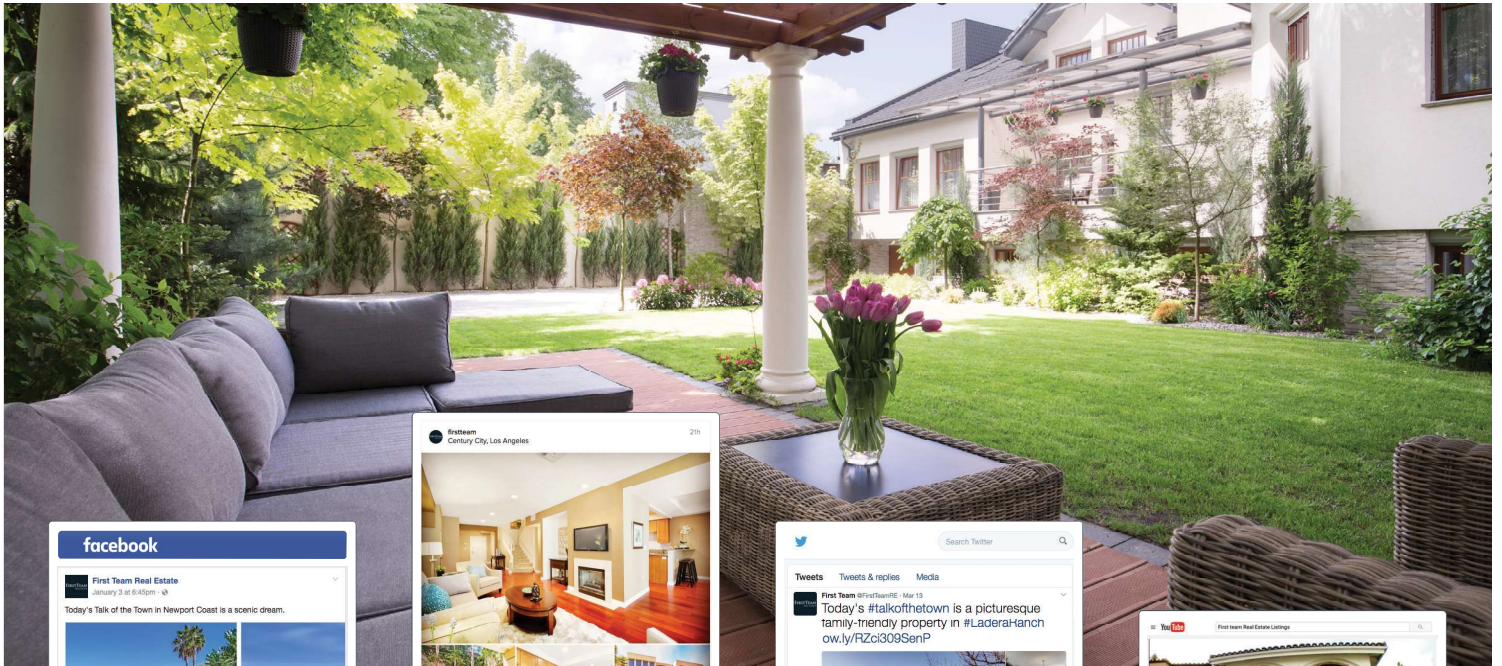




# Property Campaigns Where They Matter Most

2.5 BILLION ACTIVE SOCIAL MEDIA USERS\*



- Social media posts optimized with multiple photos, hashtags, videos, and links for lead capture
- Inclusion in weekly Open House posts on all major social media sites to boost attendance

- Social media team stays up-to-date and shares best practices for reaching the largest audience
- Links to social media posts included in weekly Listing Activity Report

\*As reported by Statista.