

# Labette County Fairboard

## 2020 Fair Sponsor Information Form



### Year-Round Rodeo Arena Advertising Opportunities

#### **Rodeo Arena Bucking Chutes: \$2500 (For 5 Years) – Limited Availability**

- 4' x 6' Color Logo Advertisement above Bucking Chute
- Recognition During Fair Rodeo & Other Rodeo Events Throughout Year
- (4) Courtesy Passes to Any Night of Fair Each Year

#### **Rodeo Arena Fence/Gate Signs: \$1250 (For 5 Years)**

- 12 ft<sup>2</sup> Color Logo Advertisement on Arena Gate or Fence
- (2) Courtesy Passes to Any Night of Fair Each Year

### Yearly Fair Advertising Opportunities

#### **Major Night Show Sponsorship: \$2500/Night – Limited Availability**

- Logo Advertisement on Fair Flyers, Website and Facebook Page
- Logo Advertisement on LED Video Board During Fair
- Recognition During Event
- Banner Displayed in Arena all Week (Sponsor Must Provide)
- (20) Courtesy Passes to Any Night of Fair

#### **Platinum Fair Sponsorship: \$2500 (All Week)**

- Logo Advertisement on Fair Website and Facebook Page
- Logo Advertisement on LED Video Board During Fair
- Recognition During All Night Events
- Banner Displayed in Arena all Week (Sponsor Must Provide)
- (20) Courtesy Passes to Any Night of Fair

#### **Gold Fair Sponsorship: \$1250 (All Week)**

- Logo Advertisement on LED Video Board During Fair
- Banner Displayed in Rodeo Arena all Week (Sponsor Must Provide)
- (10) Courtesy Passes to Any Night of Fair

**Silver Fair Sponsorship: \$625 (All Week)**

- Banner Displayed in Rodeo Arena all Week (Sponsor Must Provide)
- (5) Courtesy Passes to Any Night of Fair

**Fair T-Shirt Sponsor: \$750 (Co-Sponsored, 4 Available Per Year)**

- Logo Advertisement on Fair T-Shirts
- (5) Courtesy Passes to Any Night of Fair

**Demo Derby Heat Sponsorship: \$500/Heat – (4 Heats Available)**

- Logo Advertisement on Heat Trophies
- Recognition During Heat
- Banner Displayed in Arena During Demolition Derby (Sponsor Must Provide)
- (4) Courtesy Passes to Any Night of Fair

**Rodeo Event Sponsorship: \$250/Event – (9 Events Available)**

- Recognition During Event Each Night of Rodeo
- (2) Courtesy Passes to Any Night of Fair

**Livestock Show Sponsor: \$300/Show**

- Recognition During Livestock Show
- Banner Displayed in Livestock Arena During Show (Sponsor Must Provide)
- (2) Courtesy Passes to Any Night of Fair

**Pony Pull Sponsor: \$300**

- Recognition During Event
- Sponsor Provided Banner Displayed During Event
- (2) Courtesy Passes to Any Night of Fair

\*\*\*Previous year event sponsor(s) will be given the first opportunity for all sponsorships\*\*\*

**If you have any questions or are interested in becoming a sponsor, please contact the Labette County Fairboard on Facebook or at [LabetteCountyFair@gmail.com](mailto:LabetteCountyFair@gmail.com)**