



## **The 12th Annual Global Communication Association Conference**

**[www.globalcomassociation.com](http://www.globalcomassociation.com)**

### **CALL FOR PAPERS “Global Discourse and Discord”**

**Greensboro, North Carolina, USA  
(The First Time in the United States)  
April 6-8, 2017**

The **Global Communication Association** invites you to submit your abstracts for the 12th annual convention to be held in Greensboro, NC, USA, on April 6-8, 2017. This is the first time this conference has been held in the United States.

The GCA invites research papers exploring any aspect of issues related to global communication including, but not limited, to the following broad topics:

- Issues related to the convention theme of *Global Discourse and Discord*
- Diverse media and communication methodologies, theories, and perspectives
- Media, power and politics
- The Intersection between theory and practice
- Issues related to policy makers, corporate executives, representatives from NGO's, and media professionals
- Challenges and opportunities in teaching and learning
- The Internet and social media

A 400-word abstract of the paper or panel proposal should be sent ELECTRONICALLY to Dr. Sojung Kim, at [skim@highpoint.edu](mailto:skim@highpoint.edu). All submissions must be received by **October 24, 2016** in order to be considered. Acceptance of a paper or panel proposal obligates authors to attend the conference and present the paper. Poster presentations on topics related to the conference theme are also encouraged.

Abstracts will be peer reviewed by at least two scholars. Authors of the abstracts will be notified of acceptance by **November 28, 2016**. Full-length papers must be submitted by **January 30, 2017**.

#### **Submission guidelines:**

All submissions should include two separate attachments in either Word or PDF format

- A 400-word abstract of the paper should be sent, as an email attachment by **October 24, 2016**. The abstract should include research objectives, methodology and significance followed by keywords.
- A separate document including the name, academic institution, mailing address, phone number, email address, and brief author's profile must be submitted for each author.
- If accepted, the full-length paper (not to exceed 25-pages excluding references and tables) must be submitted by **January 30, 2017**. The paper should adhere to The American Psychological Association (APA) style.
- Where appropriate, put “STUDENT” in the upper right-hand corner of the title page; indicate whether the paper comes from a bachelor's, master's, or doctoral student. All authors must be students to be considered as student paper.

#### **Conference Location (hotel and facilities):**

The conference will take place in the conference rooms of the **Sheraton Hotel at the Four Seasons** (<http://www.sheratongreensboro.com>) in Greensboro, North Carolina, USA. Room availability is based on a first-

come-first-served concept; therefore, participants are encouraged to register for the conference as early as possible. A limited number of hotel rooms at a *reduced conference price* will be available.

The Sheraton Hotel at the Four Seasons Greensboro, NC  
3121 W Gate City Blvd, Greensboro, NC 27407, USA  
Telephone: [336- 292-9161](tel:336-292-9161)  
<http://www.sheratongreensboro.com>  
Hotel Reservations: 866-716-8134

Participants should book their hotel rooms directly but to access the reduced conference price, indicate that you are with the Global Communication Association.

#### **Travel Arrangements:**

There are daily flights from major cities in the United States to Greensboro's [Piedmont Triad International](#) Airport. International travelers may fly from Chicago, Washington, Atlanta, Detroit, Los Angeles, Houston, and other major cities into Greensboro. Upon arrival at the local airport (PTI), a Sheraton hotel shuttle service will transport participants to the conference hotel. *Please note that the opening reception will be on Thursday, April 6, 2017, at 6:00pm, Sheraton Hotel.*

#### **Conference Registration Fees:**

An attractive and favorable package (including lodging, round-trip airport transportation, hors-d'oeuvre, and conference fees) will be offered to all participants. Graduate students presenting papers will be given a 50% registration discount. For details and updates, visit [www.globalcomassociation.com](http://www.globalcomassociation.com).

#### **Questions:**

Please direct any questions to Dr. Yahya R. Kamalipour at [yrkamal@gmail.com](mailto:yrkamal@gmail.com).

#### **Important Dates:**

Abstract Submission Deadline	October 24, 2016
Acceptance Notification	November 28 2016
Full Length Paper Submission	January 30, 2017
Last Date for Registration	February 15, 2017
Conference Reception	Thursday Evening, April 6, 2017
Conference Panels	Friday & Saturday, April 7-8, 2017
Cultural Tour/Program (optional)	Sunday, April 9, 2017

For future updates and further details, visit:  
[www.globalcomassociation.com](http://www.globalcomassociation.com)

**Organized by**



**HIGH POINT UNIVERSITY**

***Supported by***

[Elon University](#)  
[North Carolina A&T State University](#)  
[United Nations Educational, Scientific and Cultural Organization](#)  
[University of North Carolina at Greensboro](#)  
[Winston-Salem State University](#)