



Everyone loves candles! Our GLOW Scented Candles Fundraiser is a top recommended fundraiser, consistently achieving the highest seller participation and highest average sales. Plus, the online store is exceptional! For highest sales and participation, start early fall, combining brochures and online sales.

- Offering brochures, an online store, or virtual fundraiser
- There are no upfront costs and no hidden fees
- Receive a 50% profit on brochure sales with just 100+ items sold, 40% if less. Profit is 40% of all online sales.
- Shipping for brochure and online orders is free when an order is \$100+ in sales! Shipping is just \$9.95 if an order is less than \$100.
- Brochures are free and there are no upfront costs!
- We offer Easy to Sell Soy-Blend/coconut Candles, Wax Melts, Room Sprays, and Essential Oils.
- Large variety of traditional and modern fragrances
- Premium Quality Products you'll love to sell and your supporters will be eager to purchase again.
- Chairperson dashboard for order entry and reports.
- No Minimums - Perfect for any size group!
- Orders are packed by each seller for easy distribution
- Public School Purchase Orders are accepted
- Payment by Check, Money Order or Credit Card
- No backorders and no substitutions are shipped
- Best Fundraising Ideas will customize a participant letter
- Variety of Seasonal Fundraising Brochures
- Products are Proudly Made in the USA
- Perfect for gift-giving any time of the year
- Fast order processing allows time for fundraising through Thanksgiving for Christmas Delivery or end of the school year/end of season fundraisers
- **Online Fundraising Store** – Combine with brochures or choose a 100% Virtual Fundraising Store

Benefits of Choosing GLOW Scented Candles for your next Fundraiser

- **WE OFFER AN EXTRAORDINARY CANDLE FUNDRAISER!** Choose GLOW Scented Candles and easily earn a 50% profit on brochure sales when you sell just 100+ items, a 40% profit if less than 100 items are sold. That's just 10 students selling 10 items and most supporters purchase 2-4 items each! Shipping for online sales is free with \$100 in retail sales. All online sales will earn a 40% profit for your organization. Our candle fundraiser is a perfect choice for spring and fall fundraisers. You won't wait for weeks to receive your order and you can fundraiser through Thanksgiving and receive your shipment before Christmas! You needn't sell paraffin wax candles for \$30 when you can sell exceptional soy-blend candles with coconut oil by GLOW Scented Candles for just \$15.
- **Our online fundraising store** can be combined with our brochure fundraiser, or you may offer a 100% Virtual, ship-to-home online fundraising store. Online only sales for any fundraising company average 85% less in sales compared to traditional in-person, sales with a fundraising brochure. We suggest your sellers share their unique shopping link with friends and family, near and far, they will not see during the sale, or when a customer needs to pay by credit card. Our online store offers all items in our brochures plus additional items and fragrances. The online store is super easy for participants to register, offers a dashboard for the sellers to track their personal sales, a dashboard for the chairperson to track all registrations and sales, to enter orders and print reports, etc. To help maximize your sales, we can provide you with a customized participant letter with directions for your sellers to register as a seller, a link your sellers can share with family and friends, and tips to increase sales by sharing the online store via email, text, and social media to shop from the online store.
- **Participant Letter** - While your brochures are in transit, Best Fundraising Ideas we will customize a participant letter for your organization for free. Your letter will contain the details of your fundraiser, directions for registering as a seller for our online store, a QR Code for easy registration, and tips to increase sales by sending emails, texts, and posting on social media. You'll receive your brochures in just a few days. Adding the online store is optional but recommended to increase sales from supporters, near and far, who your sellers will not see in person. The online store is super easy for participants to register, offers a dashboard for the sellers to track their personal sales, a dashboard for the chairperson to track all registrations and sales, to enter orders and print reports, etc.
- **Fundraising brochures will be shipped FREE**, and you can begin your fundraiser in about 7 days! You can maximize your selling opportunity by starting earlier and running your fundraiser later into the season than most fundraising companies! Our fast processing allows organizations to maximize their selling season and receive their shipment before the end of a school year, sports season, etc.
- **Fundraising with GLOW Scented Candles is EASY!** There are absolutely no start-up fees! There are no minimums and no case requirements to place an order, you'll retain your profit upfront. We provide excellent customer service, extended evening and weekend office hours, and a solid commitment to helping you succeed! Call us today and you can receive your brochures in just a few days!
- **Choose from seasonal brochures**; Fall: Aug-Dec and Spring: Jan-Aug. Our brochures offer items simple and easy to sell with our most popular items, plus an online store offering more than twice as many scents and additional items such as candle tins, crystal candles, metallic candles, and man can paint can candles. Your supporters can select from several candle sizes and styles, wax melts, room sprays, and essential oils.

- **Sell premium quality, exceptional, soy-blend candles, proudly made in the USA.** Our candles are competitively priced, easy to sell, high in demand, and will be loved by your customers. Your supporters will love the variety of candle scents offered. Our exclusive candles are proudly made in the USA, and are loved for being highly fragrant, burn clean and evenly, contain no lead wicks, and have no unhealthy additives. Organizations repeat our fundraiser year after year due to customer demand and increased sales!
- **Best Fundraising Ideas can assist you with entering the participants' orders! Orders are Packed by Seller for FREE** to make distribution a snap. Individual boxes are labeled with each seller's name and make pick up a breeze! Bulk shipping is optional.

Retail Pricing and Profit

Large Single Melts \$13 4 oz. Room Sprays \$14 10 oz. Hexagon Candles and Essential Oils \$15
 16 oz. Jar Candles \$20 16 oz. Boxed Metallic Candles \$36

With traditional brochure sales, you'll earn 50% profit from your sales, with no minimums required. GLOW Scented Candles offers a high-profit percentage opportunity for your organization – With affordable pricing, our items are easy to sell!

Number of Sellers each selling just 10 of the \$15 items	Number of Items Sold	Average Profit
25	250	\$1,875
50	500	\$3,750
100	1,000	\$7,500
200	2,000	\$15,000
400	4,000	\$30,000

How does the program work?

- Select the Fall/Winter Collection or the Spring/Summer Collection program. **Fall/Winter: available Aug-Dec, Spring/Summer Jan-Aug).**
- **Review the Sales Agreement,** complete, and return by fax, scan/email, or by postal mail. You can also fill out our form online at www.Best-Fundraising-Ideas.com/fundraising-agreement. You can also call us at 860-384-3691 to get started right away! We'll set up a chairperson's dashboard for order entry and real-time reporting for brochures and online sales. The chairperson and sellers will receive an email throughout the sale with notification updates for online sales achieved.
- **Distribute brochures to your sellers** and determine how long you will continue your sales. 2-3 weeks are recommended. Customer checks, if taken, are made payable to your organization. If your organization is not tax-exempt, you can collect and report your sales to your state. GLOW will collect tax only on online orders that ship to a TX address.
- **Collect all brochures and payments** at the end of your selling period and then call 860-384-3691 or email deb@best-fundraising-ideas.com. There are no minimums for submitting an order. Simply log into your chairperson's dashboard where you can easily enter the tally of items sold for each participant. Orders will be packed and labeled for each participant and with no sorting, distribution will be a breeze! If you prefer to sort the orders, you can enter the order as one tally. For small orders, photos can be emailed to us for data entry or time permitting for larger orders, the order forms can be mailed to us, and we can complete your data entry. We are here to help if you need assistance or have questions. You'll keep your brochures and profits upfront. An invoice will be emailed to you once your order has been submitted.
- **Pay for your purchase.** We accept a school or organization check, cashier check, money order, or credit card. Once received, your order will be shipped within 10 days. W-9s and vendor applications are provided as needed. A written purchase order for public schools is accepted.
- **Brochure Shipping Fees:** For your brochure orders, shipping is free with retail sales of just \$100 or greater. A \$9.95 shipping fee is added to your order if the sales are less than \$100. Orders are usually shipped by UPS with tracking provided. Large orders are shipped by Common Carrier with scheduled delivery. Once payment by organization check, money order, credit card, or a public-school purchase order has been received you can expect your order to ship in approximately 10 business days. Late orders are accepted with no minimum required.
- **For your online sales,** customers will pay a \$9.95 flat fee for shipping if the sale is less than \$100 and shipping is free with \$100+ in sales. The online store will include all items in the brochures plus a very large selection of additional items and scents. GLOW Candles will mail a check to you for 40% of your online sales.
- **Report any missing or broken items.** Seldom are any items missing or broken items with our shipments. However, if any corrections are required, submit a claim form and we will ship replacements.
- **We'll provide coaching to help your campaign succeed,** and a solid commitment to providing excellent customer service. You'll be able to reach Best Fundraising Ideas by email and by phone seven days a week, including evenings! If you are looking for an experienced and proven fundraising company, look no further! Since 2002 we've been working with thousands of organizations across the US to help raise money for their organization. Our experience and commitment provide you with the best experience possible in anticipation of us working together for years to come. I'm confident you'll be very pleased with our program and your supporters will be too! I sincerely look forward to helping you exceed your fundraising goal and having fun selling candles! **Together, let's make your next fundraiser the most successful one ever!**



Best Fundraising Ideas

Specializing in Candle Fundraisers for 20+ years
 Best-Fundraising-Ideas.com
 Return Sales Agreement by:
 Scan/Email: deb@best-fundraising-ideas.com
 Fax: 410-630-7080

Postal Mail: 102 Thompson St, S. Glastonbury, CT 06073
 Or just call us to get started! (860) 384-3691

Organization Name: _____

Shipping Address for BROCHURES (No PO Box): _____ Ship to Business/School _____ Ship to Home Address

Business Name or School if applicable: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Shipping Address for PRODUCTS: _____ Ship to Business/School (requires signature) _____ Ship to Home Address (no signature)

Business Name or School if applicable: _____

Street Address (no PO Boxes): _____

City: _____ State: _____ Zip: _____

Chairperson: _____ Email (Print Clearly): _____

Phone-Day: (_____) _____ Evening: (_____) _____ Cell: (_____) _____

Treasurer or Person Responsible for Payment: _____ Phone: _____

Email: _____

Number of Participants: _____ Approximate Date of Fundraiser: ____/____/____ to ____/____/____

Brochure Selection / Online Sales: _____ FALL/WINTER (Aug-Dec) _____ SPRING (Jan-Aug) or _____ 100% Virtual

Brochures: Brochures are FREE! There are NO upfront costs to ship our brochures to your organization. We require no cancellations!

Profit: Candle Brochures - Organizations earn a 50% profit with our brochure and online sales with 100+ items sold, 40% if fewer than 100 items are sold. Organizations will be invoiced for the amount due to purchase the items and profit for the brochure sales are kept upfront by your organization. For online sales, GLOW Scented Candles will mail a check to your organization for 40% of your online sales.

Product Availability/Pricing Guarantee: Spring brochures/products are available through August. Year-Round brochures/products are valid through December 31st. Payment must be received by the retirement date. Many items will no longer be available following the retirement date.

Samples, Late Orders: No product minimum required. Regular pricing applies for samples and late orders, a \$9.95 shipping fee applies.

Sales Tax: State sales tax is paid by customers ordering online for orders that are shipped to a TX address.

Shipping: Shipping is free when your brochure and online sales are \$100 or greater. A \$9.95 shipping fee is charged if your sales are less than \$100. Any late orders submitted will add a \$9.95 shipping fee per shipment if the order is less than \$100. All orders are shipped by UPS except for large orders which are shipped by Common Carrier. There are no fees for orders packed by the seller.

Payments: Customer checks are made payable to your organization. Organizations can pay by a school or organization check, Money Order, Cashier Check, or Credit Card. Personal checks, temporary checks, checks with hand-written group/business names can't be accepted. Following receipt of payment in full or a purchase order, orders will be packed and shipped. **Purchase Orders are accepted for public schools only and must be paid in full within 30 days. All terms for a purchase order must be agreed upon before starting a fundraiser, including the completion of vendor applications if required by the organization.**

Pack-By-Seller: Provided Free.

Delivery: Products are generally shipped within 10 business days after your payment/purchase order is received.

Missing or Broken Items: Report any missing or broken items within 7 days. Include the name of the seller, the quantity of the items received and missing. The organization will be responsible for the accuracy of the total sold and ordered. A claim form will be provided. Subsequent requests for replacements are subject to shipping fees.

Sales Agreement: Upon receipt of your signed agreement, brochures will be shipped. I have read, understand, and agree with the terms listed above and have received approval from my organization (school principal, board members, etc.) to sign on behalf of my organization.

_____ Chairperson	_____ Title	_____ <i>Deb Anderson</i> National Sales Rep	_____ Date
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