

PUBLIC ENGAGEMENT

PROVEN RESULTS

Ce Planning Studio staff have a long history of engaging clients and the public to provide recommendations and results that add value for all parties. We integrate a variety of techniques to best fit the needs of the client and community: workshops, stakeholder interviews, surveys, charettes, and focus groups. Strategies are tailored to the unique aspects of each project, including digital and social media techniques. Recommendations, based on input from a diverse set of stakeholders has built consensus and added millions of investment in neighborhoods, downtowns, and corridors.

Charettes and other community involvement techniques are a hallmark of Carolyn's work and have become the standard for city planning efforts. She has created consensus in multiple complicated and controversial situations, from working on the regions first suburban mixed-use center to addressing big box concerns, to development of an inclusive charette process that she has facilitated 13 times (one virtual in 2020). Her work has led to millions of investment on challenging sites, 100s of housing units filling previously vacant buildings, more than 20 neighborhood parks and plazas, new condominiums and apartments in Port Washington, and conversion of empty big boxes into alternative uses including light manufacturing jobs and community maker-spaces. Collaboration is the key to these successes, creating a sustaining ownership by local stakeholders in neighborhoods and communities.

COLLABORATIVE APPROACH

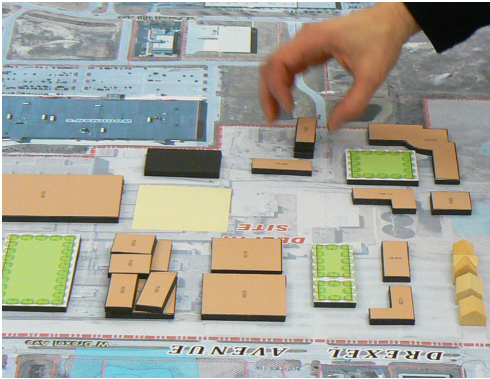
Success is linked to the public/private partnerships and public ownership developed during the engagement process. Ce Planning Studio staff have a strong track record of addressing complex redevelopment issues and bringing various stakeholders together to provide feasible solutions. Balancing vision with the realities of budget, community needs, and the market are critical aspects of our approach, while not sacrificing the value of high quality spaces, architecture, and design.

TECHNIQUES

Techniques vary based on the project issues, client needs, and goal of the outcomes. Varying public input strategies is the cornerstone to our practice to collect diverse opinions and ideas. Selected examples:

Oak Creek Drexel Square | Interactive "puzzle play" was developed to help residents understand the vast size of the site and explore various building types, a new civic center location, and integrated public spaces.

New Berlin Comprehensive Plan | Variety of techniques used to gather diversity of input: focus groups, stakeholder interviews, SWOT Analysis with regional leaders, 10+ neighborhood review meetings, 13 interactive steering committee meetings, project website with email interaction, open houses, and public hearing.



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