

TIE Kinetix CSP offers comprehensive content syndication to companies in a vast array of industries through a unique Web Content Syndication Platform. Offering unique web syndication or internet syndication solutions, TIE Kinetix CSP's Web Content Syndication Platform provides a pipeline through which web content of any nature – text, video, graphics, etc. in any language – created by a manufacturer can be pushed onto multiple partner sites through a single line of code. Manufacturers utilizing TIE Kinetix CSP's Content Syndication Platform will have virtually limitless control over the content they are able to syndicate as well as the way in which they choose to structure individual campaigns. In contrast to many competitors, TIE Kinetix CSP allows manufacturers to edit and change campaigns at a moment's notice, instantly updating partner sites through the same line of code as well. Digital assets syndicated through TIE Kinetix CSP ensure the highest level of quality and consistency without hesitation.