



DREXEL TOWN SQUARE DEVELOPMENT CONCEPT

Client | City of Oak Creek

Plan Outcomes

City approval to move Library and City Hall to Drexel site

Major grocery tenant attracted to the development site

City moving forward with WE Energies on development proposals for the civic buildings, housing, and commercial uses

Vision concept leads to a town center development on one of the last large parcels in southeastern Wisconsin. Ce Planning Studio staff managed the original planning and design process for moving the City's library and City Hall, which will serve as anchors for a walkable neighborhood. Numerous development scenarios were created and vetted with local developers and WE Energies, the City's development partner for the site.

An extensive public input process and market review were critical to determining how to integrate a village center concept into this suburban community. 'Puzzle play' exercises were used to illustrate how large the site is, how much development can be accommodated, and how open space features are critical to establishing an identity for the civic and mixed-use development. This project was completed while staff was employed by GRAEF.

