

# Tractor Tracker Website and Mobile Application Terms of Use

## What information do we collect?

We may collect information from you when you register for an account, send feedback on our site, or contact us via email or social media. When sending feedback via forms or emailing us, as appropriate, you may be asked to enter: your name, e-mail address, mailing address, or phone number. You may, however, visit our site anonymously. We also monitor and track traffic and/or usage on our website and our mobile apps; however, no personally identifiable information is collected using these tracking tools.

## What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

To improve our website and mobile application

(We continually strive to improve our website and mobile application offerings based on the information and feedback we receive from you);

To improve customer service

(Your information helps us to more effectively respond to your customer service requests and support needs);

Your personal information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

We may use your email address on file to send you offers and information that you may find useful. You may opt out of these at any time using the link included in the email.

You are not required to receive emails to use the application.

## Data Usage

By using Tractor Tracker, you agree that you may be charged for data usage according to your mobile provider's service agreement, and On The Go Farm LLC is not responsible for any resulting charges to your account.

## How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you enter or otherwise submit your personal information via form, social media, or other means of communication. We cannot, however, guarantee the safety measures of third-party storage providers, although we attempt to provide the best overall offerings to our customers.

## Do we use cookies?

Yes (Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser, if allowed by you, that enables the sites or service providers systems to recognize your browser and capture and remember certain information).

### **Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect our or other's rights, property, or safety. However, non-personally identifiable visitor or usage information may be provided to other parties for marketing, advertising, or other uses.

### **Third party links**

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent terms of use. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these linked sites.

### **Children's Online Privacy Protection Act Compliance**

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

### **Your Consent**

By using our website and mobile application, you consent to our terms of use. If you do not agree to these terms of use, you must discontinue your use of our application.

### **Changes to our Privacy Policy**

If, at our sole discretion, we decide to change our privacy policy, we will post those changes in this document on our web site. Please check our site to ensure you have read and agree to the most recently published terms of use.