

LCTA Board of Directors meeting

Date: 2/5/2014

Time: 6 pm

Attendees: Dee Mack, Dee McCorkle, Ken Edwards, Steve Wilson, Missy Needham, Meg Farrelly, Susan Mock, Donna O'Malley-Brown, Michael Fischbach

Minutes submitted by: Missy Needham

Ken began the meeting by recapping some of LCTA'S history. A couple of us new members learned that the Board was organized four years ago. The Board is an official Community Tennis Association (CTA). The USTA Leagues are part of this CTA

We discussed Charleston being voted best tennis town in 2010. Along with this great honor, we discussed that our tennis communities are experiencing "growing pains" and we have a huge need for more tennis courts! Ken recapped the Board goals, stressing that our mission is to promote tennis in Charleston. With growing numbers of players, we need more courts and facilities. How do we make this happen? Meg suggested we hire a consulting firm to help us achieve this goal. There was more discussion on how the current tennis facilities were run, how Cayce has a new 50 court facility, and how we could possibly find an avenue to get a premier tennis facility for the Charleston area.

Other objectives for the Board were discussed.

*Do we want to do community outreach?

*Just run Leagues?

*Run Jr. Tennis?

Discussed Leagues:

Fall leagues are the most profitable because we pay no fee to Section.

Spring leagues are least profitable.

League fees are \$12 per player:

\$6 to USTA (spring, mixed, combo, singles, and flex only)

\$3 to Tennis Link

\$3 to LCTA

Do we need to make spring leagues profitable?

Steve presented budget for 2014.

There will be approximately \$9,000 remaining in budget after all monies are distributed.

Susan discussed league number, 2013 v. 2014. There will be more players and more teams in 2014 if registration continues at current pace.

Susan needs help with learning the league scheduling program of Tennislink. It was discussed who could be helpful in tutoring the coordinators

Meg discussed Lowcountry Youth Tennis Assn. (LYTA), and how LCTA can help fund programs. She asked for \$21,000 from LCTA to help with programs. There was discussion about verifying the need and where the funds would be used, exactly. Steve suggested a budget of \$14,500. Board members agreed with Steve's budget for LYTA.

It was decided that the board would meet, at least, quarterly.
Meeting was adjourned at 8 pm.

LCTA Board Meeting - Agenda
Feb. 5 - Family Circle Tennis Center - 6:00

- I. Introduction - Purpose of this meeting is to lay the groundwork for direction of the Board for the next 24 months.
 - A. Background of what brought us to this point.
 - B. Options for going Forward. What we are right now and what we could be.
- II. Financial Update - Steve Wilson
 - A. Full update of where we are financially.
- III. League Update - Susan Mock
 - A. Status of Spring League
 - B. Relevant League information
- IV. New Board's Direction
 - A. Scope of **What** we want to be.
 - B. How do we structure what we want to be.
 - 1. Committees / Individual responsibilities
 - C. Proposals for policy going forward
 - 1. Budget / allocation process
 - 2. Policies to make our structure more effective.
 - 3. Utilizing USTA tent at Family Circle
- V. Additional Considerations
- VI. Next meeting

**Lowcountry Tennis Association Proposed Budget
for the period January 1 - December 31, 2014**

	2014 Proposed	2013 Actual	Change
Beginning Balance	\$95,381.17	\$84,461.47	\$10,919.70
Revenues			
LCTA Participation Fees	\$64,000.00	\$63,728.75	\$271.25
Less Participation Fees Refunds	<u>\$1,000.00</u>	<u>\$930.00</u>	\$70.00
Net LCTA Participation Fees	\$63,000.00	\$62,798.75	\$201.25

Other Revenues

Community Development Grant	\$15,000.00	\$14,987.00	\$13.00
Donations Received	\$0.00	\$0.00	\$0.00
Total Revenues	\$78,000.00	\$77,785.75	\$214.25

Expenses

Best Tennis Town Awards	\$0.00	\$0.00	\$0.00
Local League Playoffs	\$1,400.00	\$1,326.25	\$73.75
Awards	\$5,000.00	\$4,607.65	\$392.35

Championship Fees

	\$34,000.00	\$33,961.76	\$38.24
Southern Cities Champ.	\$600.00	\$585.00	\$15.00
SCTA Meetings	\$125.00	\$113.03	\$11.97
LCTA Meetings	\$300.00	\$268.41	\$31.59
LCTA Party	\$10,000.00	\$9,153.09	\$846.91
Training	\$1,400.00	\$1,305.45	\$94.55
Marketing	\$5,000.00	\$4,801.15	\$198.85
Outreach/Youth Tennis Lessons	\$10,000.00	\$9,343.39	\$656.61
Insurance	\$465.00	\$465.00	\$0.00
Donations	\$0.00	\$500.00	(\$500.00)
Printing & Copying	\$0.00	\$0.00	\$0.00
Postage & Express Mail	\$230.00	\$202.40	\$27.60
Communications	\$150.00	\$133.08	\$16.92
Supplies	\$125.00	\$100.39	\$24.61
Legal Fees and Taxes	\$0.00	\$0.00	\$0.00
Miscellaneous Expense	\$0.00	\$0.00	\$0.00
Total Expenses	\$68,795.00	\$66,866.05	\$1,928.95
Additional amount approved	\$3,751.00		
New Total Expense	\$72,546.00		
Total Net Change	\$5,454.00	\$10,919.70	(\$5,465.70)
Ending Balance	\$100,835.17	\$95,381.17	\$5,454.00

Meg's Proposal for 2014	Actual 2014
Schools 21,525	\$6,992.00
Hispanic 1,100	\$360.00
Training 150	\$130.00
Wounded Worriers 500	
Play dates 600	\$197.00
FCC 5,000	\$1,765.00
CTA workshops 1,400	\$1,305.00
Total 30,275	\$10,749.00

Revised to \$14,500 as agreed in the meeting
Details to be determined.