

# Simulation

## Film UA Group Acquires 10 Major International Film Franchise Profiles



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Film UA Group announces the acquisition of up to 10 major film franchise profiles and methodologies that will enable Film UA to compete very successfully in the global premium film content markets.

The acquisition includes effective concept evaluation metrics and advanced screenwriting methodologies that have been employed to create an initial inventory of 16 screenplays that include a diversity of compelling resonance elements that skillfully match adult viewing preferences. These techniques are especially valuable given that the average adult saw only 3 of the 835 films that were released into theaters in the USA in 2019. Film UA will be producing the exciting films that most people want to see.

These sensational movies will target all adults but especially the over 85% who are not inspired by the poor concepts, shallow storytelling, one dimensional characters and gratuitous/repetitive action, violence, depravity, horror, animation, narrow concept indies, super heroes, sci-fi, crude humor and computer generated effects extravaganzas that dominate modern cinema.

The new franchise content includes a multi-genre array of high concept, triumph of the human spirit stories that often feature transcendent artistry and fascinating female protagonists who are immersed in the most exciting and terrifyingly plausible scenarios of modern age. The franchise inventory includes:

- A major action/thriller/claustrophobic pentology franchise that features the most exciting female protagonist in the most consequential and diversely entertaining films ever conceived.
- A major trilogy that launches an amazing female protagonist into the James Bond/Jason Bourne genre.
- An epic love story/geopolitical thriller about an American guy and Soviet skating phenom who discover a love that transcends the madness of the Cold War and its dangerous aftermath in Russia. It is the same successful cross-adversarial culture love story structure as "Dance With Wolves" and "Avatar".
- The 16 screenplays include 7 other fascinating film franchise profiles that compare very favorably to anything in theaters or streaming venues today.

These are the awe inspiring movies that almost everyone will want to see, that no one will want to end and that will resonate with viewers long after they see them. They are designed for the vast majority of adults who are familiar with the recurring frustration of wanting to see a movie, checking the listings and finding nothing that inspires them to go to the theater or view by other means.

The goal of every one of these films is to deliver thought provoking, consequential and visionary cinema in dimensions and scenarios that audiences have never experienced before.

All of these films are designed to be produced on budgets of less than \$35 million per movie in genres that have averaged over \$400 million in box office revenues per film since 2006.

Film UA believes this very cost-effective content acquisition has Marvel Studio type revenue potential on much lower budgets. This will be achieved focusing on superior concepts, content and characters and not relying on costly computer-generated effects.

The Film UA goal is to launch the new film franchises to create a compelling studio profile by year 5 to target the same investors who are offering the 80+x P/E multiples to Netflix in the public equity markets and deliver a multi-billion dollar IPO windfall to Film UA shareholders in 2025.