



#TAOProfessional Affiliate Terms and Conditions

rv.1/22/16

- You must be 18 years old or older to participate in the TAO Pro affiliate program. Please submit a copy of your state Driver's License or Identification to: affiliates@taoprofessional.com for age confirmation.
- A valid state Identification Card or state Driver's License must be verified by a TAO Professional representative and a copy must be submitted and kept on file for our records.
- You acknowledge when your application is submitted that you have thoroughly read and agreed to all the terms and conditions set herein.
- The purpose of the TAO Pro affiliate program is to promote our products on your social media channels and/or website.
- TAO Pro will provide you with two (2) custom coupon codes that will track your earned commission for both the TAO Ceramic and TAO Titanium flat irons.
- TAO Pro pays out **\$8.00** on every ceramic flat iron that is sold at \$64.99 or higher and **\$10.00** on every titanium flat iron sold at \$69.99 or higher through our website: www.taoprofessional.com when your customized coupon code is redeemed.
- TAO Pro will issue a monthly payout by the 15th of every following month. Your commission is based off of your previous month sales using your customized coupon. We will deduct commission earned from all items that have been refunded against your customized coupon code. You will be provided with a monthly detailed report. If for some reason you find a discrepancy or have a question please contact: affiliates@taoprofessional.com
- Monthly commission payouts will be sent via check to the mailing address on file.
- TAO Professional has the right to reject an application that does not adhere to our brand image and integrity. If we find your branding offensive in any way, we may revoke your current status as TAO Pro affiliate with or without notice.
- TAO Pro affiliates are independent contractors of TAO Professional and will receive a 1099 at the end of every year stating earned commission sales.
- Once approved your followers will receive \$5.00 off the ceramic flatiron and \$10.00 off the titanium flat iron when using your customized coupon code on www.taoprofessional.com at check out.
- The following TAO Pro hashtags and tags must be added to the caption copy on all TAO Professional posts: #TAOpro #TAOprofessional @taoprofessional
- TAO Pro affiliates must post TAO Professional on Instagram at least three (3) times per month and two (2) times per month on all other social media channels.
- TAO Pro affiliates must keep TAO related content and post be live for a minimum of ninety (90) days. TAO related posts that are removed or deleted within ninety (90) days may put your account "in review" status or terminate our partnership.

- All affiliates are able to advertise www.taoprofessional.com on their websites and/or blogs. TAO Professional may review any website banners and/or links for brand image checks.
- **TAO Pro Affiliate Tiers:**
Once approved as a TAO Pro affiliate you will receive the choice of one (1) TAO flat iron for 60% off or for FREE (contingent upon your follower tier level)! After 90 days as an affiliate and with at least ten (10) coupon code redemptions you will receive the second flat iron type for FREE! Every year you will receive two brand tools of your choice on your application anniversary date.

Tier 1: 500 – 5,000 followers (*60% OFF a TAO flat iron of your choice)

Tier 2: 5,000+ followers (FREE TAO flat iron of your choice)

**percentage based off of retail pricing listed on taoprofessional.com and cannot be combined with any other offers, sales or coupon codes.*

- TAO Professional may change and/or modify the discounted/free item offer at any time with or without notice. If for any reason your affiliate status is terminated or in review you will not qualify for any free item goods.
- TAO professional is not responsible or liable for damages either directly or indirectly from any third party or affiliate: actions, lawsuits or complaints. TAO Pro affiliates accept full responsibility for any and all behavior and actions of their followers, fans, or subscribers.
- You agree to indemnification of all TAO Professional employees, vendors, contractors, and associates, including but not limited to attorney fees, judgments, damages, loss, liabilities, and expenses.
- TAO Professional has the right to modify, change, cancel, delete or add to the TAO Pro affiliate program at any time with or without notice.
- We are required to inform you that the FTC (Federal Trade Commission) requires all company affiliates to abide and be aware of their rules and regulations. For more information visit: <https://www.ftc.gov/tips-advice/business-center/guidance/ftcs-endorsement-guides-what-people-are-asking>

PRICING OVERVIEW

TAO Ceramic Flat Iron

Retail Price: \$69.99

Coupon Code Discount: \$ 5.00

Total Price Follower Paid: \$64.99

Affiliate Commission: \$ 8.00

TAO Titanium Flat Iron

Retail Price: \$79.99

Coupon Code Discount: \$10.00

Total Price Follower Paid: \$69.99

Affiliate Commission: \$10.00