

Wichita Toy Train Club and Museum

2017 Model Train Show

March 15, 2017

Greetings:

The Wichita Toy Train Club and Museum is pleased to announce the hosting of our 23rd Annual Wichita Model Train Show in Wichita, KS. Each year we seek to improve the show by offering new activities. Last year we introduced the Kid's Depot which added new interest and excitement for families. We will continue this activity on the upper floor this year. The Wichita market has a proven track record of interest in the model railroading hobby and support of local hobby shows. We anticipate greater sales and attendance at our show this September. We invite you to participate as a vendor at our show. The registration form is enclosed.

SHOW DATES: September 23 and September 24, 2017.

SHOW TIMES: Saturday 9-5, Sunday 10-3

SET-UP: Friday, September 22, starting at 1:00 pm

WHERE: Cessna Activity Center, 2744 S. George Washington Blvd., Wichita, KS.

TABLE COST: $25.00 each on the main floor and $15.00 each on the second floor.

CONCESSIONS: Provided by the WTTC crew. Dinner will be served to all participants on Friday evening. Complimentary donuts, bagels, and coffee will be provided on Saturday morning from 7:30-9:00am. Lunch is available both days starting at 11:00am for a minimal cost.

HOTEL ACCOMMODATIONS: Wichita has many hotels at various prices with differing amenities. You are encouraged to make your reservations early for the best rate. If you need assistance in finding an appropriate place to stay, please let us know and we will assist you. Keep in mind that the Comfort Inn which we have previously recommended is in the vicinity of a major construction area near Kellogg and Webb Road. We do not know how accessible this area will be in September of 2017.

We have increased our advertising budget this year expecting to reach even more people. We will continue to send postcards to past participants, provide handouts to hobby shops, advertise in national train magazines, and adding more television and newspaper ads in the Wichita area. We are increasing our efforts to reach people on the internet which proved very effective last year.

If you have any questions, please contact me, Gary M. Nicholas, Show Chairperson, via email at garymnicholas@hotmail.com or by phone at 706-248-6433. Correspondence may be mailed to WTTC Inc, PO Box 4091, Wichita, KS 67204-0091.

We look forward to seeing you at our 23rd Annual Wichita Model Train Show.

Sincerely,

Gary M. Nicholas
Train Show Chairperson

[Google Map to Cessna Activity Center]

To Cessna Activity Center



I-135 to Pawnee East to Geo. Washington Blvd. South. Facility on Left.