

All American Pageant & Mrs. All American Pageant
Program Book Advertisements

AD PAGES - Ad sales are NOT required! However, an ad provides the opportunity to show off your platform, your photographers work, or your sponsors. Any business is welcome to purchase an ad space to promote their business. Families and friends may use an ad as way to wish a contestant luck in the upcoming competition. For a full B/W page the cost is \$75. The page dimensions are 4.5"w x 7.5"h and ads should be submitted in jpg format. A half page B/W page is \$50 and the dimensions are 4.5"w x3.75"h which should be submitted in jpg format.

FULL COLOR: There are three premiere ad spots in the program book. For a full color page the cost is \$150. The page dimensions are 4.5"w x 7.5"h and ads should be submitted in jpg format. A half page color page is \$100 and the dimensions are 4.5"w x3.75"h which should be submitted in jpg format. There are only two full page ads and one half page ad available (any combination bringing the equivalent space to five half page ads). These will be available on a first come, first served basis (paid in full).

Each ad must be designed prior to submission and submitted in a jpg format. Please submit the advertisement to allamericapageant.marketing@gmail.com and payment directly to the pageant director. Also, please remind any business purchasers that this is a tax deduction as an advertising expense. Feel free to add your contestant photos, as our judges will be given a book as well. It is always a good idea to be in front of the judges as many times as you can. The ad sales awards are contingent on the winners' ads being submitted and paid in full by September 11, 2018.



**The contestant or reigning queen that sells the most ads for the program book will receive the All American Cover Girl Award along with a special prize package.*