



ILLINI
RST
CELEB-AM
 GOLF OUTING
 2019 SPONSORSHIP BROCHURE
 Saturday, July 27th 2019



FUN. NETWORKING. IMPACTFUL



WHO WE ARE

The RST Celeb-Am Golf Outing was created by University of Illinois RST (Recreation, Sport, and Tourism) Alum. The purpose was to serve as an annual event that can be used to generate funds for students wishing to study Sports Management at the University of Illinois. Since 2015, over \$30,000 has been contributed, and 2019 will mark the 5th year the event has been running. Known as one of the best Illini Alum events in Chicago, the RST Celeb-AM provides a unique opportunity to play golf and interact with former Illini personalities and athletes in a fun and entertaining atmosphere. In 2017, organizer and Alum Nik Lapin, decided to setup a scholarship fund that could directly impact and aid in future Sports Marketing students development. The RST Celeb-Am Golf Outing now serves as the primary fundraising source for the *Nikolas Lapin Aspiring Sports Professional Endowed Scholarship Fund*. We thank you in advance for your consideration and support, as this is a privately funded event that is reliant on sponsorships and corporate partners to help us make each year a success!



THE COURSE— DEERFIELD GOLF CLUB

The Deerfield Golf Club and Learning Center boasts one of the finest 18 hole golf courses in the Chicagoland area. Designed by famed golf course designer Edward Lawrence Packard, the course measures nearly 6,900 yards from the championship tees; however, the newly-renovated course now offers five sets of tees that will challenge the expert yet afford the beginning golfer a very playable and pleasurable experience. Installed in 2013, in partnership with the PGA of America and the U.S. Kids Golf Association, the course now features two sets of family golf tees. The Family Course Program allows play from appropriate yardage for different ages and abilities which builds confidence, promotes enjoyment and allows for the ability to maintain pace of play while on the golf course.



SPONSOR OPTIONS



SWAG BAG INCLUSION: (\$100)

Include an item for your company or promotional offer that will be inserted into every participants gift bag. Approx. 100. Company to supply the item.

HOLE SPONSOR: (\$250)

Company logo or family name on sign at tee box. Logo on tournament website with link to company page. Ownership of hole for any activation during the event.

BEVERAGE CART SPONSOR: (\$500)

Company logo or family name on signage on beverage cart during the event. Includes cost of running tab for open bar on course. Company logo or family name on event website.



CORPORATE PARTNER: (\$700)

Includes a Foursome and Hole Sponsorship.

PRESENTING SPONSOR: (\$3,500)

Includes two (2) foursomes, hole sponsorship & activation, swag bag inclusion, co-branded tournament item to be distributed to all patrons, event signage, box of premium cigars, and bottle of Johnnie Walker– Blue Label, website and collateral branding, marketing material inclusion.

****Additional sponsorships can be created or customized upon request****

We appreciate all the corporate support as this is a privately funded event that is reliant on sponsorships to make each year a success to help offset the cost of organizing!

ORDER FORM

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

E-MAIL: _____ PHONE: _____

Payment Options: (Check One)

☐ Credit Card (PayPal): Invoice can be sent via PayPal

☐ Check: Make payable to: **NIK LAPIN** (*Put RST Golf Outing in the memo section*);

SEND TO: Nik Lapin, C/o RST Golf Outing, 1021 Sandler Ct - Mundelein, IL 60060

OPTIONS & GOLF

☐ Swag Bag, \$100

☐ Dinner & Reception Only, \$50

☐ Hole Sponsor, \$250

☐ Single Golfer (3 or less), \$175

☐ Beverage Cart, \$500

☐ Foursome Group, \$600

☐ Corporate Partner, \$700

☐ Presenting Sponsor, \$3,500



TOTAL DUE: _____





THANK YOU ALL FOR BEING A PART
OF THE ILLINI RST CELEB-AM GOLF
OUTING!

SINCERELY,

Nik

FOR MORE INFORMATION VISIT

WWW.ILLINIRSTGOLFOUTING.COM

OR CONTACT

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