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# NEWS FROM PONTIAC

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Public Relations Department Pontiac Division General Motors Corporation Pontiac, MI 48053 Telephone (313) 857-1572

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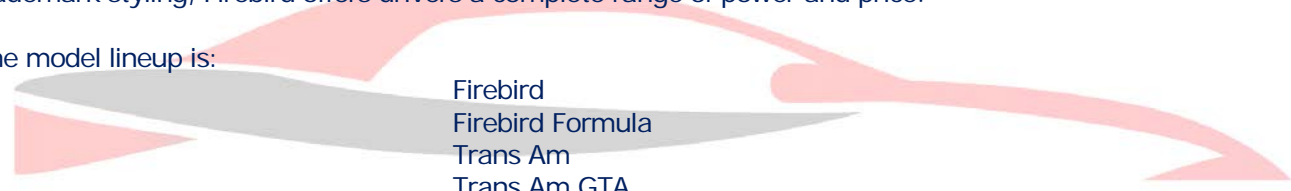
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Contact: Sheila C. Main

## 1989 PONTIAC FIREBIRD

For 1989, Pontiac's premium performer, the Firebird, continues its more than two decade heritage of high-powered excitement. From performance machine enthusiasts to sporty car buyers looking for that trademark styling, Firebird offers drivers a complete range of power and price.

The model lineup is:



- Firebird
- Firebird Formula
- Trans Am
- Trans Am GTA

For 1989, the Multec fuel injectors have been revised for more reliability and less susceptibility to fuel fouling. The self-adjusting rear disc brakes have been completely revised with new caliper and rotor design. Pass key anti-theft protection, previously standard only on the GTA, is now standard on all cars in the lineup; successful in reducing Corvette thefts by 40 percent, this system should help to keep insurance premiums down. The electric hatchlid pulldown has been revised, and door glass seals have been improved for better sealing and less wind noise. The entire Firebird line will receive clearcoat paint over the base color coat for long-lasting high gloss. New in the color lineup is bright blue metallic. Standard equipment across the entire 1989 Pontiac lineup, all Firebird models have three-point lap and shoulder belts for rear seat occupants. Available options across the line now include removable T-tops, a variety of radios and an all-new compact digital disc player.

## TRANS AM GTA

The ultimate Firebird, and one of the foremost American performance cars, the Trans Am GTA is now available in two body styles – the hatchback and the optional notchback. This distinctively contoured notch back serves to set the top-of-the-line GTA apart from its stablemates and competitors.

The Trans Am has never been short of performance, and the 1989 GTA will not disappoint those seeking a high-powered, American-built 2+2. The power is provided by the 5.7-liter (350 cu.in.) V-8 equipped with tuned-port injection (TPI), which develops 225 bhp and 330 lbs. ft. of torque and is coupled to a 4-speed automatic transmission.

(more)



Optional on the GTA is the 5.0-liter V-8 (also with TPI), available with five-speed manual. The 5.0-liter develops 215 bhp in manual-transmission tune.

On the GTA, those who select the 5.0-liter with manual transmission will get a 3.45:1 final drive axle ratio. A limited-slip differential is standard with both the 5.0-liter and 5.7-liter engines.

The WS6 performance suspension is standard. New deflected-disc valving for the gas-filled shocks and struts offer increased ride comfort, yet do not compromise the Trans Am's high levels of handling. Front 36mm and rear 24mm anti-roll bars make certain that the P245/50ZR16 Goodyear tires on lightweight 16" cross-laced aluminum wheels remain securely planted. To qualify under the new "Z" rating, these tires have shown their ability to withstand sustained speeds in excess of 145 mph. they offer better wet traction, less impact harshness, less road wander and better fuel economy than their predecessors.

Leather-covered bucket seats with increased thigh support and inflatable lumbar and side bolsters are optional; cloth articulating seats are standard. Standard features include air conditioning, cruise control, power windows and door locks, power antenna, AM/FM cassette radio with graphic equalizer and redundant controls on the wheel hub, and 45/45 split folding rear seats. On the GTA notchback, the rear seats have integral headrests.



The Trans Am offers many of the GTA's image and performance features at a more affordable price.

Standard engine is the 5.0-liter (305 cu.in.) throttle-body-injected (TBI) V-8, developing 170 bhp and 255 lbs. ft. of torque. Also available are the 5.0-liter TPI and 5.7-liter TPI engines. Both 5.0-liter engines come with 5-speed manual transmissions, and are available with 4-speed automatics; the 5.7-liter is only available with the automatic. A limited-slip differential is standard on the Trans Am with the 5.0L TPI and 5.7L TPI engines.

Standard on the Trans Am is the F41 suspension, with 34mm front and 23mm rear anti-roll bars, and recalibrated spring and shock rates. Standard tires are Firestone Firehawk GTX, P215/65R15 on 15" x 7" cast aluminum alloy wheels. The Trans Am can, however, be optionally equipped with the WS6 suspension and tire package used on the GTA. Air conditioning is standard.

## **FIREBIRD FORMULA**

The Formula appeals to the budget-conscious high-performance "street machine" buyer, for whom performance as well as price are paramount.

Standard and optional engines are identical to those of the Trans Am. However, for the Formula, a power increase of 10 bhp over the GTA's 225 bhp has been realized through the use of a dual catalytic converter low-back pressure exhaust system. In numbers, the added power should be good for a 0.2 to 0.3 second reduction in 0-60 mph times.

The WS6 suspension and tire package of the GTA is also standard on the Formula.

Air conditioning is standard. Also for 1989, the exterior graphics package has been revised, with a narrower side stripe.

## FIREBIRD

The Pontiac Firebird offers style and handling for value-conscious sporty car buyers desiring a performance image at an affordable price.

Standard engine is the 2.8-liter multi-port fuel-injected V-6, coupled to a 5-speed manual transmission. The 2.8-liter develops 135 bhp and 160 lbs. ft. of torque. The 170-bhp 5-liter TBI V-8 with 5-speed is optional. Four-speed automatic transmissions are optional for both engines.

The V-6 engine gets the FE1 suspension package, with 30mm front and 18mm rear anti-roll bars. The F41 suspension of the Trans Am is standard when the V-8 is ordered. Air conditioning is optional with the V-6, but standard with the V-8.

The exterior striping package is identical to the Formula.

## 20th ANNIVERSARY TRANS AM

The Trans Am legend was born in 1969. To commemorate the 20th birthday of this enduring performance machine, Pontiac will build a special series of 1500 20th Anniversary Trans Ams, contented to the level of the GTA.

Ample power will be provided by the turbocharged 3.8-liter engine, developing approximately 245 bhp and torque of 340 lbs. ft. The engine will be coupled to a 4-speed automatic transmission and limited-slip differential.

All Anniversary Trans Ams will be white with camel interior. Externally, the GTA emblem on the nose will be changed to a "20th Anniversary" insignia, a similar cloisonné emblem can be found on the sail, and the "GTA" script on the front fenders will be replaced by "Turbo Trans Am." Additional unique features will distinguish this special model from other regular production GTA's.

C O L L E C T I O N ###

# 1989 PONTIAC FIREBIRD

## MAJOR OPTIONS AND EQUIPMENT

|   | <u>Firebird</u> | <u>Firebird<br/>Formula</u> | <u>Trans Am</u> | <u>GTA</u> |
|---|-----------------|-----------------------------|-----------------|------------|
| 5.7-liter TPI V-8 engine*   | -               | ○                           | ○               | ●          |
| 5.0-liter TPI V-8 engine  | -               | ○                           | ○               | ○°         |
| 5.0-liter TBI V-8 engine  | ○               | ●                           | ●               | -          |
| 2.8-liter MFI V-6 engine  | ●               | -                           | -               | -          |
| 5-speed manual transmission#  | ●               | ●                           | ●               | -          |
| 4-speed automatic transmission  | ○               | ○                           | ○               | ●          |
| WS6 Sport Suspension<br>with P245/50ZR16 tires                        | -               | ●                           | ○               | ●          |
| F41 Suspension  | ●@              | -                           | ●               | -          |
| FE1 Suspension  | ●               | -                           | -               | -          |
| P215/65R15 tires  | ●               | -                           | ●               | -          |
| P245/50ZR16 tires   | -               | ●                           | -               | ●          |
| Air conditioning  | ○@              | ●                           | ●               | ●          |
| T-top   | ○               | ○                           | ○               | ○          |
| Leather seats   | -               | -                           | -               | ○          |
| AM/FM stereo w/cassette, equalizer<br>clock & steering wheel controls | -               | -                           | ○               | ●          |
| AM/FM stereo/FM stereo, CD,<br>equalizer & clock (interim)            | ○               | ○                           | ○               | ○          |
| AM/FM cassette stereo<br>w/equalizer & clock                          | ○               | ○                           | ○               | -          |
| AM/FM cassette stereo w/clock   | ○               | ○                           | ○               | -          |
| AM/FM stereo w/clock  | ●               | ●                           | ●               | -          |

\*Not available with manual transmission

# Not available with 5.7-liter engine

@ Standard with V-8 only

°Not available with automatic transmission

● - Standard

○ - Available