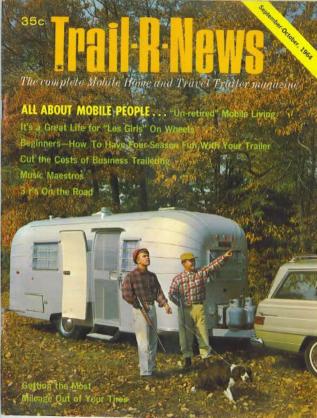




AVION

COACH CORPORATION







Retirement travel joy is so relaxing (thrifty, too) in an AVION Travel Trailer





COACH CORPORATION

SAN JACINTO, CALIFORNIA



Warning: The luxury of traveling with an AVION will spoil you for a lifetime.



New Avion Camper Coach—A whole new idea in pickup campers. Write for Catalog TT2



Let it!

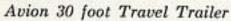
Here's the travel trailer that's built for tomorrow. But you can enjoy it today. It offers you engineering advances other trailerites only dream about. Like a comfortable and commodious interior that lets you live in the grand manner. (And you can choose from a treasure chest of self-contained conveniences.) Like carefully riveted all-aluminum construction—featherlight, clam-tight, lifetime guaranteed. And an anodized exterior that keeps upkeep down.

There's also Avion's exclusive Travelcade Club where fun and fellowship go hand-in-hand, whether you're at a state rally or on an exotic foreign tour.

Most trailer folk hope someday to own an Avion. Make this your year—and spoil yourself for life.

Send for FREE CATALOG TT and name of your nearest dealer. Avion Coach Corporation,
Benton Harbor, Michigan and San Jacinto, California.







Avion 10 foot Camper Coach

What are America's quality travel trailer specialists doing building a camper coach?

Wonders! That's what...

There's a lot you're going to have to forget about pickup campers when you start learning about this new Avion. It's just not like the others.

This camper coach has riveted aluminum construction, like Avion Travel Trailers. It isn't bolted, screwed or nailed together. It can't rattle apart. That's why we Lifetime Guarantee it. The all-aluminum framework makes it a real lightweight — up to 30% lighter than comparably equipped units. Hauling is easier, gas mileage is better. And the anodized aluminum exterior makes polishing, painting and pampering only bad memories.

Styling? Handsome and functional. The aerodynamic contour laughs off air turbulence. Road handling is smooth, almost effortless.

But inside! Family-size room. Family-size comfort. And you won't be bothered by ordering a lot of extras like a pressure water system, 3-burner gas range with oven and combination gas-electric refrigerator.

They're all standard in 8½ and 10 foot models. Other self-contained features such as a marine toilet, and 12-volt lighting system are standard, too.

The best part of owning this Avion is the fun you'll have. Hunting and fishing with the boys. Camping as a family. Adventuring with your own Avion Travelcade Club unit.

So if you're in the market for a pickup camper, look no further for quality and luxury. Avion now has the last word.

Send for our FREE Camper Coach Catalog TT2 and name of your nearest dealer. For Avion Travel Trailer literature, write for Catalog TT. Avion Coach Corporation, Benton Harbor, Michigan and San Jacinto, California.



America's quality travel vehicle specialists



Warning: The luxury of traveling with an AVION will spoil you for a lifetime.



New Avion Camper Coach—A whole new idea in pickup campers. Write for Catalog TT2



Let it!

Here's the travel trailer that's built for tomorrow. But you can enjoy it today. It offers you engineering advances other trailerites only dream about. Like a comfortable and commodious interior that lets you live in the grand manner. (And you can choose from a treasure chest of self-contained conveniences.) Like carefully riveted all-aluminum constructionfeatherlight, clam-tight, lifetime guaranteed. And an anodized exterior that keeps upkeep down.

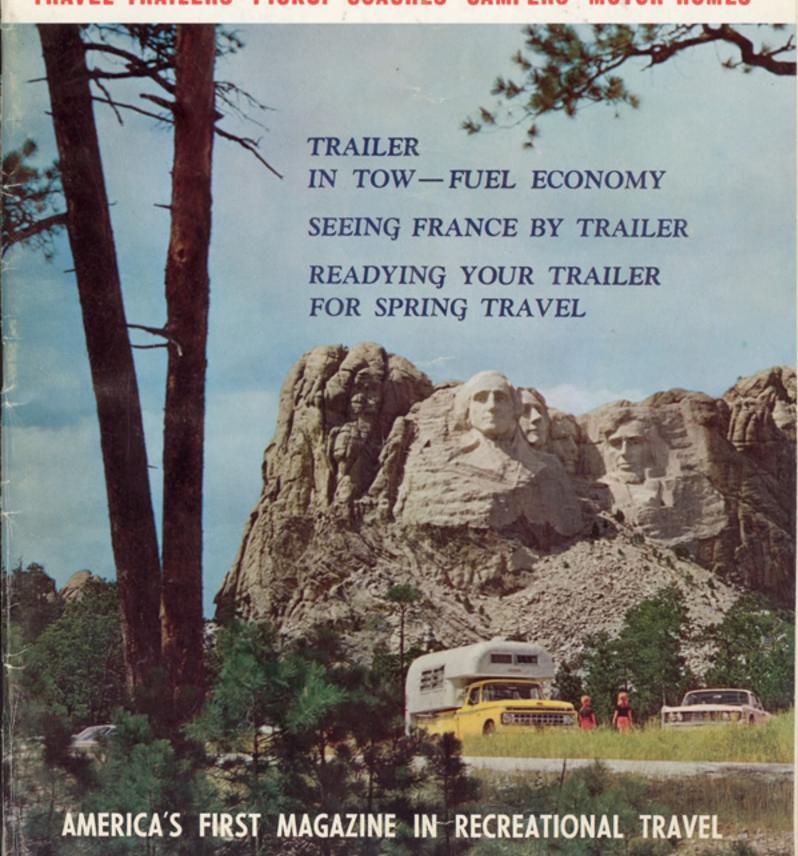
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WOODALL'S TRAILER TRAVEL

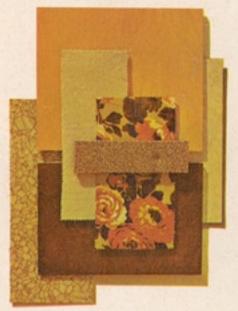
TRAVEL TRAILERS · PICKUP COACHES · CAMPERS · MOTOR HOMES

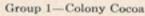


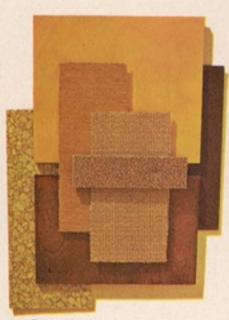


Introducing Maverick Blue-Group 3 in Avion's four exciting color-coordinated decors.

And why shouldn't a travel trailer be excitingly beautiful inside?







Group 2-Mojave Sandstone



Group 4-Spanish Moss

If it's a new AVION '661/2... it is!

Interiors by Armond — heralding a new concept of high fashion on wheels . . . now available in your choice of four color coordinated groups.

No wonder folks keep saying, "and what will Avion think of next!"

This time it's completely new inner beauty through smart color harmonies and meticulous choice of quality materials. The designers call it "decor". We call it "liveability with a luxury look!"

Armond T. Travis, noted interior designer, has personally selected the four color coordinated groups shown here. Their various combinations are tasteful, restful; yet inviting and exciting. Components include drapes, upholstery, floor covering, choice of woodwork stains, and carpeting.

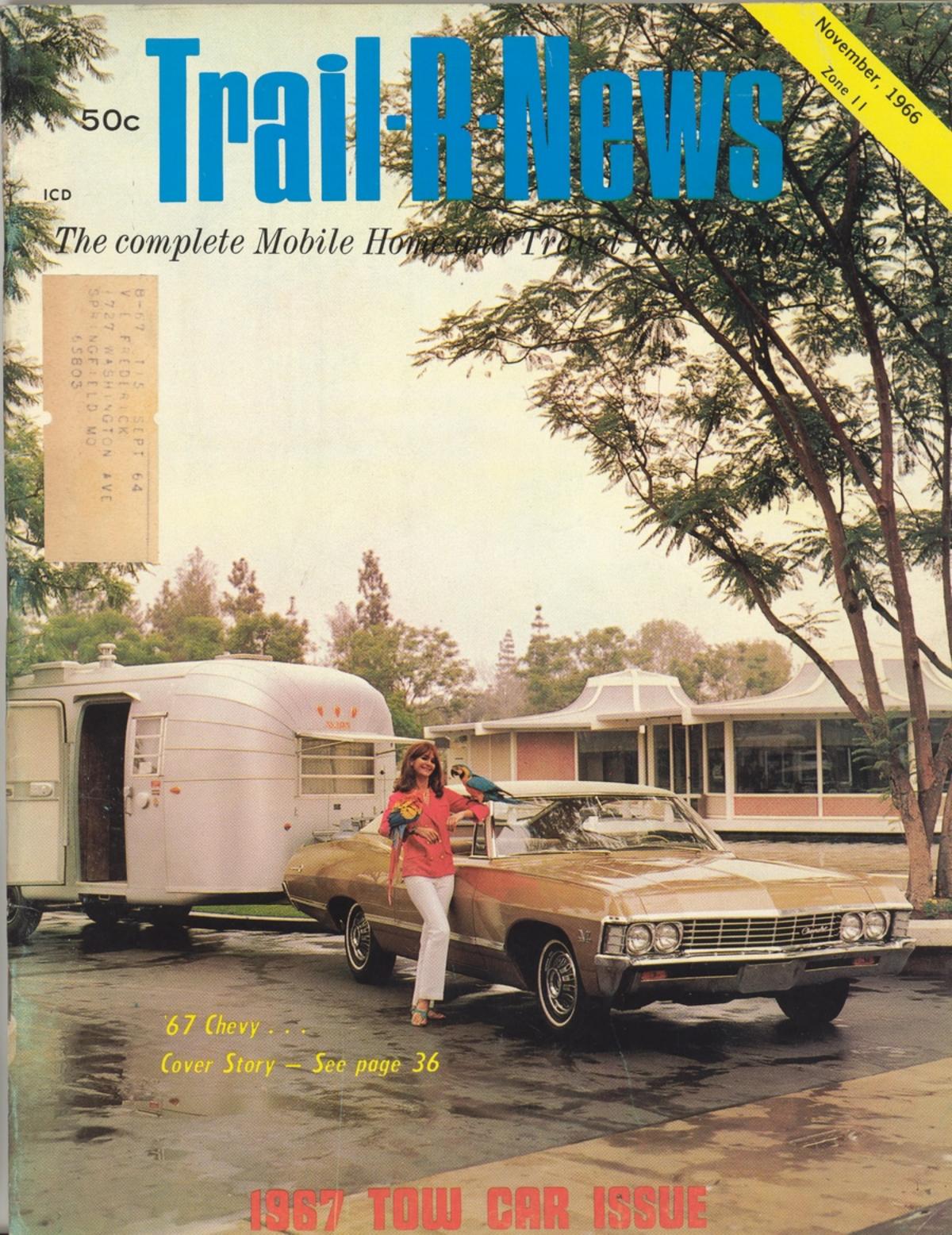
If "a picture is worth a thousand words," an actual look-see at your Avion dealer's will be worth a million! And "a million" is exactly what the new Avions look like.

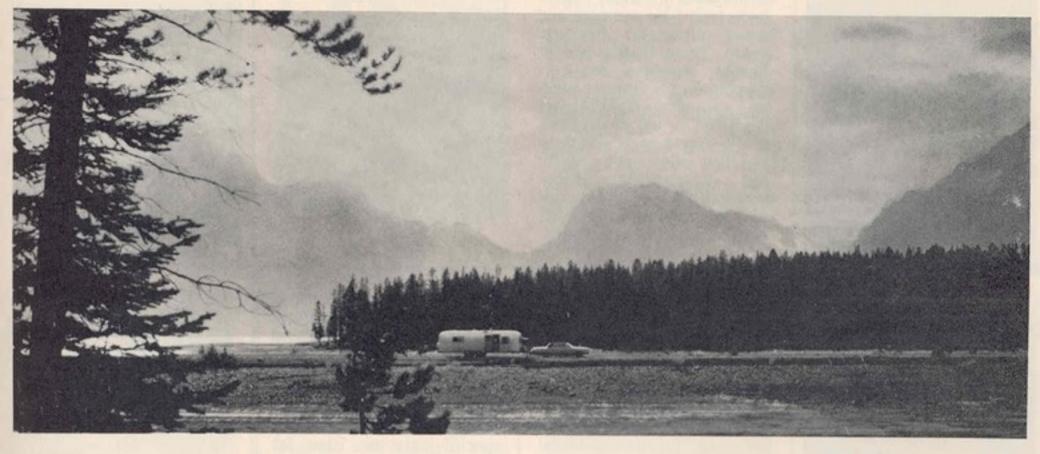
So . . . see for yourself . . . soon!

Meanwhile, write us today for dealer's name and for your copy of the full-color, all-new Avion Catalog TP, just off the press and yours for the asking.

Avion Coach Corporation Benton Harbor, Michigan and San Jacinto, California.







Take a long look at the great-idea AVION for 1968

Your fondest dreams of travel trailer features come true. Here. Now.

ON THE OUTSIDE - All new ASTROVISION WINDOWS. The greatest idea yet in a trailer window. They're made of Plexiglas®, the same type used in jet aircraft and helicopter bubbles. Many times more impact-resistant than ordinary glass and stronger than safety glass. Shatter-proof! Tinted bronze color cuts sun rays for substantial reduction in heat gain. Helps you stay cooler in summer. Tint serves as a protective window shade for more privacy, too. Big picture pane above gives you larger-than-ever viewing area. Below, a torquetype vent pane opens to let in lots of fresh air. And both are mounted in a new flush-type frame. Completely anodized exterior trim has a smart black edge around the vent pane. Inside, the trim is a royal gold. Frame takes screens and storms with ease. All are so typical of the new Avion elegance. ASTROVISION windows alone are reason enough to buy a '68 Avion.

AND ON THE INSIDE — with FULL-TIME DUCTED HEAT you're never without warmth and comfort. Avion's new hot air system provides forced air heat when you have power . . . gives radiant heat with no power on. Hot air registers are located in bath and front living area.

GLAMOROUS BATHROOMS, completely redesigned, exquisitely decorated. Truly here is the

dream bathroom you've been waiting for. And with all the quality conveniences you'd expect from Avion.

SMART NEW VINYL-LAMINATED INTERI-ORS. Surround yourself with total luxury! Every square inch of walls and ceiling is now laminated with a rich warm-toned vinyl. Lavish to live in, easy to care for. AND now you can choose from dozens of mix-and-match decor combinations of upholstery, drapery and counter top materials. Choice of woods and carpeting*, too. So, live it up in decor of your own choosing. Have fun!

You'll find it's fun to visit your nearest dealer for a first-hand look at the great-idea Avions for '68. We'll send his name and literature. Just write Avion Coach Corporation, Dept. TT, Benton Harbor, Mich. 49022 or San Jacinto, Calif. 92383.

OTHER AVION GREAT-IDEA "FIRSTS"

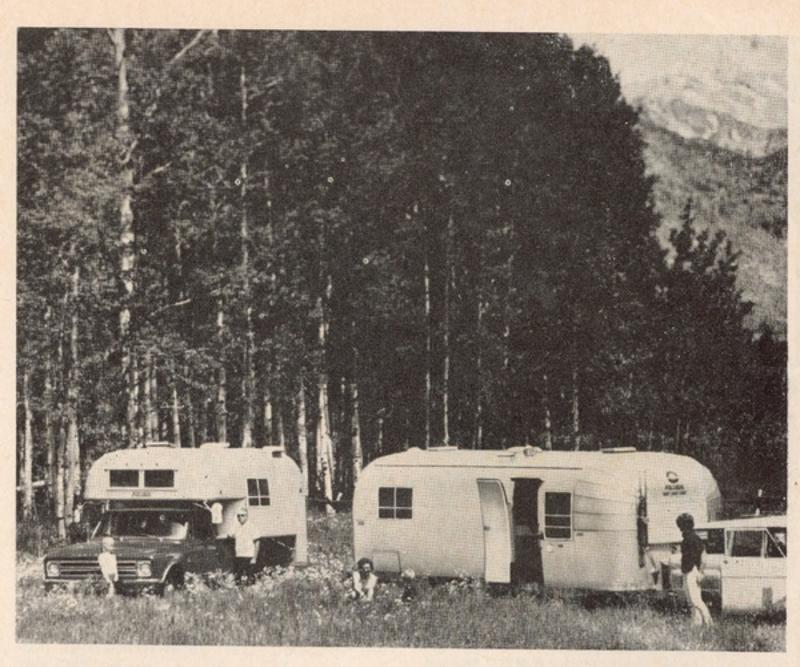
- Beautiful anodized aluminum exterior. Retains its like-new beauty for years. A highway safety factor, too.
- Smooth-Glide suspension by Mor/ryde. Soaks up bumps. Belongings stay-put. Maintenance-free. Tires last longer. Towing is easier — like hitching your car to a floating cloud.
- Avion's amazing Thermo-X insulation nearly twice as effective as others. A sprayed-on, weatherproof seal. Gives comfort enjoyment winter and summer.
- 4. The utmost in wardrobe, cupboard, drawer, shelf and cabinet space. Prove it with the tape measure test!

And you still get all four in the '68 Avions!

AVION

the great-idea luxury travel trailers

*Registered trade mark of Rohm and Haas Company
*Optional



Why the switch is on to AVION

Wonder why? First of all, nothing's been spared to earn Avion the highest quality position in the industry. Outside, you'll recognize the smart aerostyling in satin-sleek anodized aluminum, accented by Astrovision windows of non-glare shatterproof safety Plexiglas®. • Now step inside ... Elegance everywhere! Rich vinyl walls, crafted birch cabinetry, exquisite fabrics of your choice, finest appliances, fittings, furnishings. Carpeting and stereo if you choose.

From complete bath to bedroom to kitchen to living-dining area, everything breathes a new brand of quality, luxury, convenience, comfort, good taste. For Avion has conjured your travel trailer dreams into realities, wrapped them in protective Thermo-X sealed insulation and mounted the whole on the unequalled Smooth-Glide suspension system—the only one that's lifetime-warranted! We don't charge you extra for our Avion name. But you get a lot of extras with it!

We've compacted all this Quality into the Avion pickup camper, too. You simply provide the pickup. Avion furnishes the fabulous fun-house camper for it. Go see for yourself at your Avion dealer's. Maybe you'll feel the itch to switch . . . and maybe you will! Meanwhile, write for color brochure, and name of nearest dealer. Avion Coach Corporation, Benton Harbor, Michigan 49022 or San Jacinto, California 92383.

Dealer inquiries invited

AVION



Whats a nice travel coach like Avion

doing new for 1970?

Plenty!

See this 1970 Avion Travel Coach? It's called the **ULTRA** Series. Because **ULTRA** means "going beyond others." Which it does. You can tell it's an ULTRA by the new side trim. And the white sidewall tires. And see the new front bay view window? All are standard equipment. By these markings you let everyone know you own

the **finest.** [Why shouldn't you show-off a little? ULTRA owners have a right to be just a bit smug.]

But wait. There's more than skin-deep beauty here. Go inside. Color it glamorous. And don't be shy. Because there's a fun world of eight different coordinated color schemes to choose from. We call it our Colorama Collection. Whether you're mod or moderate, you'll love 'em. You also get a lot of ULTRA extras as standard. Like hand finished antiqued wood trim on all doors. Wrap-around draperies. Decorative cornices to shield recessed lights [a totally new idea in interiors]. And lots of other standard goodies.

But what if you don't want such elegance? Then Avion has the new CLASSIC Series. Same riveted anodized aluminum construction. Same lifetime warranted Smooth-Glide suspension. Same type Astrovision safety windows and Thermo-X

insulation. Same decor choices, too. But with fewer appointments and [happily] a lower price.

For starters, look at the SPORTS SPECIAL 19 footer. Sleeps six [with two optional bunks], tows with a light car, is fashioned for family travel fun.

So you see, there's **plenty** new at Avion. With something for everyone in 1970: Three distinctive lines of travel coaches to choose from — ULTRA, CLASSIC and SPORTS SPECIAL. Plus a jet age pickup camper distinguished for its brawn, light weight and on-the-go luxury.

Now there's absolutely no excuse for not looking at [and owning] Avion.

Today, write for literature. We'll send you the name of your nearest Avion dealer. He has **plenty** to show you.

AVION COACH CORPORATION, Dept. F Benton Harbor, Michigan 49022 and San Jacinto, California 92383.

For one thing Avion shows its colors brilliandy!



Polyurethane foam, anodized marine aluminum, rubber block springs, tinted safety Plexiglas:...

these are a few of the many unusual components that put Avion in a quality class by itself.

The polyurethane foam for example, is our insulation. We call it Thermo-X. It's expensive to buy and difficult to apply, but well worth it. Laughs off Avion temperature extremes as it does in nuclear submarines and space ships. Avion was the first to use it.

Avion's marine aluminum shell is anodized for greater strength, beauty and low maintenance. It has a high content of magnesium and manganese for greater corrosion resistance. Few recreational vehicles use it. And no one else anodizes it as a standard feature.

Under the tough-knuckled steel frame is a rubber spring suspension system. It has revolutionized trailer towing. Smooth-Glide gentles your Avion so tenderly that we guarantee the complete suspension system. As far as we know, no one in the industry offers such assurance.

Window visibility, safety and beauty are important, too. Avion's Astrovision tinted Plexiglas windows give you the best of all three. They're shatterproof — many times stronger than tempered glass (safety glass rating) and the restful tint shades the interior from solar heat build-up. You can buy storms as an option. True, Astrovision windows are more costly. Small wonder no one else can afford to use them throughout!

Superior components such as these give each Avion its special mark of excellence not found in other recreational vehicles. But there's even more quality appeal on the interior. Rich birch cabinetry. More storage space. Greater counter top areas. More like-home livability than most folks believe possible. . . . All are the result of Avion's long-standing deliberate dedication to quality, design, craftsmanship.

That's what Avion trailers are made of!

The only corners we've ever cut were on the Avion's distinctive aerodynamic shape, to reduce wind resistance for easier traveling. For this, we think you'll forgive us — especially when you tow your very own Avion.

Send for full quality story K on 1969 Avion travel trailers and pickup campers. We'll include the name of our nearest dealer. Write Avion Coach Corporation, Benton Harbor, Mich. 49022 or San Jacinto, Calif. 92383.



TRAVEL TRAILERS

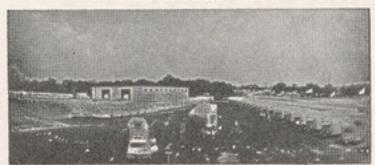


PICKUP CAMPERS

LUXURIOUS ADVENTURE ...



WORLD'S LARGEST AVION DEALER



See the complete line of adventure packed AVIONS . . . here is true adventure with all the luxuries of home.

- Southeastern travel trailer headquarters
- Authorized AVION Sales and Service
- Fun-Filled Accessory Store
- All types of hitches installed and serviced
- 75 to 100 in stock at all times
- Stop in for a cup of coffee

ABC AVION SALES, INC.

LEESBURG, FLA. 32748 (Hwy. 27-441, 2 Mi. No.) Ph. (904) 787-7744—Closed Sun.

Whats a nice. travel coach like Avion doing new for

PLENTY! See this 1970 Avion Travel Coach? It's called the **ULTRA** Series. Because **ULTRA**

means "going beyond others." Which it does. You can tell it's an ULTRA by the new side trim. And the white sidewall tires. And see the new front bay window? All are standard equipment. By these markings you let everyone know you own the finest. [Why shouldn't you show-off a little? ULTRA owners have a right to be just a bit smug.]

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Today, write for literature. We'll send you the name of your nearest Avion dealer. He has plenty to show you. AVION COACH CORPORATION, Department K, Benton Harbor, Michigan 49022







Built for the critics and not for the crowd

Avion for 1970 is an out-of-the-ordinary luxury Travel Coach for unordinary people. Discerning people who recognize exceptional quality, great design, fine appointments. People of all ages who want to enjoy travel with complete comfort, pleasure and peace of mind. Why not join these un-ordinaries? They're your kind of people, having the well-deserved time of their lives enjoying Avion luxury travel-living. Plan now to be one of them.

After all, it's your wide and wonderful world too, isn't it?

We have a colorful New Catalog for you.

Discover why Avion Travel Ceaches and Pickup Campers are different than all the rest. Write for the full-color, 24-page brochure, Avion Shows it's Colors for 1970. It's yours. Free. With name of your nearest dealer. Write Avion Coach Corporation, Dept. F,1300 E. Empire Ave., Benton Harbor, Mich. 49022.



By Wayne Thoms

SINCE I possess one wife and two sub-teen children, the editor of MI recently gave me the job of family-testing one of the most elegant campers on the market—the Avion. Our test camper was mounted on a 1968 ¾-ton Chevrolet Camper Special Truck. The makers of Avion have been making travel trailers for about 12 years, but they have made campers only since 1965, when they became the first to adopt the riveted anodized aluminum skin technique. The rounded corners possible with this technique lend a distinct appearance and add to aerody-

namic stability—an important quality.

From L.A. we went up into the Mojave desert, to snoop around the old ghost towns, and up into the Sierra Nevadas where the air was thin, the fishing fine and the roads a rugged test for any vehicle.

The 11-ft. Avion ranks as a big camper; it took only a few miles to show that the Chevy truck was more than adequate to the job of carrying it. If truck power and suspension are not matched to the camper load a trip can be miserable; this one was not going to be any trouble. The Chevy was rigged



INTERIOR, showing dinette area and the children playing on the adult's cab-over bed.



BATHROOM has marine toilet, wash basin, shower; big sump tank empties simply.



GALLEY is efficiency in a small space; a wise crew member will not crowd the cook.



JACK STANDS are built in, allow camper to stand alone, separated from the truck.

with a 325-hp V8 heavy-duty front and rear springs, power steering and brakes, Hydramatic, air-conditioning and enormous 10x16.5 six-ply-rating Nylon tires. When you said "Go" to this rig it hardly shrugged at the 2,700-lb. weight of the Avion. Moderate crosswinds proved no trouble and we maintained speeds up to 75 mph easily. Extra weight and drag brought our fuel consumption to 7.9 mpg at times, though we got as much as 12 mpg on some hauls. Presumably headwinds made the difference. Stability on turns on mountain grades was superb. My family tells me there was a

little sway in the camper unit. From where the driver sat the worst thing was a slight case of freeway hop—a resonance noticed at 50-60 mph as the truck crossed tar strips.

Best advice we have for novice camper drivers: install the biggest West Coast mirrors you can get, left and right. Have them adjusted and tightened before you start. Seeing to the right rear is limited; this makes turning left onto a highway tricky. Halfway across you no longer see the line of traffic with which you plan to merge—so allow lots of clearance. [Continued on page 117]

Posh Camper

[Continued from page 61]

The '68 Avions come in two styles: side dinette, with a three-sided eating area. and side gaucho, in which everyone sits in a line at the table. The gaucho is easy to turn into a 48x76-in. bed; the side dinette is more complicated and turns into a smaller 45x76-in. bed. The gaucho is poor for card-playing and table-talking but better when you have four in the party and use both beds every night.

In the Avion the bathroom comes with marine-type toilet, curtained shower, wash basin and medicine cabinet. The 12-gal. waste tank can go a week without emptying, is easy to empty. A 3-cu. ft. Domestic refrigerator works on butane or 110-v. external power. The galley has a stainless double sink, a 3-burner butane range by Trav'ler with a thermostatic oven. There is plenty of cabinet space.

On cold mornings a wall heater warmed the camper in minutes. In the heat of the day the 6,000-btu roof-mounted air conditioner was ample—but it ran on external 110-v. current. The urethane-foam insulation between layers of aluminum, with the bronze-tinted plexiglass windows, helped to keep inside heat way down.

Built-in jack stands let you remove the camper and drive the truck away with no sweat. By itself the Avion is a complete living unit. It has a 20-gal. water tank and a 75-amp. battery and a charger that runs on external power. There are two 20lb. butane tanks and an automatic switch that switches from one tank to the other as needed. The 12-v. water pump is automatic and the 6-gal. water heater works

Our unit cost \$4,166 without extras, \$4,954 with the bargeload of extras we had. The Chevy pickup was \$2,647 plain, \$4,598 with extras. People spend more on boats, but the total tab will seem steep to many shoppers. Is it worth it? Our family is sold on campering, if that is the verb. The children think it is the only way to travel on vacation, and we old folks call it the best way to see the terrain without worrying about destinations or reservations. And we can recommend the Avion as among the best-built, most comfortable campers ever to ride a pickup. •





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