



August 17 - 18, 2019

PO Box 1774
Hamilton, MT 59840
406/274-8886

bitterrootcelticsociety@outlook.com
www.BCGG.org

501c3 # 46-5321460

Sponsorship Opportunities

The Bitterroot Celtic Society is a community-based event with the primary mission of promoting education, awareness and pride in our local heritage and history. Nationally sanctioned competitions for Highland games, Highland dancing and Pipe & Drum bands draw world-class competitors from far and wide. Approximately 3,800 festival attendees and over 300 participants from outside the Bitterroot Valley attend the festival for these judged competitions. In addition, representatives from Scottish and Irish clans and vendors specializing in hand-crafted wares, regional music and foods offer many opportunities to share stories and find out more about the rich history that we all share. The festival is held on the Daly Mansion Grounds, which serves as an ideal venue. There is something for everyone at this fun, lively family event, as it presents a unique reflection of all who call the Bitterroot Valley "home".

We invite you to join in the warm camaraderie of this shared sense of kinship. Whether you are a business or individual, we ask for your commitment and partnership in the support of the 2019 festival. Your contribution, at any level, will support efforts to create an event in which our entire community can participate and promote with pride.

Visit our website at www.BCGG.org to see photos and learn more about this unique festival!

Clan Chieftain

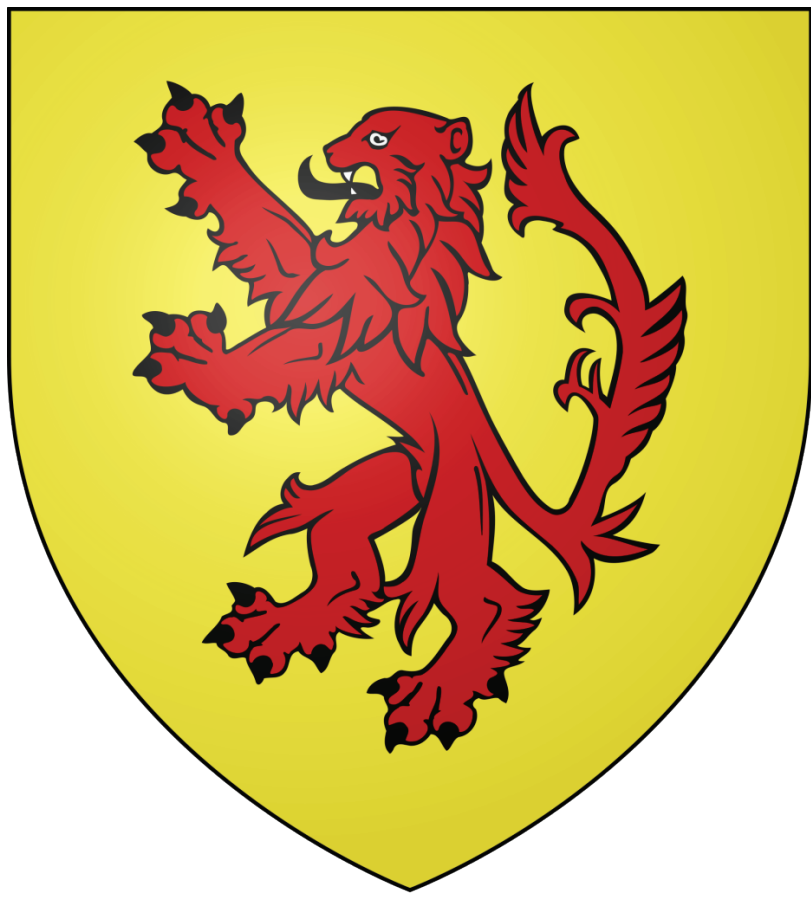


\$3,000

As the Clan Chieftain, your organization will be the premier sponsor of the Festival.

- 6 adult weekend passes
- Passes and reserved parking for 6 vehicles
- The honor of choosing the Chieftain of the Festival
- 6 BCGG logo pint glasses
- Vendor space to promote your organization
- Full-page, full color ad on the back cover of the commemorative event program
- Organization banner (provided by you) to be displayed at the front gate welcoming all attendees
- Organization banner (provided by you) displayed at the festival in a location of your choice
- Direct link on BCGG.org to your website and presence on very event website page promoting your sponsorship
- Logo placed on all posters, advertising and promotions for the event (deadline dependent)
- Live mentions during promotions and at the Festival
- Name in all festival press releases
- Promotion in Social Media communications

Design your own sponsorship package! Let us know what works for you.



The Rampant Lion

\$2000

- 6 adult weekend passes
- 6 BCGG logo pint glasses
- Passes and reserved parking for 3 vehicles
- 1/2 page advertisement in program (date dependent)
- 10' x 10' vendor space to promote your organization
- Organization banner (provided by you) displayed at the Festival
- Direct link on BCGG.org to your website promoting your sponsorship
- Live mentions during promotions and at the Festival
- Promotion in Social Media communications



The Noble Highlander

\$1000

- 4 adult weekend passes
- Passes and reserved parking for 2 vehicles
- 10' x 10' vendor space to promote your organization
- 4 BCGG logo pint glasses
- 1/4 page advertisement in program (date dependent)
- Organization banner (provided by you) displayed at the Festival
- Direct link on BCGG.org to your website promoting your sponsorship
- Live mentions during promotions and at the Festival

Design your own sponsorship package! Let us know what works for you.



The Laird

\$ 750

- 4 adult weekend passes
- Passes and reserved parking for 2 vehicles
- 4 BCGG logo pint glasses
- 1/4 page advertisement in program (date dependent)
- Organization banner (provided by you) displayed at the Festival
- Direct link on BCGG.org to your website promoting your sponsorship
- Live mentions during promotions and at the Festival



The Blarney Stone

Donate your airline mileage to fly a Pipe and Drum or Dance judge to the Festival

-make sure your air miles are transferable - deadline for these are June 1st, 2019.

- 2 adult weekend passes
- Pass and reserved parking for 1 vehicle
- Organization banner (provided by you) displayed at the Festival
- Direct link on BCGG.org to your website promoting your sponsorship
- Business card size ad in program (date dependent)
- Two festival t-shirts
- Live mentions during promotions and at the Festival

Design your own sponsorship package! Let us know what works for you.



The Clansman

\$500

- 2 adult weekend passes
- Pass and reserved parking for 1 vehicle
- Organization banner (provided by you) displayed at the Festival
- Direct link on BCGG.org to your website promoting your sponsorship
- Business card size ad in program (date dependent)
- Two festival t-shirts
- Live mentions during promotions and at the Festival



Celtic Knot

\$350

- 2 adult weekend passes
- Pass and reserved parking for one vehicle
- 2 BCGG logo pint glasses
- Business card size ad in program (date dependent)
- Direct link on BCGG.org to your website promoting your sponsorship.



Festival Patron

\$200

- 2 weekend passes
- Pass and reserved parking for one vehicle
- Organization name and logo on BCGG.org promoting your sponsorship (no link)
- Name listed in program on sponsor page



Friend of the Festival

\$100

- 1 adult weekend pass
- Parking pass for one vehicle
- Name on BCGG.org (no link)
- Name listed in program on sponsor page

Design your own sponsorship package! Let us know what works for you.

Sponsor Agreement

DATE: _____

BETWEEN: _____ (Sponsor) and
Bitterroot Celtic Society

Sponsorship level _____ \$_____

Details of Sponsorship:

Signed:

Sponsor

BCS representative

Address _____

City, State, Zip _____

Phone _____ email _____

Dedicated Event Sponsor

Is there a part of the Bitterroot Games & Gathering that you are passionate about? Become a named sponsor and receive special recognition for that portion of the festival in addition to overall recognition of your support.

As an example, in 2018, Iron Horse Athletic Club wanted to sponsor the Highland Athletics. We were able to customize a package just for them.



Their logo was on all of the Athletic participants T-shirts as part of their sponsorship.

They also requested:

Banners placed at athletic events (banners provided by Iron Horse)	
5 weekend passes	Advertising on website
3 parking passes	1/2 page in event program
2 Festival T-shirts	Live Mentions
2 Pint glasses	

Big or small, we can create a customized sponsorship package for you!

Examples:

Irish Dance Demo	Highland Dance Competition	Pipe Bands
Children's Activities	Scotch & Mead Tastings	Kid's Highland Athletics
Bus Service	78th Frasier Highlanders	Education Booth