

## **Privacy Policy**

This confirms that Soul Sisters Foods, Inc. the parent company of Soulroll.com keeps an up to date and strictly enforced Privacy Policy. This privacy statement discloses the privacy practices for <http://www.soulroll.com>.

Your privacy is serious business here at Soulroll.com. We do collect certain information from your computer each time you visit us and sometimes we ask you for personal information. Please take a couple of minutes to read and understand our privacy policies so that you understand how we treat your personal information. If you have any questions about this privacy statement, the practices of this site, or your dealings with this site, you can contact Soul Sisters Foods, Inc., Attn: Privacy Policy, PO Box 2581 Paterson, NJ 07509 or email us at [Service@soulroll.com](mailto:Service@soulroll.com).

**REMEMBER - IF YOU REGISTER WITH SOULROLL.COM, PURCHASE SOMETHING FROM SOULROLL.COM OR ENTER ANY SOULROLL.COM'S CONTEST OR PROMOTION, YOU AGREE TO THESE TERMS. AS WE UPDATE AND EXPAND OUR SERVICES, THIS POLICY MIGHT CHANGE, SO CHECK IT OUT FROM TIME TO TIME.**

### **INFORMATION COLLECTION AND USE.**

"Personally identifying information", or just personal information, includes your name, home or other address, e-mail address, telephone number, or any other info that tells another person who you are. Our site may use order forms and registration forms for users to request Soulroll.com information, products and services. We may collect contact info (like e-mail address, name, address and phone number) and financial information (like credit card number) through these forms. Contact info from the forms is used to send orders to our customers, to send information about our products and services and for purposes of record keeping. We may send you e-mail notices about products, companies and events that we think might interest you. In addition, we may make information available to selected companies who have services, products and offers that we also think might interest you. If you do not want to receive these messages, email us at [Service@soulroll.com](mailto:Service@soulroll.com). We make an effort to include a link to this Privacy Policy wherever we ask you for personal information. Below are more details about the information Soulroll.com gathers from you and how we use it:

**Cookies.** We try to provide you with services, products and offers customized to your interests. In order to do that, we use "**cookies**" to keep and sometimes track information about you. A "cookie" is a small piece of data that is sent to your browser from a Web server and stored on your computer's hard drive. We use cookies to: access your account information (stored on our computers) in order to deliver better and more personalized services, estimate our audience size for our advertisers, assist in processing items in your shopping basket, track the number of entries in our promotions, sweepstakes and contests and identify which areas of our site you have visited. We may also match information obtained from cookies with data provided by you or collected by third parties. We analyze this data

both in the aggregate (like, half of our users are guys) and in connection with individual users (like, Jane Doe visits Soulroll.com the most). This information lets us give you the services you want that are connected with your interests. We may also provide the analysis of our users (as a group, of course) to prospective partners, advertisers and other third parties.

You should also know that companies that advertise on our site may use their own cookies. This privacy policy does not cover how these companies use their cookies.

**Promotions.** We may ask you for personally identifiable information at other times, including, but not limited to, when you enter sweepstakes, contests or promotions sponsored by us or a third party. If you don't want your information collected by us or these third parties, you can decide not to participate in the promotion, contest or sweepstakes.

**Other Third Parties.** Soulroll.com may share non-personal, aggregate, or summary, information regarding our users with other third parties not mentioned in this policy. This kind of information does not identify you individually.

**Legal Authorities.** We may disclose user information to government authorities at our discretion. We also may disclose user information when we have reason to believe that someone is causing injury to or interference with our rights or property, other Soulroll.com users, or anyone else that could be harmed by such activities.

#### **ACCESS TO OTHER SITES THROUGH SOULROLL.COM**

You should be aware that when you are on Soulroll.com, you will have the opportunity to visit, or link to, other sites not operated by Soulroll.com.

These sites, some of whom are Soulroll.com advertisers, may collect personally identifiable information about you. Soulroll.com does not control sites that are operated by others and is not responsible for the information practices of these sites and this privacy statement does not address the information practices of those web sites or advertisers.

#### **SECURITY**

We maintain this site and all associated data with technical, administrative and physical safeguards to protect against loss, unauthorized access, destruction, misuse, modification and improper disclosure. However, no computer system or information can ever be fully protected against every possible hazard. Soulroll.com is committed to providing reasonable and appropriate security controls to protect our web sites and their information against foreseeable hazards.