

Voted **BEST BOTTLE SHOP IN WISCONSIN 2019** by ratebeer.com

VOTED BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS!
• 2001-2021 READERS CHOICE AWARDS

NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA GQ MAGAZINE

VOTED BEST WINE/BEER/LIQUOR STORE



MILWAUKEE
5031 W. OKLAHOMA
(414) 545-2175

WAUKESHA
919 N. BARSTOW
(262) 547-7525

www.discountliquorinc.com
f DiscountLiquor t DiscountLiqMilw i
OPEN DAILY 9-9 SUNDAY 10-2

LARGEST SELECTION IN TOWN
• 2,000 BEERS • 8,000 WINES
• OVER 4,000 LIQUORS
ALSO AVAILABLE
• 20 & 40 lb. Lump Charcoal • CO2 Refills
• Wholesale Beer & Soda (Milw. Store Only)
• Gift Certificates • Carry out Service
• Imported Candies, Food & Water • Custom Baskets

Celebrating 63 Years
Original Family Owned & Operated Since 1960

Full Service Liquor, Beer & Wine Shop
with **EVERYDAY DISCOUNT PRICES**

WE ARE PROUD TO BE WISCONSIN FAMILY OWNED & OPERATED SINCE 1960!
SUPPORTING Locally Owned BUSINESSES GUARANTEES THAT YOUR MONEY STAYS LOCAL!

DECEMBER BREWERIES OF THE MONTH

LAKEFRONT BREWERY

6 PACKS ALL VARIETIES (EXCLUDES HOP GOD) **\$7⁹⁹**

12 PACKS CANS ALL VARIETIES **\$15⁴⁹**

HOLIDAY SPICE BRANDY, RUM & BOURBON AGED **\$15⁹⁹** 6 pack

FREE PINT GLASS W/2-6 PACKS OR 1-12 PACK IN STORE SAMPLINGS 12/8 WAUK & 12/15 MILW

LINDEMANS BELGIAN FRUIT ALES

• FRAMBOISE (RASPBERRY) • KRIEK (CHERRY)
• PECHÉ (PEACH) • GREEN APPLE
VARIETY 4 PACKS **\$14⁹⁹**

THE CHAMPAGNE OF THE BEER WORLD

FREE LINDEMANS STEM GLASS W/EVERY 4 PACK

POINT BREWERY

6 PACKS ALL VARIETIES **\$8⁴⁹**

12 PACKS ALL VARIETIES **\$12⁴⁹**

24 PACK CANS AMBER LAGER **\$19⁹⁹**

FREE PINT GLASS W/2-6 PACKS OR 1-12 PACK

IMPORT, CRAFT & DOMESTIC BEER SPECIALS

BARREL-AGED BREWS

GOOSE ISLAND 2023 VINTAGE

BOURBON COUNTY STOUT 500 ml BOTTLE **\$10⁴⁹**

BCS • BANANA FOSTER • BACKYARD STOUT 500ml BOTTLE **\$19⁹⁹**

STELLA ARTOIS, HOEGAARDEN WHITE ALE & SPATEN

• LAGER • WEISS 12 PACKS **\$12⁴⁹**

FREE STELLA CHALICE W/12 PK STELLA

BELLS BREWERY EXPEDITION STOUT 6 PACKS **\$15⁹⁹**

GUINNESS DRAUGHT GUINNESS STOUT SMITHWICK'S RED & HARP LAGER 12 PACK BOTTLES **\$10⁹⁹**

NEW GLARUS

• SPOTTED COW • FAT SQUIRREL • MOON MAN • UFF DA BOCK 12 PACK CANS **\$13⁹⁹**

BUDWEISER & BUD LIGHT & MICHELOB GOLD, LIGHT 30 PACK CANS **\$19⁹⁹**

MICHELOB ULTRA 30 PACK CANS **\$23⁹⁹**

+FREE BUCKS PINT GLASS

ENTER TO WIN IN STORE 2 TICKETS TO MICHELOB ULTRA BOX AT FISERV FORUM FOR DEC. 11TH BUCKS GAME

HOT PRICE HEINEKEN 12 OZ. CANS **\$19⁹⁹**

MILLER LITE, DRAFT & 64, COORS LIGHT & BANQUET 30 PACK CANS **\$19⁹⁹**

COORS LIGHT 12 PACK 16 OZ CANS **\$13⁴⁹**

+FREE ADMIRALS TICKET VOUCHER

NON-ALCOHOL BEERS (FOR THE DESIGNATED DRIVER IN YOUR GROUP)

BECK'S N.A. & STELLA N.A. 24 PACK BOTTLES **\$28⁹⁹**

LAKEFRONT NON-ALCOHOLIC

• STEIN • DARK • PALE LAGER 6 PACKS **\$8⁶⁹**

"NEW BREW" CLAUSTHALER OR HEINEKEN 0.0% NA LAGER 12 PACK CANS **\$14⁹⁹**

GREEN CANVAS THC/CBD FLAVORED TEAS 6 PACKS **\$19⁹⁹**

LAGUNITAS HOPPY REFRESHER HOP WATER 6 PACK **\$8⁴⁹**

#1 CRAFT NA ATHLETIC N.A. CRAFT BEER - ALL FLAVORS - 6 PACKS **\$9⁹⁹**

SELTZER & READY TO DRINK COCKTAILS

NUTRL VODKA SELTZERS 3 VARIETIES 8 PACK SAMPLERS **\$13⁹⁹**

+FREE FANNY OR TOTE BAG

SMIRNOFF ICE - ALL FLAVORS - 12 PACKS **\$10⁹⁹**

"LOCAL FAVORITE" DRINK WISCONSINLY BRANDY OLD FASHIONED 4 PACK **\$12⁹⁹**

HOLIDAY FLAVORS CUTWATER

• PEPPERMINT • WHITE RUSSIAN • EXPRESSO MARTINI 4 PACKS **\$8⁹⁹**

+FREE T-SHIRT W/2 4-PACKS

CARBLISS 0 CARB SUGAR FREE VODKA & TEQUILA COCKTAILS VARIETY 8 PACKS **\$17⁹⁹**

SEAGRAMS COOLERS 12 PACK VARIETY **\$8⁹⁹**

HOLIDAY BEER GIFT SETS

MOBCRAFT BREWING BEER ADVENT CALENDAR

24 PACK SAMPLER **\$69⁹⁹**

WHILE SUPPLIES LAST

"GREAT GLASSWARE GIFT SET" SPIEGELAU CRAFT BEER TASTING KIT

\$28⁹⁹

WHILE SUPPLIES LAST

GOUDEN CAROLUS BELGIAN ALES

INCLUDES:

2-12 oz CLASSIC
2-12 oz TRIPEL
1-CHALICE GLASS **\$24⁹⁹**

WEIHENSTEPHANER GERMAN WEISS GIFT SET

EACH INCLUDES:

5-17 oz Beers & 20 oz. weiss glass **\$21⁹⁹**

ST. BERNARDUS BELGIAN GIFT SET

Includes:

1 - 12 oz. Triple
1 - 12 oz. Pater 6
1 - 12 oz. Prior 8
1 - 12 oz. Abt 12
1 - Chalice Glass **\$21⁹⁹**

DUVEL BELGIAN ALE GIFT SET

Includes the Following:

4 - 11.2 oz. Duvel Ale,
1 - 16 oz. Stemmied Duvel Goblet **\$14⁹⁹**

BRASSERIE D'ACHOUFFE BELGIAN GIFT SET

INCLUDES:

4 - 11oz Varieties
1 - Stemmied Glass **\$14⁹⁹**

PAULANER 1 LITER GERMAN BIER & GLASS SET

\$10⁴⁹

PLUS OVER 50 VARIETIES OF CRAFT & IMPORT BEER SAMPLERS

WINTER BREWS ARRIVING DAILY... 12 DAYS JUST WON'T BE ENOUGH THIS YEAR!

• Sam Adams Winter Lager • 3 Floyd Alpha Klaus
• New Belgium Holiday Ale • Brew Dog Christmas Vacation
• Southern Tier Frosted Sugar Cookie & 2 Xmas Spiced
• Val Dieu Winter • Ridgeway Elf Beers
• Boulevard Nut Cracker • Avery Old Jubilation
• Point Snow Pilot Pistachio Nut Brown
• Gouden Carolus Christmas • Abita Christmas
• Goose Island Christmas
• Revolution Fistmas • Samuel Smith Winter Welcome
• Deschutes JubelAle • Breckenridge Xmas
• Delirium Noel • Capital Winter Skal

SIERRA NEVADA CELEBRATION ALE 24 PACKS BOTTLES **\$28⁹⁹**

GREAT LAKES CHRISTMAS 6 PACK **\$11⁴⁹**

+FREE GLASS

BOFFERDING CHRISTMAS 6 PACK **\$11⁹⁹**

+FREE GLASS

BELLS CHRISTMAS SCOTCH ALE 6 PACK **\$9⁹⁹**

ST. BERNARDUS BELGIAN CHRISTMAS ALE 4 PACK **\$15⁹⁹**

+FREE GLASS

SHINER HOLIDAY CHEER & HOME FOR HOLIDAYS 12 PACKS **\$13⁴⁹**

+FREE GLASS

(ALL HOLIDAY & SEASONAL BREWS - WHILE SUPPLIES LAST)

GLASSWARE SETS & ACCESSORIES

RED, WHITE, STEMLESS & CHAMPAGNE 4 PIECE GLASS SETS **\$24⁹⁹**

SAKE SETS 5 PIECE **\$19⁹⁹**

MARGARITA, MARTINI, & MANHATTEN 4 PIECE GLASS SETS **\$22⁹⁹**

GLASS WINE DECANTERS & UP **\$22⁹⁹**

4 BOTTLE WALL MOUNT WINE RACK **\$19⁹⁹**

4 PIECE STAINLESS STEEL BAR SETS **\$27⁹⁹**

LEATHER & METAL FLASKS

HUGE SELECTION OF ACCESSORIES - WHILE SUPPLIES LAST- SHOP EARLY FOR BEST SELECTION

SPARKLING WATER & MIXERS

FEVER TREE ALL NATURAL MIXERS - 12 VARIETIES - 4 PACK **\$4⁹⁹**

"LOCAL FAVORITE" SOBELMANS PUB & GRILL BLOODY MARY MIX 1 LITER **\$4⁹⁹**

POLAR SELTZER -ALL FLAVORS- 8 PACKS **\$2⁹⁹**

DECEMBER WINERY OF THE MONTH

RODNEY STRONG VINEYARDS

SONOMA COUNTY

• CABERNET SAUVIGNON • MERLOT **\$13⁹⁹** 750ml

SONOMA COUNTY

• SAUVIGNON BLANC **\$9⁹⁹** 750ml

CALIFORNIA

• CHARDONNAY **\$9⁹⁹** 750ml

HOLIDAY WINE SPECIALS

BUENA VISTA NAPA VALLEY CABERNET SAUVIGNON **\$29⁹⁹** 750ml

JUSTIN PASO ROBLES CABERNET SAUVIGNON **\$19⁹⁹** 750ml

DECOY BY DUCKHORN

• CABERNET SAUVIGNON • PINOT NOIR • ZINFANDEL • RED BLEND • MERLOT **\$16⁹⁹** 750ml

CONUNDRUM RED BLEND **\$15⁹⁹** 750ml

LA CREMA SONOMA COAST CHARDONNAY **\$14⁹⁹**

SONOMA COAST PINOT NOIR **\$19⁹⁹** 750ml

MER SOLEIL SILVER UNOAKED CHARDONNAY **\$14⁹⁹** 750ml

\$30 MAIL IN REBATE ON 6 BOTTLES

JOSH

• CABERNET SAUVIGNON • LEGACY RED BLEND • PINOT NOIR **\$11⁹⁹**

COPPOLA DIAMOND SERIES

• CLARET • CABERNET SAUVIGNON • MERLOT • PINOT NOIR **\$12⁹⁹** 750ml

2021 JOEL GOTT SAUVIGNON BLANC **\$10⁹⁹** 750ml

91 POINTS WINE SPECTATOR

FERARI-CARANO FUME BLANC **\$10⁹⁹** 750ml

OYSTER BAY SAUVIGNON BLANC **\$10⁹⁹** 750ml

HARKEN BARREL FERMMENTED CHARDONNAY **\$9⁹⁹** 750ml

SEAGLASS

• SAUVIGNON BLANC • PINOT GRIGIO **\$9⁹⁹** 750ml

SCHMITT SOHNE RIESLING **\$8⁹⁹** LTR

LOS VOSCOS

• CABERNET SAUVIGNON • CHARDONNAY • SAUVIGNON BLANC **\$7⁹⁹** 750ml

WINE ADVENT CALENDARS IN STOCK!

2022 BEAUJOLAIS NOUVEAU IN STOCK
CELEBRATE WITH THE FIRST WINE FROM THIS YEARS HARVEST

TOAST THE HOLIDAYS - 750ml

J SPARKLING CALIFORNIA CUVÉE 750ml **\$19⁹⁹**

CHANDON

• BRUT • BRUT ROSE • BLANC DEMISEC **\$16⁹⁹** 750ml

MUMM NAPA

• BRUT • BRUT ROSE • CUVÉE M **\$16⁹⁹** 750ml

ROSA REGALE SPARKLING SWEET RED **\$14⁹⁹** 750ml

LA MARCA PROSECCO **\$14⁹⁹** 750ml

RIONDO PROSECCO **\$11⁹⁹** 750ml

MARTINI & ROSSI ASTI **\$9⁹⁹** 750ml

FREIXENET CORDON NEGRO BRUT **\$8⁹⁹** 750ml

CAMPO VIEJO

• BRUT • ROSE **\$7⁹⁹** 750ml

Christmas Wines In Stock

• CHRIST KINDELL GLÜHWEIN
• DOOR COUNTY RED, WHITE & MULLED
• ST. CHRISTOPHER GLÜHWEIN

• THREE LAKES HOLIDAY HARVEST
• VON STIEHL CHERRY & HOLIDAY
• CEDAR CREEK BLUSH

& MANY MORE

SHOP EARLY FOR THE BEST SELECTION

Discount LIQUOR
Coupon
Limit 4-2 Liters.
ALL 7UP & PEPSI PRODUCTS
4/\$6⁰⁰
Limit 4-2 Liters., Expires 12/9/23

Discount LIQUOR
Coupon
1.75 Bottle
MR & MRS. T BLOODY MARY MIXES
2/\$11⁰⁰
Limit 2 - 1.75 Liters. Expires 12/9/23

Discount LIQUOR
Coupon
14 oz Container
MRS. BOWENS TOM & JERRY MIX
2/\$10⁰⁰
Limit 2 Containers, Expires 12/9/23

Discount LIQUOR
Coupon
SCHWEPPES & CANADA DRY MIXERS
-ALL VARIETIES-
4/\$5⁰⁰
Limit 8-1 Liters. Expires 12/9/23

Discount LIQUOR
Coupon
16oz Jars
EILLIEN'S ROASTED PEANUTS
2/\$6⁰⁰
Limit 2 - 16oz Jars. Expires 12/9/23.

Discount LIQUOR
Coupon
FREE 50 ML MINI FIREBALL CINNAMON WHISKY
w/\$25 PURCHASE
Limit 1 - 50 ML. Expires 12/9/23