



**STAYING IN SHAPE HAS
NEVER BEEN SO FUN!**



Look inside to find

out how you can

help change a

child's life.



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YOU CAN
HELP US
CHANGE
LIVES,
FAMILIES
&
COMMUNITIES!



With our annual kidFIT Triathlon of Georgia, our mission is to change lives across North Georgia! What better way than to reach out to our children? We believe "a body in motion, stays in motion" and that children are a product of their environment. As an active mom in the fitness industry, both of my own two children are exposed to living a healthier, and fitter lifestyle.

kidFIT Triathlon of Georgia will cater to those individuals who have never "tri'd" before, as well as to more experienced child triathletes. We are capping this event at an upper limit of 200 participants to allow for some breathing room for our novice competitors. Even more, parents for the younger ages of 5 and under will also be permitted to enter the water with their children.

Swim ● Bike ● Run 2017! Come support our community's children and assist us in hosting a successful event! kidFIT Triathlon of Georgia will take place on Saturday, August 26, 2017 at Sterling on the Lake (located at 7005 Lake Sterling Boulevard Flowery Branch, GA 30542). Our sponsorship opportunities will allow you to showcase your business and/or services at the event and will also include vendor opportunities. Don't miss this great opportunity to reach out to our community while at the same time creating positive exposure for your business.

Please take a moment to review our sponsorship levels. Thank you in advance for your support and participation in this event.

In Fitness and in Health,

A handwritten signature in cursive script that reads "Dena".

Dena Cyr
Event Director
kidFIT Triathlon of Georgia



SPONSORSHIP LEVELS

LEVEL 1

- **Tee Shirt Ads - Options \$15 or \$40**

Option 1: \$15 company listing OR Option 2: \$40 Company listing plus logo.

LEVEL 2

- **Little Sprouts Sponsor \$50**

As a Little Sprouts Sponsor, you will be able to provide items for our participant goody bags.

LEVEL 3

- **Little Tikes Sponsors \$100**

As a Little Tikes Sponsor, you will be able to have a Vendor Table at the event and provide items for event goody bags.

LEVEL 4

- **Tweens Sponsors - \$250**

As a Tweens Sponsor, your company logo will be included on all contest informational items. You will be listed as a sponsor for the **kidFIT** Triathlon of Georgia on the Event Page for Five Star Events and in the monthly newsletter for Five Star and Operation Boot Camp with well over 2,000 contacts. You will be able to present flyers, brochures, coupons, etc. to all contestants. You will be able to have a Vendor Table at the event and provide items for event goody bags.

LEVEL 5

- **Teens Sponsor - \$500**

As a Teens Sponsor, your company logo will be included on all contest informational items. You will be listed as a sponsor for the **kidFIT** Triathlon of Georgia on the Event Page for Five Star Events and in the monthly newsletter for Five Star and Operation Boot Camp with well over 2,000 contacts. You will be able to present flyers, brochures, coupons, etc. to all contestants. You will be able to have a Vendor Table at the event and provide items for event goody bags. You may provide your banner to be posted/presented at key transition areas of event. Your company and sponsor level will be recognized and announced through our PA prior to the event and the evening of our Parent Meeting on August 19th. Your logo will be placed as a key sponsor on the Sterling on the Lake website. You will be added and displayed on a banner displayed on Event Day for the community to view. Your logo will be present on all volunteer event tee shirts.

dcyr4fitness@gmail.com ● 678.977.2149



**YES! We want to become a kidFIT sponsor
and help change
Lives, Families & Communities in Georgia!**

Please complete the following information and submit it along with your sponsorship fee to:
Dena Cyr ~ 2194 Northern Oak Drive, Braselton, GA 30517
678.977.2149 ● Event Director: [Dena Cyr - dcyr4fitness@gmail.com](mailto:dcyr4fitness@gmail.com)

Company Name: _____

Address: _____

City/Zip: _____

Contact Info: _____

Email: _____ Phone: _____

Sponsorship Level: _____

Amount Paid: _____ Cash/Check #: _____

**Thank you for your support of kidFIT Georgia.
Together we will make a difference in the lives, families and communities of Georgia!**

